

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2563 ORDER NO. 18207 DATE 10-17-1938

CUSTOMER SYLVAIN POULTRY FARM & HATCHERY  
TAMPA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WE HAVE THE LARGEST AND MOST MODERN  
EQUIPPED HATCHERY IN THE SOUTH (ETC. AS PER  
COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret  
1/3/39

make DK. Blue impression  
of title

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 22 1938



NO. 8A-H2564

MRS. A. G. COOK, PETOSKEY, MICH.

ORDER NO. 18209

DATE 10-18-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) MINERAL WELL PARK, PETOSKEY,  
MICH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 45

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

## AND WORK SCHEDULE

OPERATION	EST. TIME Clocks / Time Allow	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 19 1938	OCT 19 1938
SKETCH			
RETOUCHING	100 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10-21	10-21
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		24 Oct 1
ARTIST DEPT.	214 8 1/2		

DATE BLUEPRINT OK'D.

By

DATE PAID

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

57  
80



MRS. A. C. COOK, PETOSKEY, MICH.

NO<sup>8</sup>-H2565

ORDER NO. 18209

DATE 10-18-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF PETOSKEY,  
MICH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 46

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

Date

# ESTIMATE AND WORK SCHEDULE

By

Date

Cost 10.00

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		7	OCT 19 1938	OCT 19 1938
SKETCH				
RETOUCHING	52	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		10-20	10-21
ENGRAVING				
HAND COLOR	226	1 1/2	10-24-38	10-24-38
ARTIST LEPT.	202	9	10-27-38	10-28-38

DATE BLUEPRINT

DATE HAND COLOR

By

17.  
80



# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

XXX HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 84-H2566

ORDER NO. 18212

DATE 10-18-1938

12 M 500 POST CARDS

ART CD LORTONE

WHITE BORDER *full face*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD LOGGING TRAIN, CLINCH PARK, TRAVERSE CITY, MICH.

*In sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE AND WORK SCHEDULE

By *[Signature]*

Date *10-18-1938*

OPERATION	EST. TIME Clock No. Time All week	DATE ENTERED DEPT	DATE FILED
COMPOSING, TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	1		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10-21	10-22/45
ENGRAVING			
HAND COLOR PROOF	225 1/2		25 Oct.
ARTIST DEPT.	203 8	11-2	11-3

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO8A-H2567

ORDER NO. 18212

DATE 10-18-1938

12 M 500 POST CARDS

ART COLORTONE

~~WHITE BORDER~~

*Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ~~XXXXXXXX~~ CON FOSTER MUSEUM,  
CLINCH PARK, TRAVERSE CITY, MICH.

IMPRINT SAME AS ABOVE

*In sky*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRING OUT CON FOSTER MUSEUM SIGN.

SEE CARD 5A-H1228 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE			
By <i>[Signature]</i>		Date <i>10-18-1938</i>	
OPERATION	TIME	DATE	DEPT.
COMPOSING		OCT 19 1938	OCT 19 1938
SKETCH			
RETUCHING	53		
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	89	10-22	10-24
ENGRAVING			
HAND COLOR PROOF	226	10-24-38	10-25-38
ARTIST DEPT.	41		11-3

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

DATE

DATE Photo returned to Customer

580



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8A-H2568

ORDER NO. 18212

DATE 10-16-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) MINIATURE CITY AT CLINCH  
PARK, TRAVERSE CITY, MICH.

IMPRINT SAME AS ABOVE

In sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD 5A-H550 ATT'D FOR COLORS.  
BRING OUT DETAILS AS BIG AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 19 1938 AND WORK SCHEDULE

OCT 19 1938

OPERATION	1ST TIME	DATE	DATE
COMPOSING, TYPE SET UP		OCT 19 1938	OCT 19 1938
SKETCH			
RETOUCHING	5 3	10-19	10-20 SP
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	82	10-21	10-24
ENGRAVING			
HAND COLOR PROOF	65 1/2		10-24
ARTIST DEPT	64 8		11/4/38

DATE BLEUPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE PROOF

ST.  
80



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8"-H2569

ORDER NO. 11212

DATE 10-18-1938

12 M500 POST CARD

ART COLOPTONE *Full tone* ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **ELSIE R. HANNAH BATH HOUSE,  
TRAVERSE CITY, MICH.**

FRONT NO. **1**

R. M. NO

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF

**C.T.**

COLOR DESCRIPTION

**TAKE OUT RAILROAD TRACKS. TAN BUFF COLORED BRICK.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

**ATTENTION!**

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

**ESTIMATE**

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	
	Check No.	Time All. wkd	ENTERED	DEPT
COMPOSING, TYPE SET UP			OCT 18 1938	OCT 18 1938
ETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OF SET	82		10-22	10-24 RT
ENGRAVING				
HAND COLOR PROOF	31	1/2	10-26	10-26
ARTIST DEPT	67	7 1/2		11-7

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

58

51.  
80



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8<sup>A</sup>-H2570

ORDER NO. 18212

DATE 10-18-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION BUILDING,  
TRAVERSE CITY, MICH.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GRAY WHITE STUCCO, PORCHES DARK WOOD, GREEN TRIM ON BLDG. GREEN  
VARIG. ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK Estimate

## ESTIMATE

Cost Dept. [Signature]

By [Signature]

AND WORK SCHEDULE

By [Signature]

Date [Signature]

Date [Signature]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE ENTERED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 13 1938	OCT 13 1938
SKETCH				
RETOUCHING	51	2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	87		10 - 21	10 - 24
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		10 - 25
ARTIST DEPT.	202	8	11 - 2 - 38	11 - 3 - 38

DATE BLUEPRINT OK'D

DATE Filed

By [Signature]

By [Signature]

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By [Signature]

15  
80



NO. 8<sup>A</sup>-H2571

HOPKINS CAMERA &amp; GIFT SHOP, TRAVERSE CITY, MICH.

ORDER NO. 18-12

DATE 10-18-1938

12 M 500POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

TITLE (IN FULL) GREETINGS FROM TRAVERSE CITY,  
MICH.

IMPRINT SAME AS ABOVE

SMALL TYPE. (C) C.T. &amp; CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE COLORED SKETCH.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HARDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12 subjects

make good impression

**ESTIMATE** C. T. & Co. Checked

Date OCT 19 1938 B. L. & W. SCHEDULE Date OCT 19 1938

DESCRIPTION	DATE	ENTERED DEPT.	DATE
COMPOSING, TYPE SET		OCT 19 1938	OCT 19 1938
SKETCH <u>80</u>	7		
REVISIONS	8		
PRINTING			
MAKING UP			
DELIVERY			
TOTAL <u>83</u>		10-26	10-26/38
AMOUNT DUE <u>64.69</u>	12		

DATE BLINDS &amp; G.D.

DATE Filed

DATE HARD COLOR PROOF G.D.

Bu

DATE Photo Returned to Customer

2

51  
82



MRS. XKIZK A.G. COOK, PETOSKEY, MICH.

NO. 8<sup>th</sup>-H2572

ORDER NO. 18211

DATE 10-18-1938

6 M. POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LIBRARY, BAY VIEW, MICH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 53

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT TRUCK AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

8 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

By Wm. H. H. H.

Date OCT 18 1938

OPTION

DATE  
COMPLETED

COMMISSION

OCT 19 1938

OCT 19 1938

SKETCH

RETOUCHING

12 2

10-19

10-20

PHOTO LITHO

B. L. & W.  
STAMPING

20

10-20

10-21

ENGRAVING

HAND COLOR PROOF

4-6 12

10-24

ARTIST DEPT.

210 8

10-27

10-31

DATE BLUEPRINT AND

By

DATE FILED

By

DATE HAND COLOR PROOF AND

DATE Photo Returned to Customer

By

12

ST.  
80



MRS. A.G. COOK, PETOSKEY, MICH.

NO. 8A-H2573

ORDER NO. 18211

DATE 10-18-1938

6M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SCENE NEAR CONWAY, MICHIGAN,  
ON CROOKED LAKE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRING OUT COTTAGES ON RIGHT. BRING OUT HOTEL ON LEFT CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,779

ATTENTION!

8 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DATE	DATE
COMPOSING, TYPE SET UP			OCT 18 1938	OCT 18 1938
SKETCH				
RETOUCHING	54	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING	89		10-20	10-21
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		21 Oct
ARTIST DEPT.	214	2		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

MAKEOVER

Charge to Ret Dept.

Est. Makeover Time Required

RETOUCHING	3/4	Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

ST  
80



MRS. A.G. COOK, PETOSKEY, MICH.

NO. 8A-H2574

ORDER NO. 18211

DATE 10-18-1938

6<sup>M</sup> POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLOR TONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ~~THE~~ INDIAN CHIEF ~~XXXX~~ AND  
CROSS, CROSS VILLAGE, MICH.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 29

PHOTO PROPERTY OF  
C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. OK'd

AND WORK SCHEDULE

By

Date

10-20-1938

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	ENTER	DATE
COMPOSING TYPE SET			OCT 20 1938	OCT 20 1938
SKETCH				
RETOUCHING	37	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, LITHO	89		10-21	10-22 HT
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		24 Oct
ARTIST DEPT.	211	7 1/2	10-27	

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

New Direct

82



MRS. A. G. COOK, PETOSKEY, MICH.

NO. 8A-H2575

ORDER NO. 18211

DATE 10-18-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CROSS VILLAGE, NORTHERN  
MICHIGAN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 39

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT CARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Est. Checked

By

Date

GENERAL INFORMATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Check No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 18 1938	OCT 18 1938
SKETCH				
RETOUCHING	51	2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	83	5	10-20	10-21-38
ENGRAVING				
HAND COLOR PROOF	225	1/2		24 Oct
ARTIST DEPT.	216	8	10-27	10-31

DATE BLUEPRINT OR D.

DATE Filed

By

By

DATE HAND COLOR PROOF OR D

By

DATE Photo Returned to Customer

By



MRS. A. G. COOK, PETOSKEY, MICH.

NO. 8A-H2576

ORDER NO. 18211

DATE 10-18-1938

6 M POST CARD

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MUNICIPAL TENNIS COURTS,  
PETOSKEY, MICH.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 40

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRING OUT BREAKWATER. TAKE OUT TELEPHONE POLES AND WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. NO.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 19 1938	OCT 19 1938
SKETCH			
RETOUCHING	7 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUES	82	10-21	10-21
ENGRAVING			
HAND COLOR PROOF	225 1/2		24 Oct
ARTIST DEPT.	217 8	10-28	10-31

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57  
80



MRS. A. G. COOK, PETOSKEY, MICH.

NO. 84-H2577

ORDER NO. 18211

DATE 10-18-1938

6 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PICKEREL LAKE, NORTHERN  
MICHIGAN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 57

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,791,775

ATTENTION!

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE ENTERED DEPT.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 19 1938	OCT 19 1938
SKETCH				
RETOUCHING	53	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING-ORCAQUING	89		10-20	10-21
ENGRAVING				
HAND COLOR PROOF	225	1/4		24 Oct
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 8A-H2578

ORDER NO. 17983

DATE 10-19-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT NO. 2

R. M.

NO Yes same as

TITLE (IN FULL) IN THE HEART OF THE BLUE  
BONNETS, TEXAS STATE FLOWER

IMPRINT

SAME AS ABOVE

SAH 1648

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

LEAVE IN THE CHILD BUT TAKE OUT THE TWO SNAGS OF TREE IN THE BACKGROUND MARKED X

COLOR EFFECT ~~XXXXXX~~ FOLLOW SUBJECT 5A-H1687 (ATTACHED.) ALSO SCATTER ABOUT ONE INCH APART A RED FLOWER IN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive Order Estimate  
By [Signature] Cost Dept. [Signature]  
Date OCT 20 1938 AND WORK SCHEDULE  
By [Signature] Date OCT 20 1938

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
COM. [unclear]				OCT 20 1938
ENG. [unclear]				OCT 20 1938
PHOTO [unclear]	5			
BLUEPRINT STRIPPING OPERATIONS	82		10-22	10-24
ENGRAVING				
HAND COLOR PROOF	65	1/2		10-25
ARTIST DEL.	41	8		11-2

DATE BLUEPRINT CARD  
By [Signature]  
DATE HAND COLOR PROOF  
By [Signature]  
DATE Photo Return to Customer  
By [Signature]



DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S. D.

DATE 10-19-1938

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STATE PENITENTIARY, SIOUX  
FALLS, SOUTH DAKOTA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

ELIMINATE THE VERY LOW HEDGE ALONG THE NEAR SIDE OF THE ROAD WAY.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      **YES**      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,715

ESTIMATE

Cost Dept. Checked

By

## 1938 WORK SCHEDULE

Date \_\_\_\_\_

DEPARTMENT	DATE	TIME	LEFT	RECEIVED
COMMERCIAL, TRADE - 101	OCT 20 1933			OCT 20 1933
PRINTING				
REPRODUCTION	54	4		
PHOTO LITHO				
REPRODUCTION STAMPING, OPERATING }	12		10 - 22	10 - 24 1/2
ENGRAVING				
HAND COLOR PROOF	226	1 1/2	10-25-39	10-25-39
ARTIST DEPT.	10	8		

DATE RECEIVED OK'D \_\_\_\_\_

DATE Filed ~~\_\_\_\_\_~~

R

DATE HAND COLO. PROOF ON'D

DATE Photo Returned to Customer\_\_\_\_\_

By \_\_\_\_\_



NO. 8A-H2580

"C.T.ART COLORTONE" COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS ORDER NO. 18231

DATE 10-19-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

NO

same as 7A4586

TITLE (IN FULL) POST OFFICE AND CUSTOM HOUSE, ST. THOMAS, VIRGIN ISLANDS

IMPRINTS SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT IN HEDGE AND LAWN GRASS IN PLOTS ON HIGHER SIDE OF BUILDING. COLOR OF BUILDING, A FADED PINK, BUFF EDGING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

9/3/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

Executive OK *[Signature]* ESTIMATE Cost Dept. Checked *[Signature]*  
By *[Signature]* Date *[Signature]*  
OCT 21 1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSITION, REPRINT				OCT 22 1938
ARTIST				OCT 22 1938
REWORKING	9	5		
PRODUCTION				
BLANKET	82			10-26
STYLING				10-26
ENGRAVING				
HAND COLORING	226	16		10-27-38
ARTIST	8			10-27-38

DATE BLANKET BY DATE BY  
DATE H BY  
By DATE Photo Returned to Customer

9

192  
98



NO. 8A-H2581

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

ORDER NO. 18227

DATE 10-19-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) GREENWOOD CEMETERY, SPOKANE,

IMPRINT SAME AS ABOVE

WASHINGTON ~~XXXX~~, VIEW FROM UPPER TERRACE

PLATE NO. ON FRONT.

PRIVATE NO. upper left ~~REPORT~~ TITLE: 64

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO. BRING OUT MOUNTAINS AND BACKGROUND OF  
SPOKANE. SEE CARD 6A-H1090 ATTACHED AS SAMPLE  
OF COLOR WORK WANTED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ESTIMATE

Cost Dept. Checked

## AND WORK SCHEDULE

By

Date

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
ARTIST DEPT.		OCT 20	10-20-38
PHOTO DEPT.	52 3		
ENGRAVING	62	10-22	10-22-38
HAND COLOR PROOF	225 1/2		26 Oct.
ARTIST DEPT.	203 8	11-3	11-4

DATE BLUEPRINT CARD

DATE FILED

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

51  
82



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H2582 ORDER NO. 17987 DATE 10-19-1938

CUSTOMER MICHAELIS CAFETERIA  
TULSA, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART CODORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MICHAELIS CAFETERIA 507 SOUTH  
BOULDER - TULSA, OKLAHOMA

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 20 1938

83



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2583 ORDER NO. 17986 DATE 10-19-1938

CUSTOMER UNITED STATES SHOE CORP.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR THE SEASON PERFECTLY GORGEOUS,  
PERFECT FITTING RED CROSS SHOES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 5x7  
10-12  
Red 7 1/2  
1 1/2  
1 1/2

X  
P.M.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-E2584 ORDER NO. 17986 DATE 10-19-1938

CUSTOMER UNITED STATES SHOE CORP.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR COOL SUMMER SMARTNESS RED CROSS  
SHOES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Rush

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

all  
make lettering  
will be printed  
black  
dark flowers  
eye cover  
corner

5x7  
804  
Red. 8  
2  
h.A. 11

#24

PMW

81



... ..







CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2587 ORDER NO. 18249 DATE 10-19-1938

CUSTOMER BROADVIEW HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BROADVIEW HOTEL

BOT-5540 HYDE PARK BLVD. - CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

FOLLOW COLOR CORRECTIONS ON TISSUE OVERLAY. SUBDUE ALL COLORS SHOWN ON SKETCH AS THEY  
ARE A LITTLE TOO STRONG IN SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 25 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8<sup>A</sup>-H2588 ORDER NO. 8251

DATE 10-20-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER COLONIAL HOSPITAL  
FORT SMITH, ARKANSAS

6 M POST CARDS

SIZE

3½ x 5½

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLONIAL HOSPITAL, FORT SMITH, ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT ANNEX AS CLEARLY AS POSSIBLE.

COLOR DESCRIPTION

THE HOSPITAL IS MADE OF BRICK, BUT BRICKS ON MAIN BLDG. HAVE BEEN PAINTED WHITE OVERALL.  
THE ANNEX IS OF RED BRICK WITH A CONCRETE FOUNDATION PAINTED TAN. THE CLOSED IN PORCH  
ON SECOND STORY FRONT IS FRAME AND PAINTED WHITE ALSO. THE ROOF IS BLACK AND CHIMNEY  
APPEARING ON FRONT IS RED BRICK. COLUMNS ARE PAINTED WHITE, WHILE THE SIGN IS GOLD LETTERS  
WITH BLACK BACKGROUND. DARK GREEN TREES. SKY: BLUE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2,500—1-2-38

63-11/22/32-11/23/38

Ret. 3 1/2  
No. 1 1/2  
— 17 — 9 —

X

Am

X  
95



RUBIN BROS., ELMIRA, N.Y.

NO. 8A-H2589

ORDER NO 18258

DATE 10-20-1938

25 M POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF NEW YORK  
STATE REFORMATORY, ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. *[Signature]*

By

Date

OCT 20 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE SHIPPED
EXP. WEL. CO. BY AIR		OCT 20 1938	OCT 20 1938
EXP. WEL.			
EXP. WEL.	6		
EXP. WEL.			
EXP. WEL.	8 1/2	10 - 25	10 - 25/19
EXP. WEL.			
EXP. WEL.			
HAND COLOR PROOF	22 1/4		10 - 27 - 38
ARTIST DEPT.	27	10	

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE

56

*[Handwritten signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL No. 8A-H2590

ORDER NO. 18502

DATE 10-25-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CONTINENTAL SCREW CO.  
NEW BEDFORD, MASS.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CUT FASTENING COSTS

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND SKETCH ATTACHED.

make red impression  
light blue

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1  
11/12  
479

5 9/16 x 3 1/4

95



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8<sup>A</sup>-H2591 ORDER NO. 18502 DATE 11-9-1938

CUSTOMER CONTINENTAL SCREW CO.  
459 MT. PLEASANT ST.  
NEW BEDFORD, MASSACHUSETTS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPECIAL FASTENINGS ETC. AS PER COPY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

Drawing ret 6/14/39

make DK. Blue separation

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Sc -  $\frac{1}{2}$  =  $\frac{1}{2}$   
R. 5 $\frac{1}{2}$  = 4 $\frac{1}{2}$   
H.C. 1 $\frac{1}{2}$   
L.A. 8 $\frac{1}{2}$

65 11-17

X  
Bm

R

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 8A52592 ORDER NO. 18501 DATE 10-20-1938

CUSTOMER A. E. NETTLETON COMPANY  
SYRACUSE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3" x 5"

STYLE ART COLOR TONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE HIT OF THE GIFT PARADE  
SLIPPERS BY NETTLETON

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE SLIPPER SHOWN IN THE UPPER LEFT HAND CORNER  
IS TO BE THE NEW ONE PREVIOUSLY MENTIONED.  
AND A RETOUCED PHOTOGRAPH OF THIS STYLE IS ATTACHED. USE ONLY THE LOWER SHOE. SAMPLE OF  
LEATHER FOR COLOR OF NEW SHOE ATTACHED.

COLOR DESCRIPTION

*Krusk*

*make red impression*

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*20. 11*  
*Ret. 2. 11*  
*2K. 2*  
*Lat. 12*

*As quoted*

*FW*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8<sup>A</sup>-H2593 ORDER NO. 18269 DATE 10-20-1938

CUSTOMER C.W. MUGHES & CO., INC.,  
MECHANICVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL PUTNAM - BENNINGTON, VERMONT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout *Take out all shadows on bldg.*

WORK IN OVER THE THREE LARGER AWNINGS AS THEY  
APPEAR ABOVE THE BALCONY, IN SORT OF A SEMI  
CIRCLE, THE WORDS "HOTEL PUTNAM". THIS IS TO BE  
IN CENTER OF BLDG. JUST ABOVE THE SECOND STORY  
WINDOWS. REMOVE CARS AND FIGURE FROM FOREGROUND. CUT OFF AS INDICATED ON BACK OF PHOTO, ONE  
INCH OF THE FOREGROUND.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

THE AWNINGS ARE OF RED AND KHAKI STRIPED AND BE SURE THAT SAME ARE A DARK RED. THE BRICK IS A  
DULL RED WITH WHITE CORNICE AND TRIM. ALL DOORS AND WINDOW SASH ARE GREEN. THE BALCONY AND CHAIRS  
ARE ALSO GREEN. SIGNS ARE WHITE LETTERS ON BLACK. THE STREET LAMPS ARE OF GRAY WITH BRONZE TRIM.  
BLDG. AT LEFT IS OF A DULL RED BRICK WITH DARK RED TRIM, GRAY STONE CAPS AND WHITE DOOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2594

ORDER NO. 18268

DATE 10-20-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ALERT ADV. AGENCY  
GALVESTON, TEXAS

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL STEPHEN F. AUSTIN - AUSTIN, TEXAS  
AN AFFILIATED NATIONAL HOTEL

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front.

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

CROP PHOTO AS MARKED.

ALL AUTOS ARE TO BE STREAMLINED.

PLEASE TRY TO PRESERVE THE WONDERFUL CLOUD EFFECT CAUGHT BY THE PHOTOGRAPHER IN THE PHOTO.

#### COLOR DESCRIPTION

NOTE VARIATION IN COLOR OF BRICK AT THE JOINING POINT OF THE OLD AND NEW BUILDING LINE.  
DO NOT SHOW. THE BRICK EFFECT SHOULD BE MOTTLED, USING COLORS # 10, 13, 12, and 15  
WITH THE WINDOW SILLS AS YOUR #13; ALL NUMBERS TAKEN FROM 1938 COLOR CHART. WATCH  
CAREFULLY THE STREET EFFECT AND DO NOT USE TOO MUCH GREY. CUSTOMER WOULD RATHER HAVE  
GREENS AND BLUE WITH A TOUCH OF RED IN THE STREETS THAN A DRAB GREY EFFECT.

COLONIAL HOSPITAL — FORT SMITH, ARKANSAS

8A-H2590

GRIFFITH EYE, EAR, NOSE AND THROAT HOSPITAL

ATLANTA, GA.

8A-H2518

Hotel STEPHEN F. AUSTIN  
AUSTIN, TEXAS  
An Affiliated NATIONAL HOTEL

8A-H2594

OCT 23 1938

In the Street

Ref 92  
Hb 12  
LA 9

Add. Artwork

3.00

net

Mon

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

2,500—1-2-38

3

ST  
GY



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2595 ORDER NO. 18067<sup>2</sup>

DATE 10-24-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER LORING COES CO.  
WORCESTER, MASS.

Photos for  
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "CUT CUTTING COST" (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

used  
120  
133  
150  
175

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATT'D.

make red impression  
" DK Blue — " —

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 4 1/2  
Ret. 3  
K. 4  
L. 10

65 10-31

Add. Outwork

2.50

W

OCT 27 1938

X



R paper left right

NO. 8A-H2597

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

ORDER NO. 18285

DATE 10-21-1938

12 M500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	ART COLORTONE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) BIRD'S-EYE VIEW OF THE STATE CAPITOL AND GROUNDS, RALEIGH, N.C.	FRONT NO. I IMPRINT SAME AS ABOVE	R. M. NO
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION  
SEE TISSUE. 1. VARIG. SAND STONE BLDG. NO. 13, 39, 55, ROOF: DOME WEATHER STAINED COPPER  
NO. 16. 2. LIGHT GRAY GRANITE MONUMENTS WITH DARK FIGURES OF CANNONS ON EACH SIDE  
OF BASE. 3. OFF WHITE CHURCH, DARK SLATE ROOF WITH CREAM SLATE RINGS AROUND TOWER  
AS INDICATED IN PICTURE. 4. CREAM BLDG. WITH MED. GRAY SLATE ROOF. 5. CREAM BRICK  
BLDG. RED TILE ROOF. 6. MED. GRAY SANDSTONE, DARK WINDOW TRIM, GREEN ROOF. 7. RED BRICK  
TOWER, WITH GREEN IVY ON IT, CENTER TOWER GRAY SLATE 4, LIGHT SPOTS 16. 8. GRAY  
GRANITE STONE. 9. VARIG. COLOR OF DIFFERENT ROOFS. 10. DOWN THESE BLDGS. AND BUILD ONE  
JUST LIKE NO. 8. 11. WHITE 12. RED. 13. & 14 WHITE. SEE INSTRU. ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,775

4B111545

ESTIMATE  
OCT 25 1938  
By Cost Dept. Cred  
Date OCT 25 1938

DATE	10-25-1938	10-25-1938
------	------------	------------

5 8 10-25 10-27-38

89 10-27 10-28-38

31 Oct

DATE HANDLED IN 11/12/38

57.  
92



has

NO. 8A-H2598

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

ORDER NO. 18285

DATE 10-3-1938

12 M 500 POST CARDS

ART COLOR ONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NIGHT-TIME AT THE STATE  
CAPITOL, RALEIGH, N.C.

IMPRINT S/ME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

4BH1057

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

Cost Estimate

NOV 3 1938 WORK SCHEDULE

By Date

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMPOSE & SET UP				NOV 3 1938
STATION				
RETR.	5	4	11-3	11-4 SL
PRINTING	82			11-4 SL
BLANK STRIP				
ENGRAVING				
HAND COLOR PROOF	65	1/2		11-7
ARTIST LFT.	207	9		

NIGHT SCENE

MASSOVER

Charge to L.V.

DATE

DATE

DATE

DATE

DATE

DATE

DATE

5

55  
105



5x7

ATTENTION

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 8A-H2599

ORDER NO. 18293

DATE 10-21-1938

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER *Full Size*

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 2	R. M.	NO
TITLE (IN FULL) <u>AERIAL VIEW OF FORT WAYNE, IND.</u>	IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION		PHOTO PROPERTY OF <del>XXXXXXXX</del> C.T.	

PLEASE DRAW IN WHITE BUILDINGS ON PLACES MARKED ON CARD ATTACHED, AND SUBMIT IT TO THE CUSTOMER BEFORE GOING AHEAD WITH THE PROOF. OTHER COLORS O.K.

USE PHOTO NO. 2387-30.

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF <u>YES</u>	RETURN PHOTO.
--------------------	------------------	--------------------------	---------------

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,775

*[Red Stamp]*

OCT 25 1938

ESTIMATE

By *[Signature]*  
Date OCT 25 1938

OCT 25 1938 OCT 25 1938

5 4

8

6

31

2  
12

*[Handwritten Signature]*

Fact. Rate  
Sell Rate

16<sup>75</sup>  
29<sup>50</sup>

FEB 10 1939

5

ST  
98



WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. 8A-H2600

ORDER NO. 18293

DATE 10-21-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF NORTH SIDE  
HIGH SCHOOL, FORT WAYNE, IND.

(C)  
SMALL TYPE COPYRIGHT BY W.C.&N.CO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Same* RED BRICK, <sup>21</sup>BLACK ROOF. SEE INSTR. ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,759,775

ATTENTION

5  
order for this customer  
see to it that all  
ives are uniform and so on in  
to harmony with each other  
make an attractive set

MAKES OVER 11

Charge to Dept.

EST. No. Required

RECORDED IN COST DEPT.

PHOTO-L

COMI O.T.K.

ART DEPT.

By 6

*88*  
ESTIMATE  
OCT 25 1938

OCT 25 1938 OCT 25 1938

57 3

82

10-27

31

13/

214

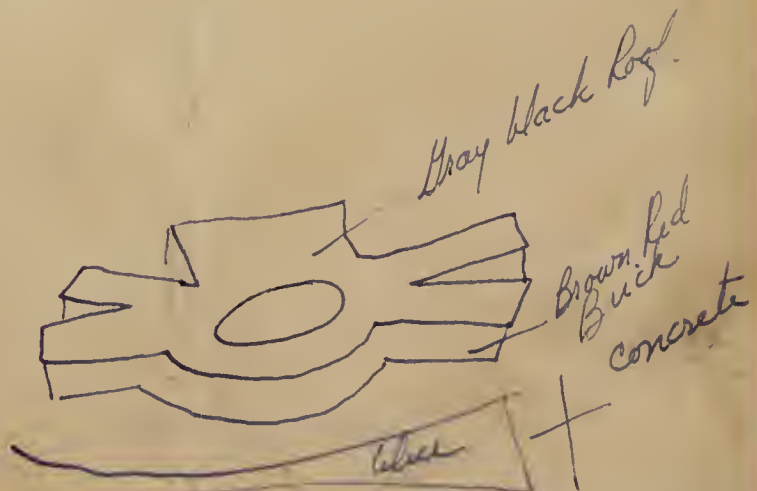
9 1/2

DATE BLUEPRINT ON

DATE HAND COLOR PHOTO

DATE 11/1/38

Aerial View of North Side High School,  
Fort Wayne, Ind.



93 15  
92



3 R

WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. 8A-H2601

ORDER NO. 18293

DATE 10-21-1938

12M 500 POST CARDS

ART COLORTONE

*Full Page* ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF GENERAL  
ELECTRIC WORKS, FORT WAYNE, IND.

(C)

SMALL TYPE: ~~XXXXXXXX~~ BY W.C. & N.CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK RED BRICK. SLATE GREY ROOF. OTHER BLDGS.: USE YOUR OWN JUDGMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OCT 25 1938

ESTIMATE  
AND WORK SCHEDULE

OCT 25 1938

OCT 25 1938

OCT 25 1938

4

82

10 - 27

11 - 145

65

2

11 - 1

27

13 1/2

## MAKEOVER

Charge to Gen. S. H. H. Dept.

EST. Makeover Time Required

TIME		Time Recorded in Com. Dept.
DATE		Date <u>10</u>
BY		By <u>[Signature]</u>

DATE RECEIVED

By

DATE HAND COLOR PROOF OK'D

By

DATE PROOF RETURNED TO CUSTOMER

10/25/38

98 5



WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. 8A-H2602

ORDER NO. 18293

DATE 10-21-1938

12 M 500 POST CARDS

ART COLORTONE

*Full Base* ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BATHING BEACH,  
FORT WAYNE, IND.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. no

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects of  
order for this customer. Please  
see to it that all engravings  
tives are uniform in color and  
in harmony with the design  
to make an attractive set.

MAKEOVER

Charge to P. L. Dept.

LST. Makeover Time Required

ETCHING	<u>2 1/2</u>	Recorded in Cost Dept.
PHOTOGRAPH	<u>1</u>	Date <u>10/24/38</u>
COLORING		By <u>M</u>
ART DEPT. HC	<u>1 1/2</u>	
ENGRAVING		

MAKEOVER

Charge to L.V. Dept.

LST. Makeover Time Required

ETCHING		Time Recorded in Cost
PHOTOGRAPH		Date
COLORING		By
ART DEPT.		
ENGRAVING		

ESTIMATE

OCT 25 1938

WORK SCHEDULE

Date OCT 25 1938

OCT 25 1938

OCT 25 1938

2 1/4

10 - 27

10 - 31 H.A.

225

226

227

11-1-33

9 Nov.

11-1-33

DATE BEING MADE

DATE MADE

DATE HANDLED

DATE PHOTO TAKEN

By

X  
H3

98 ST



WAYNE CALENDAR & NOVELTY CO., FT. WAYNE, IND.

NO. 8A-H2603

ORDER NO. 18293

DATE 10-21-1938

12 M 500 POST CARDS

ART COLORTONE

*Only face WHITE BORDER*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO.

TITLE (IN FULL) **BAER FIELD, ~~MINN~~ MUNICIPAL**  
**AIRPORT, FORT WAYNE, IND.**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

**JOHN FLETCHER & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

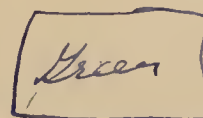
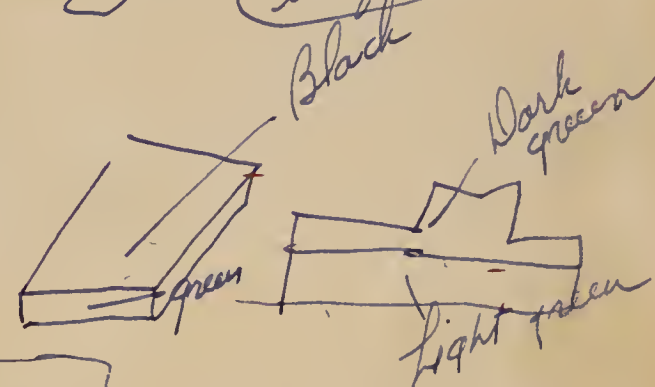
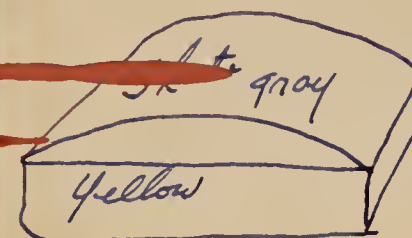
ATTENTION!

5 order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

*Baer Field - Municipal Airport, Fort Wayne, Ind.*

*E09EH-42*

*insert plane in flight*



*Tarmac - gray concrete*

ESTIMATE

OCT 25 1938

WORK SCHEDULE

C. S. Photo. Co. Inc.

By

OCT 25 1938

OPERATION	TIME	DATE	DATE
ROUTING	57 4	OCT 25 1938	OCT 25 1938
PRINTING	82	10-31	11-1 145
FINISHING	65 1/2		11-2
ART. COST	25 9		

DATE RECEIVED

DATE PAID

DATE HAND COLOR PROOF ORD

DATE PHOTO SENT TO CUSTOMER

By

*For P. Dawson*

5  
98



WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NO. 8A-H2604

ORDER NO. 18300

DATE 10-21-1938

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: FAMOUS ~~XXXXXXXX~~ FOUNTAIN OF TURTLES AT RINGLING ART MUSEUM, SARASOTA, FLA. <sup>RM end</sup>

PRIVATE NO. BEFORE TITLE: S.A.3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H874. USE SAME COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLDCE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

3  
order for this customer. Please see to it that all pictures received are uniform and color in harmony with each other to make an attractive set.

LD7155

ESTIMATE

21138

OCT 24 1938

OCT 24 1938

OCT 24 1938

52 1/2

82/89

10-26

10-27 AT.

225

211

11-8

27 Oct.

DATE RECEIVED

DATE

DATE HAND COLORD

DATE

By

22.90  
90



WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

NO. 8A-H2605

ORDER NO. 18300

DATE 10-21-1938

12M 500 POST CARDS

ART COLORTONE

~~FULL FACE~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: JOHN RINGLING MANSION, SARASOTA,  
FLORIDA

r RM emb.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

3

order for the set. Make  
see to it that all colors or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

on day  
paper in bottom

D7155  
4CH193

D8216

ESTIMATE

OCT 26 1938

AND WORK SCHEDULE

OCT 26 1938

OCT 26 1938

OCT 26 1938

6

10-25

10-27

203

1/2

10-27

10-27

203

8

11-1

11-1

203

8

11-8

11-9

MAKEOVER

Charge to Order

EST. 10-27-38

TOUCHING		
OTO-LITHO	1	
PRINTING		
DEPT. HC	1 1/2	
TRAINING		

FK



NO. 8A-H2606

WILLIAMS WHOLESALE PAPER CO., SARASOTA, FLA.

ORDER NO. 18300

DATE 10-21-1938

12 M500 POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: FISHING ON RINGLING CAUSE AY,  
SARASOTA, FLORIDA ~ R Mend

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
SEE CARD ATTACHED FOR COLOR.

THE TREES IN THE BACKGROUND ARE AUSTRALIAN PINES, AND OF COURSE  
THE HOME ON THE SHORE, LEFT SIDE IS WHITE, AND THE DOTS IN THE  
LADY'S SCARF ARE GREEN. YOU WILL NOTICE THE AUTOS PARKED ON  
THE SHORE LINE, ALSO.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

ATTENTION!

3

ORDER FOR THIS ORDER. Please  
see to it that the order is  
times are correct and that the  
it harmony and that the  
to make an accurate order.

W 7745-5

ESTIMATE

By

Date

DATE  
ENTERED DEPT.

OCT 24 1938

OCT 24 1938

56 3

89

10-27

10-27 11A

225 16

28 Oct

202 8

11-9-38

11-9-38

DATE RECEIVED

DATE SENT

By

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

ST  
670



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2607 ORDER NO. 18306

DATE 10-21-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CHAMP CLARK TOURIST CAMP  
LOUISIANA, MISSOURI

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

GROUP 3

STYLART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAMP CLARK TOURIST CAMP (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120  
133  
150  
175

photo large (H)

COLOR DESCRIPTION

SEE INSTRUCTIONS AND WATERCOLOR SKETCH ATT'D.

make red impression  
of signs

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 527  
80. 1  
11  
65 11-2C HC. 2  
Part 137

As quoted  
#24



Rephoto 5x7  
paper on each  
side

3CP2140

NO. 8A-H2608

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

ORDER NO. 18309

DATE 10-24-1938

25 M POST CARDS	ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) PANTLIND HOTEL, GRAND RAPIDS, MICHIGAN	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

TAKE OUT CARDS. SEE CARD 5A-H1480 ATT'D FOR COLORS.

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Red Stamp]*

# ESTIMATE

DESCRIPTION	EST. TIME	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE
EST. TIME	EST. DATE	EST. DATE	EST. DATE

DATE HAND COLOR PROOF  
DATE Photo Returned to Customer

93



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H2609 ORDER NO. 18310 DATE 10-24-1938

CUSTOMER HOTEL VAN CORTLANDT  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To Laucher

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

make DK. Blue impression

submitted to  
Laucher

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 1/2

L.O. 5 1/2

Ret. 8 1/2

7/c

Laucher 11 1/2

No quotation

MW

Laucher

X



NO. 8A-H2610

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 18319

DATE 10-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) EXCURSION CRUISER ON XXXX  
LAKE MEAD, FORTIFICATION MOUNTAIN IN  
BACKGROUND  
BOT-BOULDER DAM RECREATIONAL AREA

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) B.D.S.CO.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5

NOTE: For the best results, please see to it that all the negatives are uniformly exposed in harmony with the subject to make an attractive print.

ESTIMATE		OCT 25 1938	
COMPOSITION		OCT 25 1938	OCT 25 1938
SKETCH			
RETOUCHING	56 4		
PHOTOGRAPH			
BLUEPRINT	89	10-27	10-27
ENGRAVING			
HAND COLOR PROOF	65		
ARTIST TRPT.	103 8	4-21	4-21

DATE RECEIVED

DATE

DATE HAND COLOR PROOF

DATE

MAKEOVER

Charge to affw net DEPT.

DATE

INTERCOMPT

DATE

DATE

DATE

Am 90



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 8<sup>A</sup>-H2611

ORDER 18319

DATE 10-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) EIGHT-METER RACING YACHT  
"LOKE" ON LAKE MEAD, BOULDER DAM  
NOT-BOULDER DAM RECREATIONAL AREA

SMALL TYPE: (C) B.D.S.CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,773

ATTENTION!

Subject on  
order for this customer. Please  
see to it that all negatives are  
in harmony with each other  
to make a distinctive set.

*Straighten*

*Rephoto*

ESTIMATE			
DATE	10-25-1938	DATE	10-25-1938
COMMENTS		DATE	10-25-1938
SKETCH		DATE	10-25-1938
REVISION	52 3	DATE	10-25-1938
PROOF		DATE	10-25-1938
BLUE		DATE	10-25-1938
STR.		DATE	10-25-1938
ENG.		DATE	10-25-1938
HAND COLOR PROOF	225 1/2	DATE	10-25-1938
ARTIST'S	201 9	DATE	10-25-1938

MAKEOVER

Charge to *Agfr net* Dept.

PST. *1/2* Time Required

RECORDED  
INDEXED  
FILED  
HC 1/2  
O

*Am. 90  
91*



NO. 8<sup>A</sup>-H2622

B. ULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 18319

DATE 10-24 1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. Y S

TITLE (IN FULL) GRAND CANYON AND LAKE MEAD  
FROM RAMPART CAVE  
BOT-BOULDER DAM RECREATIONAL AREA

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) B.D.S.CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

See to it that all  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
OCT 25 1938		OCT 25 1938	
OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		OCT 25 1938	OCT 25 1938
STYLING			
LETTERING	2 1/2		
PHOTO-THING			
BLANKING	89	10-28	10-28
STYLING OF LETTERS			
ENGRAVING			
HAND COLOR PROOF	715 1/2		31 OCT
ART	39 9	11-25	11-28

DATE

DATE

DATE

DATE Photo returned to C

17.  
Am. 90  
.91



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 8A-H2613

ORDER NO. 18319

DATE 10-24-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) GRAND CANYON FROM LAKE MEAD  
BOT-BOULDER DAM RECREATIONAL AREA

SMALL TYPE: (C) B.D.S.CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. INSERT SMALL PHOTO OF BOAT  
IN LARGE PHOTO AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 See order for this customer. Please see to it that all negatives are uniform and color in harmony with each other to make an attractive set

1 Rephoto

ESTIMATE		AND WORK SCHEDULE		Cost Dept. Checked
OCT 27 1938		OCT 27 1938		By
DESCRIPTION	EST. TIME	DATE	DATE	
Click No.	Time Allowed	EST. TIME	DATE	
SET UP		OCT 27 1938	OCT 27 1938	
4	3	10-27	10-28 SL	
89		10-28	10-29 HT	
ENGLAVING				
HAND COLOR MAKE	1/2			
62	9	11-22	11-23	

DATE ESTIMATE OK'D

LATE FILED

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

97



BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 8-H2614

ORDER NO. 18319

DATE 10-24-1938

25 M. POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOULDER CITY, NEVADA  
BOT-BOULDER DAM RECREATIONAL AREA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. XX

YES

Same as

IMPRINT

SAME AS ABOVE

6AH2026

SMALL TYPE: (C) B.D.S.CO.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

OCT 25 1938

W. W. W. SCHEDULE

OCT 25 1938

EST. TIME

No. Time Allow

EST. No. Day

OCT 25 1938

OCT 25 1938

9 3

10-27

10-27

225 1 1/2

36 9

11-28

18 Oct  
11-30 WP

DATE ESTIMATE

DATE HANDLED

By

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all subjects  
are uniform and color and  
in harmony with each other  
to make an attractive set.

INVOICE

To Ret. Dept.

Date

Date

Date

Date

Date

Date

Date

Date

Date

Date

Date

ST  
91



NO. 8<sup>th</sup>-H2615

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 18341

DATE 10-24-1938

25M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SCENE ON NATIONAL HIGHWAY  
(U.S. 40)

IMPRINT SAME AS ABOVE

PRIVATE NO. *before title*  
UPPER LEFT CORNER: U 195

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CEMENT ROAD, WHITE FENCE. REMOVE TOP OF POLE ON RIGHT. INSERT HOTEL  
WHERE TREE IS SHOWN AS MARKED ON TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects  
order for this customer. Please  
see to it that all cuts &  
tives are uniform and colors  
in harmony with each other  
to make an attractive set

Estimate of Cost

ESTIMATE

Cost Dept. Checked

By OCT 26 1938

AND WORK SCHEDULE

By Date OCT 26 1938

DESCRIPTION	LST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DATE
CHAMPION SET UP			OCT 20 1938	OCT 20 1938
SET	01	3		
PRINTING				
PROOF				
STYLING, DRESSING	12		10 28	10-29-38
ENGRAVING				
HAND COLOR PROOF	22	1/2	10-31-38	11-1-38
ARTIST DEPT.	28	2		

DATE BLUEPRINTED

DATE

DATE HAND COLOR PROOF

DATE

By

ST.  
Mr. R.M.  
9x



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL NO. 8A-H2616 ORDER NO. 18352 DATE 10-24-1938

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW WASHABLE AND REVERSIBLE AUTO  
SEAT (THROW) COVERS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS, LAYOUT AND SAMPLES ATTACHED.

Photo ret  
10/24/38

make D.K. Blue impression  
" — Red — "

2,500—1-2-38

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7

L.O. 2 - *copy*

Red. 5 -

HC. 1 3/4

Lack 10

*in quarters*

*HW*

10 - 2

7 - 5



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY,  
INC., BOSTON, MASS.

NO. 8A-H2617

ORDER NO. 18348

DATE 10-24-1938

6M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BUNGALO VILLAGE, NEWFOUND  
LAKE, RISTOL, NEW HAMPSHIRE

PRIVATE NO. BEFORE TITLE: 348

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE (PUT AT BOTTOM  
OF MESSAGE SPACE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLOR SAMPLES ATTACHED. *in 11-26-18*

*Cut off as marked on back*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*6* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*1 Rep photo 5x7  
paper 7x and  
bottom*

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By _____	
DATE <i>OCT 27 1938</i>		Date <i>OCT 27 1938</i>	
EST. TIME	DATE	DATE	DATE
EST. TIME	ENTERED DEBIT	ENTERED DEBIT	ENTERED DEBIT
CHROMO. (SET UP)	OCT 27 1938	OCT 27 1938	
STOCK			
PRINTING	7 5	10 - 27	11 - 1 50
REPRODUCTION	82	11 - 1	11 - 7 45
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 - 2 - 38
ARTIST LEPT.	41 8		11 - 28

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Cust. \_\_\_\_\_

*7-2*

*13-3*



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY,  
INC., BOSTON, MASS.

NO. 8A-HL 618

ORDER NO. 18348

DATE 10-24-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BUNGALO VILLAGE, NEWFOUND  
LAKE, BRISTOL, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE (PUT AT BOTTOM  
OF MESSAGE SPACE)

PRIVATE NO. BEFORE TITLE: 349

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*cut off as marked on back* SEE INSTRUCTIONS AND COLOR SAMPLES ATTACHED.  
*See 8AH6617 for inst.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF *yes*

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects  
order for this customer. Please  
see to it that all color or neg-  
atives are uniform and color are  
in harmony with each other  
to make an attractive set

1 Rephotis 5X1

Executive of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 27 1938

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSITION TYPE SET UP		OCT 27 1938	OCT 27 1938
SET UP			
PLATE CHNG	3 4	10-27	10-29 SL
PROOF PHOTO			
BORDER SETTING	82	10-31	11-1 45.
ENR. PRINTING			
PRINT COLOR PROOF	31 16		
ARTIST DEPT.	62 8	11-28	11-28

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

By

DATE FILED

By

DATE Photo Returned to Customer

ST  
97



1 Rephoto *Ames*

ATTENTION!

Subject of order for this customer. Please see to it that all customer pictures are uniform and in harmony with the order to make an attractive

NO. 8<sup>A</sup>-H2619  
PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS.  
ORDER NO. 18348  
DATE 10-24-1938

<b>POST CARDS</b> <small>(ALL OF THIS ON THE PICTURE SIDE)</small> PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) NEWFOUND LAKE FROM MT. CELO, BRISTOL, NEW HAMPSHIRE  PRIVATE NO. BEFORE TITLE: 340	<b>ART COLORTONE</b> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT NO. <b>I</b> R. M. <b>YES</b> IMPRINT SAME AS ABOVE (PUT AT BOTTOM OF MESSAGE SPACE)  PHOTO PROPERTY OF <b>CUSTOMER</b>
--	--

COLOR DESCRIPTION  
USE COLORS YOU THINK BEST.

*Photo in 4BH1593*

SUBMIT: RET. PHOTO ☐ B. L. & W. PROOF ☐ **YES** HANDCOL PROOF ☒ **YES** RETURN PHOTO. ☐

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

<i>ESTIMATE</i>			
CONFIRMATION		OCT 27 1938	OCT 27 1938
RETOUR	9 2		
RETOUR	89	10-31	10-31
ENGR			
HAND CO. PROOF	226 1/2	10-31-38	11-1-38
ARCHIVE T.	211 8	11-21	

DATE BLUEPRINTED \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ST  
RM 95  
97



PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.  
BOSTON, MASS.

NO. 8A-H2620

ORDER NO. 18348

DATE 10-24-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BATHING AT NEWFOUND LAKE,  
BRISTOL, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE (PUT AT BOTTOM  
OF MESSAGE SPACE)

PRIVATE NO. BEFORE TITLE: 353

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PAINT OUT TITLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,767,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or ne-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By *[Signature]*

DATE OCT 26 1938

OPERATION	EST. TIME	DATE	DATE
Check No.	Time Allowed	ENTERED DPT.	ENTERED
CHROMES TYPE		OCT 26 1938	OCT 26 1938
ETCH			
RETOUCHING	9 2		
PHOTO ETCH			
BLUE PRINT	89	10-28	10-28
STAMPING			
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	10-31	10-31
ARTIST ETC.	24 8 1/2	11-23-38	11-23-38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Am. 95 94



NO. 8A-H2621

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,  
BOSTON, MASS.

ORDER NO. 18348

DATE 10-24-1938

6 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) MOONLIGHT ON NEWFOUND  
LAKE, BRISTOL, NEW HAMPSHIRE

IMPRINT SAME AS ABOVE (PUT AT BOTT M  
OF MESSAGE SPACE)

PRIVATE NO. BEFORE TITLE: 354

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR AS YOU THINK BEST. PAINT OUT TITLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF YES

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © 3, 1797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 26 1938

OCT 26 1938

DESCRIPTION	EST. TIME	DATE	DATE
Work No.	Time Allowed	ENT. TO FILE	
COMPOS. PR. SET UP		OCT 26 1938	OCT 26 1938
SKETCH			
RETOUCHING	1		
PHOTOGRAPH			
BLUEPRINT STRIPPING OPAQUING	89	10-27	10-27 115
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST REPT.	210 8 1/2	11-21	11-

DATE BLUEPRINT CARD

DATE

By

DATE HAND COLOR PROOF

DATE Photo Returned to

By

Page 90



NO. 8A-H2622

~~6. PHOTO-COLORIT~~ DISTRIBUTED BY FRASHER'S, INC.,  
POMONA, CALIF.

ORDER NO. 18530

DATE 10-25-1938

6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) LAKE TAHOE AS SEEN THROUGH  
THE SUGAR PINES

PUT IN LOWER LEFT CORNER OF PLATE  
(c) Frasher Foto

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

customer

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

*Do very little  
Retouching*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

Executive Office Building

By

Date

OCT 27 1938

# ESTIMATE AND WORK SCHEDULE

By

Date

OCT 27 1938

OPERATION	CLOCK NO.	TIME ALLOWED	DATE ENTERED DEPT.	DATE
COMPOSING, TYPE SET UP			OCT 27 1938	OCT 27 1938
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	23		10-28	10-31-38
ENGRAVING				
HAND COLOR PROOF	220	1 1/2		11-3-38
ARTIST DEPT.	204	8 1/2	11-14	11-14

DATE BLUEPRINT OK'D

L

By

DATE

DATE HAND COLOR PROOF OK'D

By

DATE

ATTENTION

2

Subject

order for this customer. The  
spec to it that all or nega  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

97



NO. 8A-H2623

C. T. PHOTO COLORIT DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER NO. 18530

DATE 10-25-1938

&amp; 6 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BEAUTIFUL LAKE TAHOE AND THE  
HIGH SIERRA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT CORNER OF PLATE  
(c) Frasher Foto

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Do very little  
Retouching

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost/Dept. Checked

By

Date

OCT 2 1938

OPERATION

EST. TIME

Check No. Time Allowed

DATE  
ENTERED DEPT.DATE  
COMPLETED

COMPOSING, TYPE SET UP

OCT 2 1938

OCT 2 1938

SKETCH

RETOUCHING

9 2

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

88 89

10-31

10-31

ENGRAVING

HAND COLOR PROOF

65 1 1/2

11-15

11-21

ARTIST DEPT.

210 9

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



E. B. ACKLEY, SANDUSKY, OHIO

NO. <sup>-2624</sup> 8A-H2024

ORDER NO. 18537

DATE 10-24-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BATHING BEACH AND CLUB HOUSE,  
SHOWING SQUAW CAMP, CAMP PERRY,  
OHIO ON LAKE ERIE

IMPRINT SAME AS ABOVE

PRIVATE BEFORE TITLE --- 116

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CENTER BLDG. WHITE. RED TILE ROOF. LIGHT BROWN TENTS ON RIGHT & LEFT.  
BRIGHT ORANGE & GREEN SUN SHADES ON BEACH IN REAR RIGHT CENTER. BOAT BROWN IN  
FOREGROUND. SHOW MORE PEOPLE IN BATHING

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

3B H 636

ESTIMATE

By Oct 26 1938 AND WORKING SCHEDULE Date Oct 26 1938

DESCRIPTION	DATE	TIME	DATE	TIME
	Click No.	Time Allowed	INTER. DATE	INTER. TIME
COMMISSION			OCT 26 1938	OCT 26 1938
TRAVEL				
RETURNS				
PRINTING				
EXPOSURE				
DEVELOPING				
HANDLING OF PROOF	226	1 1/2	10-27-38	10-27-38
ARTIST COST	66	7	11/7-38	11/8-38

DATE PLUSHING IN

DATE

DATE HAND COLOR PROOF

DATE Photo

57  
94



and

# ATTENTION!

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and color in harmony with each other to make an attractive set.

3B 4636

E. B. ACKLEY, SANDUSKY, OHIO

NO. 8A-H2625

ORDER NO. 18537

DATE 10-25-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PORTION OF TENTED AREA,  
CAMP PERRY, OHIO ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 111

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TENTS LIGHT BROWN CANVASS. LIGHT GRAY BASES. LAMP POST WHITE. RED BRICK BASE  
REAR WATER TANKS BLACK & ORANGE CHECKERED GREEN HEDGE. GRAY DRIVE. AIRPLANE  
PYLON (BACK OF WATER TANK) PAINTED ALUMINUM WITH BLACK TOP BORDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ESTIMATE

Cost Dept. Checked

Date

OCT 26 1938

AND WORK SCHEDULE

By

OCT 26 1938

DESCRIPTION	EST. TIME		DATE ENTERED DEPT	DATE
	Clock No.	Time Allowed		
COM. SET UP			OCT 21 1938	OCT 21 1938
SKETCH				
RETOUCHING	51	2		
PHOTO MATHS				
BLUEPRINT STRIPPING, MOUNTING	89		10-28	10-28 45
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10-31-38
ARTIST FEEL	211	8	11-7	

DATE BLUEPRINT ORD.

By

DATE FILED

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

By

94



E. B. ACKLEY, SANDUSKY, OHIO

NO. 8A-E2626

ORDER NO. 18537

DATE 10-25-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH ON LAKE ERIE  
LINWOOD PARK, VERMILION, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 161

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAND BEACH. MAKE WATER BLUE. SHOW MORE BATHERS ON BEACH & IN WATER. SHOW  
SAIL BOAT OUT ON LAKE IN POSITION SHOWN ON ARE ATTACHED CLIP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or neg-  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

ESTIMATE

By

Date

001261938

WORK SCHEDULE

Date

OPERATION

Click No. Time Allowed

INT. TIME

COMPLETED

COMPOSING & SET UP

OCT 2 1938

OCT 2 1938

SKETCH

RETOUCHING

54 2

PHOTO MTHO

BLUEPRINT  
STRIPPING & OPAQUING

82

10-28

10-28

ENGRAVING

226 1/2

10-31-38

HAND COLOR PROOF

68 8

11-7-38

11-8-38

ARTIST DELT.

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

DATE

ST.  
94



E. B. ACKLEY, SANDUSKY, OHIO

NO. 8A-H2627

ORDER NO. 18537

DATE 10-25-1938

12 1/2 M POST CARDS (GROUP 3) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THREE FAMOUS HISTORICAL  
ROCKS, KELLY'S ISLAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 303

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
(INDIAN INSCRIPTION ROCK) TO BE TOP VIEW - REMOVE 3 MEN ON TOP OF ROCK. LIMESTONE  
GRAY ROCK. SHOW INSCRIPTIONS CLEAR. SHOW MAN ON LOWER RIGHT OF ROCK. SHOW  
WATER BACK OF ROCK ON RIGHT & LEFT OF ROCK. (TABLE ROCK) TO BE ONE OF BOT. VIEWS  
GRAY LIME STONE FORMATION ROCKS. (GLACIAL GROOVE ROCK) TO BE ONE OF BOT. VIEWS  
GRAY LIMESTONE ROCK SHOW GROOVES CLEAR IN ROCK. REMOVE LETTERING ON ROCK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,775

ATTENTION!

4 Subjects  
order for this customer. Please  
see to it that all cuts or  
tives are uniform and  
in harmony with  
to make an attractive

1 Rephot 5x7 of the  
Large Photo (8x10)  
Men

*Rich*

PHOTO IM. D-10162

ESTIMATE  
AND WORK SCHEDULE

CHARACTER	EST. TIME	DATE	DATE
	Time Allowed	ENTERED	ENTERED
COMP		OCT 27 1938	OCT 27 1938
SKP	2.0	11/2	
RETO	4	5	10-27
PHOT			
BLU	83	11-2	11-3
ENC			
HAVE	225	2	3/Nov.
ART	203	11	11-7

DATE BY  
DATE HAND COLOR PROOF  
By



F.W.WOOLWORTH CO., MUSKEGON, MICH.

NO. 8A-H2629

ORDER NO. 18372

DATE 10-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) A POST OFFICE, MUSKEGON, MICH.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE, BARRELS. PUT FLAG ON FLAG POLE.  
TAKE OUT BOARD UP AGAINST BLDG., DIRT PILE ON STREET.

COLORS: RED BRICK, SILVER TRIM, DOORWAYS, BROWN MARBLE,  
DOORS BRONZE, LIGHT FIXTURES, BRONZE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OCT 29 1938

ESTIMATE  
AND SCHEDULE

By

Date

OCT 20 1938

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMP. SINO. TR. SET UP	OCT 24 1938	OCT 25 1938
ETCH		
RETOUCHING	2	
PHOTO-LITHO		
PRINTING	11-1	11-1-14
ENGRAVING		
HAND COLOR PROOF	203 1/2 11-2	11-2
ARTIST DEPT.	18 8 11-3-3	11-3-3

DATE REPRINT CARD

DATE

DATE

DATE

DATE

12

17  
Amable  
1000



1 Rephot 5x7

NO. 8A-H2630 ✓

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W.VA. ✓

ORDER NO. 18552 ✓

DATE 10-26-1938

12 1/2 M POST CARDS

GROUP TWO ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, CITY PARK,  
PARKERSBURG, W. VA.

BOT - "KEEPING COOL IN THE POOL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. 3/4" FROM ~~THE~~ LEFT EDGE IN  
UPPER BORDER P-25 ✓

PHOTO PROPERTY OF C.T. ✓

COLOR DESCRIPTION  
(UPPER VIEW) MEDIUM RED BRICK, WHITE GABLES & SHUTTERS & RAILINGS & CENTER ENTRANCE  
& COLUMNS. GREY SLATE ROOF. LIGHT CEMENT FOUNTAIN WITH PINK FLOWERS. GREEN  
LAMP POST. GREEN VASES & PALMS. LIGHT CEMENT WALK. GREEN LAWN. PINK FLOWERS ARE  
RHODODENDRON ON LEFT & RIGHT OF WALK IN FOREGROUND.  
(LOWER VIEW) BLDG. MEDIUM RED BRICK. GREY SLATE ROOF WHITE SASH & TRIM. GRAY FENCE  
AND CEMENT POOL. WHITE FOUNTAIN IN CENTER & SMALL POOL. SAND BEACH ON LEFT FORE  
GROUND. REMOVE BOYS HOLDING ON FENCE SHOW WATER LIGHT GREEN OR BLUE. SHOW RED  
UMBRELLA OVER GUARD'S STAND. REMOVE TRANSFORMER POLE ON RIGHT IN REAR.  
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date OCT 23 1938 WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time A. M.		
COMPOSING, TYPE SET UP			OCT 28 1938	OCT 29 1938
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLEUPRINT	274		11 - 3	11 - 3
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	276	2		
ARTIST DEPT.	27	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE \_\_\_\_\_

58-2  
56-2 1/2

11-99-99



BIRD  
HARRY L. DAILEY, 635 BRID ST., PARKERSBURG, W. VA.✓

NO. 8A-H2631✓

ORDER NO. 18552

DATE 10-26-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) JUNCTION OF HUGUES AND  
LITTLE KANAWHA RIVER, PARKERSBURG, W. VA.  
BOT - "SHOWING THE "Y" ON STATE ROUTE  
47"✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I✓ R. M. YES✓

IMPRINT SAME AS ABOVE✓ encl.

PRIVATE NO. 3" FROM LEFT EDGE IN UPPER  
BORDER --- P-26✓

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
FOLIAGE MOSTLY GREEN WITH SOME BROWN TONES.✓

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

OCT 20 1938

OCT 20 1938

	EST. TIME	DATE	DATE
	Clocks	Entered	Completed
COMPOSITION, PREP. & ART.		OCT 28 1938	OCT 28 1938
SKETCH			
RETOUCHING	53 1/2		
PHOTO-ETCH			
BLEEDING, STRIPPING, OPADING	59	10-29	10-31
ENGRAVING			
HAND COLOR PROOF	203 1/2	11-1	11-1
ARTIST DEPT.	28		

DATE BLUEPRINT ORD. \_\_\_\_\_

DATE Fused \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR IN \_\_\_\_\_

By \_\_\_\_\_

21m  
98



INGERSOLL NEWS AGENCY, BURLINGTON, IOWA

NO. ~~18553~~ 8A-H2632 ✓

ORDER NO. 18553 ✓

DATE 10-26-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ELECTRIC FOUNTAIN IN  
CRAPO PARK, BURLINGTON, IOWA ✓

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I ✓ R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T. ✓

COLOR DESCRIPTION

NIGHT SCENE. FOUNTAIN NATURAL ROCK. LIGHTS YELLOW, GREEN  
PURPLE, RED? BLUE. BLOCK OUT HOUSE ON LEFT AS NOT SEEN IN DARK. ✓

WATER

*Colors more sprays about 1/4" high*  
*red red red*

SUBMIT: RET. PHOTO B. L. & W. PROOF red HANDCOL PROOF YES ✓ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*10/26/38*

**ESTIMATE**  
AND WORK SCHEDULE

By [Signature]  
Date 10/26/38

DESCRIPTION	EST. TIME k No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. LINE, TYPE SET UP		OCT 27 1938	OCT 28 1938
SKETCH			
RET. CHING	56 3		
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	82	10 - 31	11 - 1 1/2
ENGRAVING			
HAND COLOR PROOF	26		11 - 3 - 38
ARTIST DEPT.	62 8	11 - 7	11 - 8

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed [Signature]  
By \_\_\_\_\_ By [Signature]  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(4)

11  
98



INGERSOLL NEWS AGENCY, BURLINGTON, IOWA

NO. 81-H2633✓

ORDER NO. 18553✓

DATE 10-26-1938

12<sup>1</sup>/<sub>2</sub> M

POST CARDS

ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I✓ R. M. NO✓

TITLE (IN FULL) FLORAL SCENE IN BEAUTIFUL  
CRAPO PARK, BURLINGTON, IOWA✓

IMPRINT SAME S ABOVE✓

PHOTO PROPERTY OF C.T.✓

COLOR DESCRIPTION

BLUE SKY - BILLOWY CLOUDS. FOREGROUND LEFT: PURPLE PETUNIAS. RIGHT: PINK  
WHITE, LIGHT PINK PETUNIAS. MIDDLE: OFF RED MOSSY LIKE. SILVER, RED FLOWER  
GREEN STEMS. RIGHT & LEFT OUTSIDE - EVERGREENS. VARIOUS GREEN TREES,  
BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES✓ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

By [Signature] 10-27-1938

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature] 10-27-1938

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 27 1938	OCT 27 1938
SKETCH			
RETOUCHING	54 1 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	72	10-29	10-31
ENGRAVING			
HAND COLOR PROOF	65 1/2		11-1
ARTIST DEPT.	69 8	11-7	11-9

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE FILED \_\_\_\_\_  
By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

15  
98



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2634 ORDER NO. 18555 DATE 10-26-1938

CUSTOMER THE LEADER PRINTING CO.  
COVINGTON, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRISTMAS SCENE AT COVINGTON, TENN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

RED - LETTERING, RIBBON BOW KNOTS, HARNESS AND REINS ON REINDEER, SANTA CLAUS, MERRY CHRISTMAS, STAR OUTLINE, BELLS IN WREATH AT TOP, CANDLES.

GREEN- HOLLY, NEON OUTLINE

Black AND WHITE - BALANCE.

Make red impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2  
Hc 1 1/2  
Lark 9

*As printed*  
*[Signature]*

#24

OCT 27 1938

5-5



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. 8A-H2635 ORDER NO. 18556 DATE 10-26-1938

CUSTOMER MARKEN & BIELFELD, IND.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>M POST CARDS SIZE

~~ARTIST'S PROOF~~ 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. *Special* (AH of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☒ Yes ☐ No Special type as sample  
IMPRINT: ☒ Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT  
☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screens 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 17 1938

Charge to *Adm.* Dept.

207 X  
7 Reprints 5-7  
Part 7  
65 11-30 1/2 1/2  
Part 8

*As printed*

1  
2

*Proof*

*1/2*  
In Cost Dept.

0 1

*Chg*



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H2637

ORDER NO. 18390

DATE 10-27-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) WOW! MY DAYTONA BEACH SUN TAN  
IS REALLY HOT!

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

PRIVATE NO. BEFORE IMPRINT: D-215

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

*Print type at top so that part of title can be  
taken off*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept.

By

By

Date

Date

WORK SCHEDULE

OPERATION	EST. TIME (HOURS)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		8861 76 100	OCT 31 1938
SKETCH			
RETOUCHING	3	10-31	10-1-38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/2	11-2-38	11-3-38
ENGRAVING			
HAND COLOR PROOF	226	11-7-38	
ARTIST DEPT.	207		

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE COLOR PROOF OK'D



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2638 ORDER NO 18384

DATE 10-26-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE IRVING DREW CO.  
PORTSMOUTH, OHIO

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR SPRING AND SUMMER...COOL WHITES  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 10 1938



68

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

D 15

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8<sup>A</sup>-H2639 ORDER NO. 18381 DATE 10-26-1938

CUSTOMER CABINET MFG. CO.  
QUINCY, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full OFFICE COATS OF QUALITY (ETC., AS PER COPY)

FRONT NO. 5 None (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout To office

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT, SAMPLES AND SKETCH ATTACHED.

*make red impression*

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*1. Replate 207*

*LO 3/4*

*Ret 9/2*

*65 11-17 HC 194*

*Laid 11*

*As given*



NO. 8"-H2640

XXXXXXXXXXXX L.T. McDANIEL, PITTSBURG  
LANDING, TENN.

ORDER NO. 18388

DATE 10-27-1938

12 M 500 POST CARDS

ART COLORT NE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. YES

TITLE (IN FULL) PITTSBURG LANDING, TENN.  
BOT-EXCURSION STEAMER LEAVING ON  
TENNESSEE RIVER

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost by Hand

OCT 25 1938

OCT 27 1938

OPERATION	EST. TIME (Clock No. / Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 29 1938	OCT 29 1938
SKETCH			
RETOUCHING	2.		
PHOTO-LITHO			
BLUE PRINT STRIPPING, OPAQUING }	82	11-2	11-2 145
ENGRAVING			
HAND COLOR PROOF	216 1/2	11-3	11-2
ARTIST DEPT.	28 82		

DATE BLUEPRINT O.K'D

DATE Hand

By

DATE HAND COLOR PROOF O.K'D

By

Hand set 11/1/39  
24

IT  
m 99



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 8A-H2641 ORDER NO. 18387 DATE 10-27-1938

CUSTOMER HOTEL HEIDELBERG  
JACKSON, MISSISSIPPI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL HEIDELBERG, JACKSON, MISSISSIPPI

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout TAKE OUT ALL AUTOS AND PUT IN  
TWO OR THREE MODERNISTIC ONES IN FRONT OF THE  
BLDGS. AT THE LEFR OF THE HOTEL. NONE IN FRONT  
OF THE HOTEL ITSELF. TAKE OUT ALL ADV. SIGNS  
ON THE BLDGS. NEXT TO THE HOTEL

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

## COLOR DESCRIPTION

BRICK IS ABOUT NO. 11 WITH A SHADE DARKER OF RED ADDED TO IT. BETWEEN THE WINDOWS WHERE IT  
LOOKS DARKER THIS BRICK IS ABOUT OUR NO. 7 ALL THE WHITE PART OF THE PHOTO IS WHITE STONE.  
THE AWNING IS SILVER COLOR, THE WORDING IS IN COLORS AS FOLLOWS: HOTEL & HEILDELBERG IS BLUE,  
ABOUT OUR NO. 18, THE NEON TUBING RUNNING AROUND OF WHICH THERE ARE THREE LINES IS: TOP: RED,  
SECOND: GREEN, BOTTOM RED. THEN BELOW THIS THE LOWER PART IS ALL GREEN. THE SIGN ON TOP OF  
BLDG. THE LETTERING IS RED. CURTAINS AT WINDOWS ARE ABOUT OUR 15. HOTEL IS TO BE MAKE ALL IN  
ONE COLOR ALTHO IT IS OF TWO DIFFERENT COLORED BRICKS NOW.

MAKEOVER

Charge to Adl Dept.

17-17-38

EST. PRICE

RETOUCHING

PHOTO LITHO

1/2

Time Required in Cost Dept.

Date

By

77

OCT 28 1938



OLSON NEWS CO., ISHPeming, MICH.

NO. 8A-H2642

ORDER NO. 18397

DATE 10-27-1938

12 M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		ART COLORTONE		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.		FRONT NO. <u>I</u>		R. M. NO	
TITLE (IN FULL) THE MATHER INN, ISHPeming, MICH.		IMPRINT		SAME AS ABOVE	
		PHOTO PROPERTY OF		C.T.	

COLOR DESCRIPTION

YELLOW RED BLDG. WHITE TRIM, GRAY SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

**ESTIMATE**  
ADVANCEMENT

By Curt Teich Date OCT 29 1938

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE
COPIES				OCT 29 1938
REPRODUCTION	51	3		OCT 29 1938
PHOTO LITHO				
BLUEPRINT STRIPPING	82			11-7-38
ENGRAVING				11-7-38
HAND COLOR PROOF	27	1/2		
ARTIST LIFT	39	8		11-7-38

DATE BLUEPRINT OR'D \_\_\_\_\_  
DATE HAND COLOR PROOF OR'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

Straylight

51

ST.  
99



OLSON NEWS CO., ISHPEMING, MICH.

NO. 8<sup>A</sup>-H2643

ORDER NO. 18397

DATE 10-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE MATHER INN, ISHPEMING, MICH. IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

YELLOW RED BLEG. WHITE TRIM, GRAY SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

Executive OK

ESTIMATE

Cost Dept. OK

By

Date

10-28-1938 AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	DATE
	Ord No	Time (Hrs)		
COMPOSING, TYPE SET UP			OCT 28 1938	OCT 28 1938
SKETCHING				
RETOUCHING		2		
PHOTOGRAPHING				
ETCHING	12		11 - 1	11 - 1 1/2
ENGRAVING				
HAND COLOR PROOF	31	1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subject of order for this order. Please refer to the order or request for information. Orders are in harmony with other to make as accurate as possible.



OLSON NEWS CO., ISHPEMING, MICH.

NO. 8A-H2644

ORDER NO. 18399

DATE 10-26-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUICIDE HILL SKI SLIDE,  
ISHPEMING, MICH.

SMALL TYPE: PHOTO BY CHILDS STUDIO

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T. TEICH

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

OCT 28 1938

AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE	ENTR. DEPT.
COM. O. & T. SET UP		OCT 28 1938	OCT 28 1938
SKETCH			
RETOUCHING	2		
PHOTO LITHO			
BLANKET STITCHING & PACKING	13	10-31	11-1-38
ENGRAVING			
HANDCOL OR PROOF	216	11-2	11-2
ART DEPT.	206	11-8-38	11-9-38

DATE ESTIMATE OK'D

DATE FILED

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEDOVER

Charge to app Ret Dept.

EST. No. 11-1-38 Time Required

DESCRIPTION	TIME	TIME REQUIRED IN LAST WEEK
RETOUCHING		
PHOTO-LITHO	1	
COMPOSING		
ART DEPT.		
MAKING		

98



OLSON NEWS CO., ISHPEMING, MICH.

NOBA-H2645

ORDER NO. 18399

DATE 10-26-1938

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE MATHER INN, ISHPEMING,  
MICH.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY EISEUNACH

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

YELLOW RED BLDG., WHITE TRIM, GRAY SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By *[Signature]* Date

ESTIMATE

Cost Dept. Checked

OCT 28 1938

WORK SCHEDULE

By

Date

OCT 28 1938

DESCRIPTION	EST. TIME	DATE	DATE
COM. PRINTING TYPE SET UP		OCT 28 1938	OCT 28 1938
SKETCHING			
REPRODUCTION	9 3		
PHOTO LITHO			
BLANK			
SPECIAL COLORING	82	10-31	1-1 RT.
ENCLOSING			
HAND COLOR PROOF	207		
ART DEPT	216	11-7	11-8

DATE OF PRINT ORD

By

DATE Filed

By

DATE Photo Returned to Customer

DATE HAND COLOR PROOF ORD

By

9

ST  
98



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 8A-H2646 ORDER NO. 18404 DATE 10-26-1938

CUSTOMER  
MERCY HOSPITAL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MERCY HOSPITAL, DENVER, COLORADO

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT AUTO. BRING OUT SIGN ON  
CURBING VERY PROMINENT. USE BEST JUDGMENT AS  
TO THE AMOUNT OF FLOWERS AROUND BLDG. AND ON  
FRONT STEPS. SAVE ALL OF THE SKY POSSIBLE.

IF PICTURE MUST BE CUT DOWN, CUT OUT SOME OF THE FOREGROUND.

COLOR DESCRIPTION

COLOR OF BRICK NO. 11 AS PER COLOR CHART ATTACHED.

*Photo ret  
1/28/42  
70.*

MAKEOVER

Charge to

Dept.

OCT 28 1938



NO. 8A-H2647

SERVICE NEWS AGENCY, JACKSON, MISS.

ORDER NO. 18560

DATE 10-27-1938

25 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I

R. M. ~~YES~~ NoTITLE (IN FULL) GREETINGS FROM JACKSON,  
MISSISSIPPI

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT BORDER - (c) C.T. &amp; CO.

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

(J) CITY HALL & COURT HOUSE SHOWING FLORAL GARDEN. TWO BUILDINGS SHOULD BOTH BE OUR #14 NO. DARKER. SEE CARD ATTACHED. (A) SEE CARD ATTACHED FOR COLORS BUT MAKE THIS BUILDING WHITE, NOT A GREYISH EFFECT. (C) ENTRANCE TO ZOO. STONE COLOR TILE IN #2 ~~2nd~~ (N) OLD STATE CAPITOL BLDG. SEE CARD ATTACHED COLORS VERY GOOD.

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF ~~YES~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo of Letter J

OBH2124

Executive OK of Estimate

ESTIMATE

Cost Data Checked

By

By

Date

Date

NOV 2 1938

AND WORK SCHEDULE

NOV 2 1938

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE ENTERED DEPT.
CEILING		DEC 3 1938	DEC 3 1938
SK	10 9		
RETOUCHING	104 11	12-3	12-6 SC
PRINTING			
PACKAGING	82	12-6	12-7 45
TRAVELING			
PROOF			
TOTAL	48 12	12/14/38	1/9/39

5 hr - 12

10 - 1

10 - 6

2 - 3

H-5

DATE Filed

By

DATE Photo Returned to Customer

Snow 3 ✓

colored sketch  
6 hrs.31  
73

10 pages

X

17



SERVICE NEWS AGENCY, JACKSON, MISS.

NO. 8A-H2648

ORDER NO. 18562

DATE 10-28-1938

1 Rephoto 8x10  
3 views 

--	--	--

25 M POST CARDS

GROUP 3  
ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) SKYSCRAPERS OF JACKSON, MISS.

IMPRINT SAME AS ABOVE

BOT - (1) MERCHANTS BANK BUILDING  
(2) LAMAR LIFE BUILDING  
(3) TOWER BUILDING

*Photo large files*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

1ST VIEW - THIS IS A STONE BLDG. COLOR WHITE. NOT GREY LIKE CARD ATTACHED. CUT OUT STREET CAR NONE USED HERE NOW. ALSO SEE CARD ATTACHED. (SECOND VIEW) CARD ATTACHED OFF COLOR. STONE BLDG. WHITE. BALANCE O.K. REMOVE THE TELEPHONE WIRES AND ALL AUTOS. PLEASE ALSO LUMBER PILE ~~XXX~~ BETWEEN BLDG. (THIRD VIEW) TRY & CUT OUT BLDGS. & USE FRONT LIKE CARD ATTACHED. SEE INSTRUCTIONS ON CARD FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE

NOV 1 1938

NOV 1 1938

2.0

1 1/2

10

ENCLOSURE

62

11-3

11-3 A.T.

ENCLOSURE

HAND FOR PROOF

65

24

11-4

ARTIST'S

211

R

11-16-39

DATE

DATE

By

DATE

DATE Photo Returned to Customer

By

9-3 1/2  
18-6 1/2



MINSKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 8A-H2649

ORDER NO. 18410

DATE 10-27-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2 R. M. YES

TITLE (IN FULL) "THE NARROWS" NATIONAL  
HIGHWAY (U.S. 40)

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: U-198

PHOTO PROPERTY OF .C.T

COLOR DESCRIPTION

BRIDGES LIGHT GRAY, LIGHT CEMENT ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OCT 28 1938

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 28 1938

OP.	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		OCT 28 1938	OCT 28 1938
SKETCH			
RETOUCHING	3	10-28	11-1-38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 3/4	11-1	
ENGRAVING			
HAND COLOR PROOF	31	12	
ARTIST DESK	202	11-8-38	11-9-38

DATE BLUEPRINT SENT

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ST-98  
Rm-98  
98



MINSKY BROS. & CO. PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 8<sup>A</sup>-H2650

ORDER NO. 18410

DATE 10-27-1938

25<sup>M</sup> POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) STONE HOUSE, NATIONAL HIGHWAY  
(U.S.40)

IMPRINT

SAME AS ABOVE

BEFORE TITLE  
PRIVATE NO. UPPER LEFT CORNER: U-199

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. GRAY & BROWN MIXED STONE, DARK RED TILE ROOF. WHITE PORCH & CORNICE  
& STONE FENCE. CEMENT ROAD, WHITE FENCE. REMOVE POLES IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK'd Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 28 1938	OCT 28 1938
ETCH				
ETCHING		3		
PHOTO LITHO				
REPRI	82		11 - 1	1 - 2
STRIPPING	89			
ENGRAVING				
HAND COLOR PROOF	31	1 1/2	1	
ARTIST DEPT		8		

DATE BLUE PRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By



LAURIUM COMMERCIAL SCHOOL, LAURIUM, MICH.

NO. 8A-H2651

ORDER NO. 18411

DATE 10-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) GREETINGS FROM THE ~~XXXXX~~ MICHIGAN  
COPPER COUNTRY,

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS ATTACHED. HAVE WORD "COPPER" PRINTED WITH INK AS NEAR A  
BRIGHT, POLISHED COPPER COLOR IT IS POSSIBLE TO GET.

*Large Photo in Large File under "H"*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Iron 7.1*  
*Color 6*

*6.12.1*

Executive Order of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION

EST. TIME

DATE

ENTERED

DATE

COM. ENG. T.

10.10.

NOV 16 1938

NOV 16 1938

LET

54

8  
5

10.10.

10.10.

10.10.

ENCLOSURE

ENCLOSURE

ENCLOSURE

210

11

11-17

11-21

DATE BEG.

DATE END

By

DATE HAND COL. CO.

By

DATE Photo Returned to Customer

By

*[Handwritten signature]*

*ST. coming*



LAURIUM COMMERCIAL SCHOOL, LAURIUM, MICH.

NO. 84-H2652

ORDER NO. 18411

DATE 10-27-1938

12 M 500 POST CARDS

GROUP 2

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEWS FROM BROCKWAY NOSE,  
KEWEEANAW MOUNTAIN DRIVE  
BELOW, COPPER HARBOR - ABOVE, LAKE  
FANNY HOGE

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT BLDG. IN BOTH PICTURES. BRING THEM OUT  
IN WHITE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and follow are  
in harmony with each other  
to make an attractive set.

Executive OK of estimate

ESTIMATE

Cost Dept. Checked

By Date

10/31/38

10/31/38

COMP. NO.	UP	DATE	DATE
SKETCH			
RETONE	7	3	10-31
PHOTO			
BLUE STRIP	8		11-2
ENGRAVING			
HAND COLOR PROOF	65	1/2	11-3
ARTIST REPT.	66	8	11/9/38

DATE ESTIMATE ON D DATE Filed

DATE HAND COLOR PROOF ON D DATE Photo Returned to Customer

By

ST  
101



NO. 8A-H2653

LAURIUM ~~XXXX~~ COMMERCIAL SCHOOL, LAURIUM, MICH.

ORDER NO. 18411

DATE 10-27-1938

GROUP 2

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) LAKE SUPERIOR FROM ESREY PARK,  
LAKE SHORE DRIVE, EAGLE HARBOR TO COPPER  
HARBOR, MICH.

PRINT SAME AS ABOVE

BOY & GIRL

ESREY PARK ENTRANCE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Insert entrance view lower right corner

Ho m D6265

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

ESTIMATE

Cost (Cost. Contract)

Date

10-28-1938

ADDITIONAL WORK

OPERATION

COMPOSING TYPE SET

OCT 28 1938

OCT 28 1938

STITCH

RETOUCHING

4

4

10-28

11-2-38

PHOTOGRAPH

EDIT

STITCH

89

11-2-38

11-2-38

ENGRAVING

HAND COL. PROOF

31

2

ARTIST

68

11

11-8-38

11-9-38

DATE RECEIVED

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

4-2

5-2

5-

98



WACKS' 5, 10 & 25¢ Store, SANFORD, N.C.

NO. <sup>2654</sup>  
8A-H2455

ORDER No. 18430

DATE 10-28-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GREETINGS FROM MYRTLE BEACH, SC.  
"AMERICA'S FINEST STRAND"

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE A COLORFUL CARD, USING A OCEAN OR GOOD BEACH SCENE AS BACKGROUND. "MYRTLE BEACH" IN SCENIC LETTERS AND "AMERICA'S FINEST STRAND" IN SMALL ORDINARY TYPE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

12 photos

How long?

colored sketch  
7 hrs

# ESTIMATE

Cost Dept. Checked

By

Date

## AND WORK SCHEDULE

OPERATION	TIME	DATE	DATE
	Est. No.   Time Allowed	ENTERED DEPT	COMPLETED
COMPOSING			
SKETCH			
RETOUCHING	2	10	11-18-38
PHOTO REPO			
BLUEPRINT	83	11-19	11-22-38
STRIPPING			
ENGRAVING			
HANDCOLOR PROOF			
ARTIST DELIV	203	11-23	11-25

DATE BLUEPRINT CND.

DATE Fwd.

DATE HAND COLOR PROOF CND.

DATE Photo returned to Customer

2-8 hrs

ST  
124



2 Prints

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H2655

ORDER NO. 18419

DATE 11-2-1938

25 12XM 500 POST CARDS ART COLOR NE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WARD BELMONT SCHOOL,  
NASHVILLE, TENN.

IMPRINT SAME AS ABOVE

NORTH GROUP FROM BELMONT AVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE BOTH PHOTOS FOR THE ONE VIEW.  
(SEE CARD ATTACHED ~~FOR INFORMATION~~)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this order. Please make it that all the or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date DEC 12 1938  
By *[Signature]* Date DEC 12 1938

OPERATION	EST. TIME C. IN. (Time) (W)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP		DEC 12 1938	DEC 12 1938
SKETCH			
RETOUCHING	5 8	12 - 12	12 - 12 81
PHOTO-UNIT			
PRINTING	8 2	12 - 16	12 - 16 H.T.
ENGRAVING			
HAND COLOR PROOF	22 1/2		19 Dec.
ARTIST COST.	27 9		

DATE ESTIMATE OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By *[Signature]*  
DATE ESTIMATE OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H265

ORDER NO. 18419

DATE 11-2-1938

25 M POST CARDS

ART COLOR T NE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) BELLE H. BENNETT MEMORIAL,  
SCARRITT COLLEGE, NASHVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

(SEE CARD ~~ATTACHED~~ ATTACHED)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

## ATTENTION!

Subjects of order for the customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Date	
NOV 1938 - D WORK SCHEDULE				NOV 1938	
ESTIMATE	EST. TIME	DATE ENTERED	DEPT.	DATE COMPLETED	
COMPOSITION		NOV	1938	NOV 4 1938	
SKETCH					
RETOUCHING	5	5	11-4	11-8-38	
PRINTING					
DELIVERY	8	✓	11-9	11-9-38	
ENGRAVING					
FINAL COLOR PROOF	226	1/2		11-11-38	
ARTIST COST	60	8	11/17/38	11/17/38	

DATE RECEIVED \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE WORK COMPLETED \_\_\_\_\_  
By \_\_\_\_\_  
Let this Photo be used by Customer \_\_\_\_\_



CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H2657

ORDER NO. 18419

DATE 11-3-1938

25 M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) VANDERBILT UNIVERSITY, <sup>KIRKLAND</sup> COLLEGE  
HALL, NASHVILLE, TENN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

Subjects on order for this order. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set

EXCELLENCE OF SERVICE

ESTIMATE

By

Date

NOV 4 1938

AND WORK SCHEDULE

Date

NOV 4 1938

OPERATION	EST. TIME (No. of Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 4 1938	NOV 4 1938
SKETCH			
RETOUCHING	3 5	11-4	11-8-38
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	8 2	11-9	11-9-38
ENGRAVING			
HAND COLOR PROOF	3 1	1 1/2	
ARTIST DEPT.	6 7	8	11/21/38

DATE PAID BY CND

DATE PAID BY

DATE PAID BY CND

DATE PAID BY



131445  
MACKS' STORES, SANFORD, N.C.

NO. 8A-H2658

ORDER NO. 18445

DATE 11-9-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO I

R. M. NO

TITLE (IN FULL) GREETINGS FROM NORTH CAROLINA IMPRINT NONE

SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ESTIMATE

AND WORK SCHEDULE

Cost

9.00

ITEM	DATE	DATE	DATE
COM. DESIGN		NOV 16 1938	NOV 16 1938
ETCHING	9		
PROOFING	6		
PRINTING	82	11.17	11.18
ENGRAVING			
HAND COLOR PROOF	214		
ARTIST COST.	13		

DATE SUBMITTED TO

DATE PAID

DATE PAID

DATE PAID

122 ST. CO.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-<sup>2659</sup>~~H2529~~ ORDER NO. 18450 DATE 10-28-1938

CUSTOMER VIRGINIA CAROLINA CHEMICAL CORP.  
RICHMOND, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **MORE THAN 35 MILLION TONS OF EXPERIENCE**  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
**PLATE NO. ON FRONT.**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

*make red impression*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

587  
Lo - 3 1/2  
Rt - 4  
LA 96

*Add. Artwork  
& grouping 11.00  
net.*

*Am*



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8A-H2660

ORDER NO. 18585

DATE 10-31-1938

12 POST CARDS

C. T. ART COLORTONE

XXXXXXXXXX FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II

R. M.

NO

TITLE (IN FULL) LAKE LEELANAU AT BINGHAM,  
TRAVERSE CITY, MICH.

IMPRINT SAME . S ABOVE

*In shy*

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE A VERY COLORFUL AND BRING OUT THE DETAILS IN THE BACKGROUND  
CLEARLY NOT TOO DARK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Click No	Time Allowed	ENTERED TIME	ENTERED TIME
COMPOSING, TYPE SET UP			OCT 31 1938	OCT 31 1938
SKETCH				
RE-TOUCHING	4	2.	10-31	11-3 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	82		11-3	11-3 H.T.
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		11-4
ARTIST DEPT.	49	8	11-14	11-15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PRINT

By

DATE Photo Returned to Customer

ATTENTION!

4 Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4

101



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 84-H2661

ORDER NO. 18585

DATE 10-31-1938

12 $\frac{1}{2}$  M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) RUSTIC COVE ON LAKE LEELANAU  
AT BINGHAM, ~~TRAVERSE CITY~~ TRAVERSE CITY,  
MICH.

IMPRINT SAME AS ABOVE

*2 lines*  
*insy*

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE A VERY COLORFUL AND BRING OUT THE DETAILS IN THE BACKGROUND  
CLEARLY NOT TOO DARK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

DATE OF WORK SCHEDULE

DATE OF WORK SCHEDULE

DESCRIPTION	QTY	UNIT PRICE	DATE	DATE
			ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			OCT 31 1938	OCT 31 1938
SKETCH				
RETOUCHING	13	1 1/2	10-31	11-2-38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		11-3	11-3-38
ENGRAVING				
HAND COLOR PROOF	220	1 1/2		11-4-38
ARTIST DEPT.	67	8		11-16-38

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8A-H2662

ORDER NO. 18585

DATE 10-31-1938

12 1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM LOOKOUT POINT,  
GLEN LAKE

*In sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. MNO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE A VERY COLORFUL AND BRING OUT THE DETAILS IN THE BACKGROUND  
CLEARLY NOT TOO DARK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

4 Subjects on  
side for the camera. Please  
see to it that  
tives are uniform  
in harmony with each other  
to make an attractive set

DESCRIPTION	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING		OCT 31 1938	OCT 31 1938
RETOUCHING	5	10-31	11-25
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUES	8 1/2	11-3	11-3 41
ENGRAVING			
HAND COLOR PROOF	221	11-4	11-4
ARTIST DEPT.	315	12-8	12-

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

DATE Photo Returned to Customer

MAKEOVER

Charge to *Ret* Dept.

EST. 11-15-38

RETOUCHING 1 11-15-38

ART DEPT. AC 1 11-15-38



HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 8-H2663

ORDER NO. 18585

DATE 10-31-1938

12 1/2 M POST CARDS		ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. I	R. M. NO
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	
<p>SHOWING THE FOUNTAIN UP VERY LARGE, WATER IS TO BE PUT IN, WHEN THE FOUNTAIN IS WORKING IT HAS A NUMBER OF STREAMS (ABOUT 4 or 5) SPREAD OUT AT TOP AND SHOOT UP ABOUT 3 or 4 FT. THE DRINKING FOUNTAIN IN THE FOREGROUND IS TO BE TAKEN OUT, TH SIGN IS TO STAND OUT AND TH BLDGS. IN THE REAR ARE TO BE BROUGHT OUT, HOWEVER THE BLDGS. ON THE SIDES SHOULD BE TAKEN OUT. DO NOT MAKE CARD LOOK ARTIFICIAL</p>			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	HANDCOL PROOF YES
			RETURN PHOTO YES
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

# ATTENTION!

4 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## MAKEOVER

Change to LV Dept.

EST. WORK - Time P. mixed

Submit  
Ret photo  
cut down water  
I prepared  
add chg

ETCHING	1/2	Recorded in Cost Dept
PRINTING	1	12/2/38
COMING		M
ARTIST HC	1 1/2	

Ret 1 1/2  
bty

## ESTIMATE

Cost Dept Checked

By DATE 11-1-1938

DESCRIPTION	TIME	DATE	DATE
COMPOSING		10-31-1938	10-31-1938
ETCHING			
RETOUCHING	12 3	10-31	11-3-38
PHOTO-ETCHING			
ETCHING	14	11-15	11-15-38
ENGRAVING	37 1/2		22 Dec.
HAND COLOR PROOF	35 8		
ARTIST DEPT.			

DATE BLUEPRINT PAID

By

DATE HAND COLOR PROOF

1/2 of 100 sent to Customer



ST. MARIE'S, COPPER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H2664

ORDER NO. 18464

DATE 10-31-1938

25 M POST CARDS

ART COLOR ONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL STADIUM, UNIVERSITY  
OF MINNESOTA, MINNEAPOLIS, MINN.

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-59

*In plate*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED, 5A-H1884, FOR COLORS.  
USE FOR COLOR GUIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK of Estimate

By

Date

NOV 1 1938

ESTIMATE  
AND WORK SCHEDULE

OPERATION	EST. TIME		NOV 1 1938	NOV 1 1938
	Check No.	Time (hours)		
COMPOSING TYPE-SET UP				
SLIP				
REPRODUCTION	5	3	11-1	11-7 SL
PROOF				
B. L. & W. ST. PAQUING	14		11-8	11-11 A.T.
ENGRAVING				
HAND COLOR PROOF	31	1/2		
ART. SET UP	69	9	11-17	11-21

DATE BLUEPRINT, COPY

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*11-15-38*

7

107



ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO 8A-H2665

ORDER NO. 18466

DATE 10-31-1938

25 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) SUNSET MEMORIAL PARK,  
MINNEAPOLIS-ST. PAUL, MINN.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-75

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ALL FLOWERS RED & YELLOW. LOTS OF COLOR. MAKE GRASS ON CEMENT  
IN FOR GROUND. TAKE OUT HOUSE BEHIND TOWER. STAR IS YELLOW  
FLOWERS, RED FLOWERS IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NOV 1 1938

AND WORK SCHEDULE

NOV 1 1938

DATE	TIME	ENTERED	COMPLETED
NOV 1 1938		NOV 1 1938	NOV 1 1938
RETOUCHING	73	2	11-1
PHOTO LITHO			11-3 SL
BURNING STAMPING, OPAQUING	82	11-3	11-6 1/4
ENGRAVING			
HAND COLOR PROOF	225	15	7 Nov
AK. DEPT.	41	9	11-17

DATE BLUEPRINT OR D

DATE AND

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. — ADV. ORDER

DIAL NO. 8A-H2666 ✓ ORDER NO. 18477 DATE 10-31-1938

CUSTOMER R.W. QUACKENBUSH  
SAN JAUN CAPISTRANO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

GROUP 2

STYLE

PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DANA VILLA BY THE SEA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

Make red impression

DK Blue

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8  
65 12-2 He 1 3/4  
Ret 9 1/2

As quoted.

AW

NOV 23 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 8A-H2667

ORDER NO. 18475

DATE 10-31-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
MARTIN SILBEY  
MIAMI, FLA.

Photos for  
this Customer

25<sup>M</sup> POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~P. & O. TURBINE PASSENGER STEAMSHIP~~

"FLORIDA"

"FLORIDA" HAVANA, CUBA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. ~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE CARD 5A-H1041 ATT'D. COLOR SCHEME MUST BE DIFFERENT  
THAN CARD ATT'D AS CUSTOMER DOES NOT WISH TO CONFUSE THE  
TWO CARDS.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3 1/2  
Hc. 1 1/2  
Lat 9

NOV 2 1938

#103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2668 ORDER NO. 18473 DATE 10-31-1938

CUSTOMER ESTELLE PEABODY MEMORIAL HOME  
NORTH MANCHESTER, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  ARTXELANDONE STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE ESTELLE PEABODY MEMORIAL HOME,  
NORTH MANCHESTER, INDIANA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PAY PARTICULAR ATTENTION TO THE CLOUDS IN  
SKY. GIVE CUSTOMER SOME ESPECIALLY NICE CLOUDS.

COLOR DESCRIPTION

BUILDING IS BRICK WITH A RED TILE ROOF. THE ROOF AND THE BRICK ARE A DARK RED  
AND NOT AT ALL LIKE THE RED ON CARD ATTACHED, 7A-H1172. COLOR OF BRICK ON  
BUSINESS CARD ATT'D IS MUCH BETTER. THE WHITE PORTION OF BLDG., AND TOWER, IS  
OF BEDFORD STONE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 4 1938

107



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2669 ORDER NO. 18593 DATE 11-1-1938

CUSTOMER ANTONIO BEAUTY SHOPS  
NEW YORK CITY, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEASON'S GREETINGS

ANTONIO

see colored drawing

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

*Very Rush*

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replato 347  
Ret 5  
H.C. 1 3/4  
Ret 10 1/2

# 24

NOV 2 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2670 ORDER NO. 18498 DATE 10-31-1938

CUSTOMER CLUB MODERNE  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE 3½ x 5½ GROUP 2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLUB MODERNE - 555 SUTTER ST. - SAN  
FRANCISCO, CALIF. (ETC., AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE PENCIL SKETCH AND INSTRUCTIONS ATT'D.

Photo ret  
5/27/39

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5-7

Ret 9

Ho. 2/14

Lat 9 1/2

6266

Photo



WELSH NEWS AGENCY? MANFIELD? OHIO

NO. 84-H2671

ORDER NO 18494

DATE 11-2-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SUNKEN GARDENS AND OUT-  
DOOR THEATRE, WOODLAND HILL, MANFIELD?  
OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-10

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PINK ROSES & PURPLE FLOWERS ON RIGHT. GRAY & BROWN STONE WALK AROUND THEATRE  
WALL. RED BAREA HEDGE ON RIGHT. SHOW WATER SPRAYING FROM STONE FOUNTAIN IN  
CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Board

By

Date

NOV 3 1938

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Check

By

Date

NOV 3 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPO. INC. TUBE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	53	1	
PHOTO LITHO			
BLUEPRINT STRIPE & OPAQUING	82	11-4	11-4 11.5
ENGRAVING			
HAND COLOR PROOF	31	1/2	
ARTIST DEPT.	215	8	11-18

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

105



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 8A-H2672

ORDER No. 18594

DATE 11-2-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIEW OF FOUNTAIN IN PUBLIC SQUARE, MANSFIELD, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIGHT SILVER COLOR FOUNTAIN & FIGURE. GRAY CEMENT BASIN. SHOW WATER IN PASIN. GREEN SEATS. REAR BLDG. GRAY & BROWN. SHOW WATER IN SMALL STREAM FALLING FROM UNDER RIM OF TOP BOWLS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9  
order for this order. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By NOV 3 1938

By NOV 3 1938

DATE	DATE	DATE	DATE
COMPLETED	COMPLETED	COMPLETED	COMPLETED
NOV 3 1938	NOV 3 1938	NOV 3 1938	NOV 3 1938
COMPOSE			
SKETCH			
ROUGH	2		
PHOTO-LITHO			
BLUEPRINT			
STAMPING			
ENGRAVING			
HAND COLOR	65 1/2		11-7
ARTIST DEPT.	213 8	11-18	11-21

DATE BLUEPRINT

DATE HAND COLOR

DATE Photo Returned to Customer

By

54

✓ 105



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 8A-H 2673

ORDER NO. 18594

DATE 11-2-1938

12 100 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANSFIELD GENERAL HOSPITAL  
AND NURSES HOME, MANSFIELD, OHIO

PRIVATE NO. BEFORE TITLE: M-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
DARK RED BRICK. WHITE SASH & CORNICE. SLATE ROOF. LIGHT STONE ENTRANCE.  
GREEN HEDGE & LAWN. DARK GRAY DOOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

9 Subjects or  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
By	101 31938	By	101 31938
Date	11-2-1938	Date	11-2-1938
COMPOSITION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. BY		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	4 2	11-3	11-4 SP
PHOTOGRAPH			
BLUEPRINT	12	11-4	11-5 H.
STRIPPING			
EXPOSURE			
HAND COLOR PROOF	216 1/2	11-7	11-7
ARTIST DEL.	203 8	11-18	11-21

DATE BLUEPRINT BY  
By  
DATE HAND COLOR PROOF OK'D  
By  
DATE Photo Returned to Customer  
By

14

51  
105



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 8<sup>1</sup>-H2674

ORDER NO. 18594

DATE 11-2-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARK AVENUE, WEST FROM  
PUBLIC SQUARE, MANSFIELD, OHIO

PRIVATE NO. BEFORE TITLE: M-13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT (1ST) GRAY STONE BRONZE SASH. (TWO) ROWN (THREE) TAN. BUFF BRICK. LIGHT CORNICE  
(FOUR) TALL BLDG. LIGHT BROWN BRICK GRAY TRIM RED ROOF ON TOWER GREEN SIGN? RED  
LETTERS. (FIVE) GRAY. (SIX) BROWN. ON RIGHT (1ST) LIGHT GRAY BRONZE SASH. (TWO) DARK BROWN  
(THREE) TALL BLDG. LIGHT STONE. THREE GRAY. (FOUR) DARK RED. (FIVE) AND (SIX) GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Check

By

Date

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TOP SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	3 3	11-3	11-48
PHOTO-LITHO			
IMPRINT STAMPING, COLORING	17	11-4	11-54
ENGLAMING			
HAND COLOR PROOF	15		7 Nov
ARTIST DEPT.	28 9		

DATE BLUEPRINT SENT

DATE Paid

By

DATE HAND COLOR PROOF SENT

By

DATE Photo Returned to Customer

MAKEOVER

Charge to Ret Dept.

EST. NO. Time Allowed

10-2-1938	1/2	Cost Dept.
10-2-1938	1	
10-2-1938		
10-2-1938		
10-2-1938		
10-2-1938		
10-2-1938		
10-2-1938		
10-2-1938		
10-2-1938		

17.  
105



WELSH NEWS AGENCY, MANSFIELD, OHIO

BA-H2675  
NO.

ORDER NO. 18594

DATE 11-2-1938

12 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OHIO NATIONAL GUARD ARMORY,  
MANSFIELD, OHIO

PRIVATE NO. BEFORE TITLE: M-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. SLATE ROOF ON THE RIGHT. GRAY CORNICE. BROWN DOORS. GREEN LAWN  
AND SHRUBBERY. SHOW FLAGS ON POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 3 1938	NOV 3 1938
SKETCH				
RETOUCHING	3	2	11-3	11-5
PHOTO-LITHO				
BLUEPRINT	82		11-5	11-7
STRIPPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OR D.

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer



WELSH NEWS AGENCY? MANFIELD, OHIO

NO. 8-1-2767

ORDER 18594

11-2-1938

DATE

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN NORTH LAKE PARK,  
MANFIELD, OHIO

I (ALL OF THIS ON THE ADDRESS SIDE)

NO

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE M-15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDGs. WHITE. DARK RED ROOFS. PINK & PURPLE FLOWERS ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects for  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 3 1938

WORK SCHEDULE

NOV 3 1938

CT	TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Time Allowed			
COMPOSITION, PAIR SET			NOV 3 1938	NOV 3 1938
SKETCH				
RETOUCHING	51	1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, DISCUSSING	83		11-4	11-4 1/2
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DUTY	210	8	11-16	11-21

DATE BLUEPRINT ONLY

DATE Revised

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

✓  
125



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 8A-12677

ORDER NO. 18594

DATE 11-2-1938

12 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANSFIELD LELAND HOTEL,  
MANSFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-16

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK BUFF & BROWN MIXED BRICK. LIGHT GRAY STONE CORNICE & CORNERS & TRIM & FIRST FLOOR. DARK GREEN MARBLE BASE LINE. PRONZE MARKEE & WINDOW & PORCHES ABOVE FIRST FLOOR ON RIGHT. GREEN SIGN WHITE LETTERS ON RIGHT. DARK BUFF SASH. BLDG. ON RIGHT GRAY. BLDG. ON LEFT DARK RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

# ATTENTION

9 Subjects o  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	3 3/4	11-3	11-4 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	11-5	11-7 1/2
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	1 1/2		

DATE BILLING

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 84-H2678

ORDER NO. 18594

DATE 11-2-1938

12 M500 POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OHIO STATE REFORMATORY,  
MANSFIELD, OHIO

PRIVATE NO. BEFORE TITLE: M-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A88.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,719

ATTENTION!

Subjects on  
order for this customer. Please  
set to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo 9

Executive OK estimate

By

Date

NOV 3 1938

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Chg.

NOV 3 1938

OPERATION

EST. TIME

DATE  
ESTIMATE DEPT.

DATE  
COMPLETED

COMPOSING

NOV 3 1938

NOV 3 1938

SKETCH

RETOUCHING

1/2

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUE

83

11-4

11-4 1/2

ENGRAVING

HAND COLOR PROOF

225

1/2

ARTIST DEPT.

207

8 1/2

7 Nov.

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

DATE PROOF

By

DATE Photo Returned to Customer

51  
105



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 8A-22679

ORDER NO. 18594

DATE 11-2-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MANSFIELD SKYLINE, MANSFIELD, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-18

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

1ST ON RIGHT. WHITE STONE ALL OVER. PINK MARBLE BASE. BRONZE SASH. REAR CENTER GRAY STONE ALL OVER. BRONZE SASH AND AERIAL TOWER. REAR RIGHT BLDG. WHITE STEEPLE DARK BROWN. SLATE ROOF. ON CENTER LEFT. 1ST BLDG. (TALL) TAN GRAY BRICK. ON LEFT 1ST ALL BLDG. DARK RED BRICK. REAR TALL BLDG. ON LEFT LIGHT BROWN BRICK. BROWN TILE ROOF ON TOWERS. ON LEFT FOREGROUND 1ST BUFF. CENTER WHITE. BROWN TRIM. ON RIGHT CENTER FOREGROUND GRAY STONE BRONZE WINDOW CASINGS & SASH. BLACK CANNON & SILVER FRAME IN RIGHT FOREGROUND. REMOVE TOP OF POLE AND SHADOW IN LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9  
acts on  
Please  
negat-  
dual as uniform  
in harmony with  
to make an attractive set

Strengthen

ESTIMATE		Cost Dept. Checked	
NOV 8 1938		NOV 8 1938	
RETOUCHING	52 6		
PHOTO LITHO	82		11-13 14
ENGRAVING			
HAND COL. PROOF	13 1/4		
ARTIST LITHO	703 9 1/2	11-21	11-22

DATE BLUEPRINT OR D. DATE Fied  
By  
DATE HAND COLOR PROOF OR D. DATE Photo Returned to Customer  
By

5.  
112



C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 8A-H2680

ORDER NO. 18598

DATE 11-1-1938

25 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SUMMIT HOUSE AND ELEVATOR  
TERMINAL, TOP OF WHITEFACE MOUNTAIN  
MEMORIAL HIGHWAY, ADIRONDACK MOUNTAINS  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION BORDER --- 150 LP

THE ROOF OF THIS BLDG. IS LEAD COLOR, THAT IS, A COPPER ROOF COVERED WITH LEAD.  
THE TOWER SHOWN IN PICTURE MUST BE REMOVED. AND WOULD ESPECIALLY URGE THAT THE  
MOUNTAIN OUTLINE IN THE BACKGROUND BE STRENGTHENED A LITTLE, IF POSSIBLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
By Cost Est. Control  
Date NOV 2 1938 AND WORK SCHEDULE Date NOV 2 1938

OPERATION	EST. TIME Clock No.   Time   Rate	DATE EST. DATE	DATE COMPLETED
CONTOURING, TYPE SET UP		NOV 2 1938	NOV 2 1938
SKETCH			
PROOFING	52 2		
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	12	11 - 3	11 - 14
ENGRAVING			
HAND COLOR PROOF	225 1/2		4 Nov.
ARTIST DELT.	25 9		

DATE BLUEPRINT OK'D

DATE EST.

DATE HAND COLOR PROOF OK'D

DATE DELIVERED TO CUSTOMER

By

57  
103



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2681 ORDER NO. 19002 DATE 10-31-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
HOTEL ROGER SMITH  
NEW BRUNSWICK, N.J.

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ROGER SMITH - NEW BRUNSWICK, N.J.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

*make red impression  
of flag & signatures  
12-17-38*

2,500—1-2-38

65 11-26

Ref 0  
11 1/2  
1A 8 1/2

5 X 7

2

NOV 22 1938



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

12 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full            **HOTEL LANIER - MACON, GEORGIA**

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

□ 120

Dry — Wet — Pancromatic — Color Separation.

cc 133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

8 (175

Blue Print — Handcolor — Black & White

d. Blue

### COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 14  
H.C. 14  
Lat. 9

# 37. Nov. 22. 1938 Nov. 23 1938.

12



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2683

ORDER NO. 18625

DATE 11-3-1938

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A MERRY CHRISTMAS AND  
A HAPPY NEW YEAR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED EXCEPT LEAVE THE WORDS  
"SEASONS GREETINGS" OUT TO BE A BLANK SPACE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

VFS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

# ESTIMATE

Cost Dept. Checked

## WORK SCHEDULE

ITEM	TIME	DATE	DATE
		STARTED	COMPLETED
COMPUTING		NOV 5 1938	NOV 5 1938
REVISION	2 5	11-5	11-14
REVISION			
PHOTO 17.00			
BLUEPRINT	83	11-14	11-14
ETCHING			
ENGRAVING			
HAND COL. PROOF	11 1/2		15 Nov
ARTIST 14.00	8		

DATE BLUEPRINT OR D.

DATE Filed

By

By

DATE HAND COLOR PROOF OR D.

DATE Photo Returned to Customer

By

make DK. blue  
impression  
of T.V.P.E. & Am.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

NOV 16 1938

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H2684 ORDER NO. 18626 ✓ DATE 11-16-1938

CUSTOMER HUYLERS, INC.,  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

crop AT POINTS MARKED ON PHOTO

COLOR DESCRIPTION  
SEE TISSUE OVERLAY ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

17-17-38

Ret. 1/11/39  
65 11-23 76C 2/4  
Dark 1/11/39

Color print

Photo ret  
1/11/39

X



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2685

ORDER NO. 18631

DATE 11-3-1938

12<sup>M</sup> 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. JOHN'S CATHOLIC  
CHURCH, STAMFORD, CONN.

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT  
EXTREME RIGHT (LEAVE 1 INCH BET.  
TITLE & PRIV. NO. --- 14

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 123412

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

R

1838

Cost 1.00

By

Date

NOV 7 1938

NOV 7 1938

NOV 7 1938

3

5

11-7

11-8-88

82

11-9

11-9-14

68

1/2

11-15-38

11-16-38

DATE BLUEPRINT OF

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

12

3

ST  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. BA-H2686

ORDER NO. 18631

DATE 11-3-1938

12<sup>M</sup> 500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CUMMINGS PARK YACHT  
CLUB, STAMFORD, CONN.

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. AFT. TITLE AT EXTREME  
RIGHT (LEAVE 1" BET. TITLE &  
PRIV. NO. --- 41

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A2998

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,773

ATTENTION!

28 Subjects on  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 3 1938

WORK SCHEDULE

By [Signature]  
Date NOV 3 1938

DESCRIPTION	EST. TIME (Hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	60 $\frac{1}{2}$		
PHOTO LITHO			
BLUEPRINT STRIPPING (CUMULATIVE)	12	11-12	11-5
ENGRAVING			
HAND COLOR PROOF	12	11-12	11-14
ARTIST DEPT.	62	11-13	11-14

DATE BLUEPRINT SENT

By

DATE HAND COLOR PROOF SENT

By

DATE Photo Returned to Customer



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2687

ORDER NO. 18631

DATE 11-3-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **BEACH AND PAVILION,  
CUMMINGS PARK, STAMFORD, CONN.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIV. NO. AFTER TITLE AT EXTREME  
RIGHT. (LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF

**C.T.**

COLOR DESCRIPTION

USE PHOTO NO. 1A3000

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

*3x*  
The pictures are  
in color and are  
in harmony with each other  
to make an attractive set.

**ESTIMATE**

Cost Dept. Checked

By

Date

NOV 3 1938 AND WORK SCHEDULE

By

Date

NOV 3 1938

OPERATION	TIME	DATE ENTERED Dept	DATE COMPLETED
CONFIRMATION		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	1 1/2		
PHOTOGRAPHING	8 1/2	11-5	11-7
EXPOSURE			
PRINTING	1 1/2		
ARTIST	202 9	11-14-38	11-15-38

DATE DELIVERED

By

DATE HAND DELIVERED

By

DATE Photo Returned to Customer



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2688

ORDER NO. 18631

DATE 11-3-1938

12<sup>M</sup> 500 POST CARDS

C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) THE PAVILION, CUMMINGS  
PARK, STAMFORD, CONN.  
STAM

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
42

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A2999

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

ATTENTION!

78 Subjects on  
or for the set. Please  
see to it that the  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date NOV 3 1938

By *[Signature]*  
Date NOV 3 1938

OPERATION	TIME (In hours)	DATE ENTERED SHOP	DATE COMPLETED
COMPOSING		NOV 3 1938	NOV 3 1938
SKETCH			
ETCHING	1		
PHOTO-LITHO			
PRINTING	8 1/2	11-5	11-3 1/2
ENGRAVING			
HAND COLORING	1 1/2		
ARTIST EPT.	64	8	11/15/38

DATE BLENDED

DATE Filed

DATE HANDLED

DATE Photo Returned to Customer

By

106



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2689

ORDER NO. 18631

DATE 11-3-1938

12<sup>M</sup> 500 POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, HACKENSACK,  
N.J.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" SET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4426-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

28 Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Col. Dept. Chief

By

NOV 3 1938

By

NOV 3 1938

DESCRIPTION	DATE	DATE	DATE
COMPOSITION		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	52	1	
PHOTO-ETCHING			
BLUEPRINT	82	11-4	11-5
STR. FIN. & OPAQUING			
ENGRAVING			
HAND COLOR PROOF		1 1/2	
ARTIST DEPT.	46	8	11-14

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OR D

By

DATE

By

DATE Photo Returned to Customer

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2690

ORDER No. 18631

DATE 11-3-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STEUBEN HOUSE 1752,  
HACKENSACK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4429-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING	NOV 7 1938	NOV 7 1938
SKETCH		
RETOUCHING	1	
PHOTOGRAPH		
BLUE STRIP	89	11-8-38
ENGRAVING		
HAND SETTING	207	11-10-38
ARTIST	8 1/2	

DATE RECEIVED

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ST  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2691

ORDER NO. 18631

DATE 11-3-1938

12x500 POST CARDS

ART COLORDONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HACKENSACK HOSPITAL,  
HACKENSACK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4430-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

78 Subjects on  
or to it the  
see to it the  
tives are uniform in colors and  
in harmony with each other  
to make an attractive set.

ESTIMATE			
NOV 7 1938			
NO WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING		NOV 7 1938	NOV 7 1938
SETTING	7 4	11-7	11-8
PROOFING	8 2	11-9	11-9
GRAVING	2 5	1 1/2	11-10
HAND COLORING	6 1	8	11-16

DATE BLENDED

DATE Filed

DATE HAND COLORING

DATE Photo Returned to Customer

By

55  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-M2692

ORDER NO. 18631

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL POOR MONUMENT  
AND FIRST REFORMED CHURCH,  
HACKENSACK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. 4187 TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO. 1)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 62915

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

11-3-1938

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

11-3-1938

OPERATION	DATE ESTIMATED	DATE COMPLETED
COMPOSING, TYPE SET UP	NOV 3 1938	NOV 3 1938
SKETCH		
RETOUCHING	54 1/2	
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPASQUE	82 11-5	11-7-38
ENGRAVING		
HAND COLOR PROOF	216 1/2 11-8	11-9
ARTIST DEPT.	40 9 11-14-38	11-15-38 F.W.

DATE BLUEPRINT ON B

By

DATE Filed

DATE HAND COLOR PROOF ON B

DATE Photo Returned to Customer

15.  
106



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-42693

ORDER NO. 18631

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC SCHOOL NO. 1,  
PASSAIC, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVANO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
12

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4411-29

CUT PHOTO DOWN AS MARK ON ATTACHED CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

78 Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost 1.00 Checked

By

Date

NOV 7 1938

TIME

DATE

DATE

NOV 7 1938

NOV 7 1938

12 3

11-7

11-8

89

11-8-38

11-9

34 8

11-18

11-18

DATE BLUEPRINT

DATE

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ST  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2694

ORDER NO. 18631

DATE 11-31-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M. NO

TITLE (IN FULL) JUNIOR HIGH SCHOOL,  
PASSAIC, N. J.

IMPRINT

SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

8

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4419-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

order for the  
see to it that  
tives are uniform  
in harmony with each other  
to make an attractive set.

Executive OK

By

Date

NOV 3 1938

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Check

NOV 3 1938

OPERATION	EST. TIME Clock Time Allow.	DATE ESTIMATED	DATE COMPLETED
COMPOSITION, TYPE SET & P.		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	56 1/2		
PHOTO LITHO			
BLUEPRINT STRIPE, CAPTION	82	11-4	11-5
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST	49 8	11/14/38	11/16/38

DATE BLUEPRINTS

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

ST  
106



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2695

ORDER NO. 18631

DATE 11-3-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **ST. MARY'S HOSPITAL,  
PASSAIC, N. J.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

**7**

PHOTO PROPERTY OF **G.T.**

COLOR DESCRIPTION

USE PHOTO NO. 4418-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

**38** Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order **11-3-1938**

**ESTIMATE** Cost Dept. Checked **NOV 3 1938**

By **NOV 3 1938** Date **NOV 3 1938**

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	51	1	
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	82	11-4	11-5
ENGRAVING			
HAND COLOR PROOF	216	11-7	11-7
ARTIST DEPT.	211	11-16	

DATE BLUEPRINT OF'D

By

DATE FILM

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2697

ORDER NO. 18631

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW FROM  
THE MOUNTAIN, LAKE HOPATCONG, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
27

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 52440

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 3 1938

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME (Clock No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	9 2		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	11-7-38	11-8-38
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	29 9		

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-42698

ORDER NO. 18631

DATE 11-3-1938

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) BIRD'S EYE VIEW OF THE  
LAKE, LOOKING NORTH, LAKE  
HOPATONG, N. J.  
C

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE IT) DET. TITLE & PRIV. NO.

25

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 63430  
MAKE IT INTO A MOONLIGHT VIEW  
DO NOT DARKEN THE HOUSE AT THE LEFT MUCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES.** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OR of Estimate

By [Signature]  
Date NOV 7 1938

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date NOV 7 1938

OPERATION	EST. TIME (No. of Hours - low)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		NOV 7 1938	NOV 7 1938
SKETCH			
RETOUCHING	5 3	11-7	11-5-38
PHOTO LITHO			
BLUETINT STAMPING, CHAMFER	8 2	11-9	11-9-38
ENGRAVING			
BLACK & WHITE PROOF	2 1/2		
EXTRA COST	2 1/2	11-14	11-17

DATE ORDER FOR D

DATE Filled

DATE ORDER FOR D

DATE Photo Returned to Customer

*[Large handwritten 'R' mark]*

*[Handwritten notes: 110, 115, 120]*



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2699

ORDER NO. 18631

DATE 11-3-1936

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WESTCHESTER COUNTY COURT  
HOUSE, WHITE PLAINS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
26

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 75626

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R.

Executive OK

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

DATE  
COMPLETED

COMPOSING

NOV 7 1938 NOV 7 1938

SKETCH

RETOUCHING

2.

PHOTO-LITH

BLUEPRINT

STRIKING

42

11-9

11-9

ENGRAVING

HAND COLORING

65

1/2

11-10

ARTIST TEST

42

8 1/2

NOV. 15

DATE OF ORDER

DATE OF

DATE HAND COLORING

DATE Photo Returned to Customer

Photo file 304-301

110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2700

ORDER NO. 18631

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KENSICO DAM, VALHALLA--  
WHITE PLAINS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO. 2)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A10

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,229

## ATTENTION!

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

		DATE ENTERED SHPT.	DATE COMPLETED
COMPOSED		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHED	51	1	
PHOTOGRAPHED			
BLUEPRINT STRIPPED	82	11-5	11-7-38
ENGRAVED			
HAND COLORED	31	1 1/2	
ARTIST LETTER	8 1/2		

DATE RECEIVED  
DATE PAID  
By  
LATE Photo Returned to Customer



THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

NO. 8A-H2701

ORDER NO. 18631

DATE 11-3-1938

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KENDRICK HALL - VASSAR  
COLLEGE, POUGHKEEPSIE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO)

50

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 123414

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R.

Executive C. T. Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION

Est. Time

Time. lower

DATE  
ENTERED DEPT

DATE  
COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT

STAMPING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT

226

63

1/2

8 1/2

11/14/38

11-10-38

DATE Paid

By

DATE Photo Returned to Customer

ST.  
110



5.  
106







THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-112704

ORDER NO. 18631

DATE 11-3-1938

12 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THOMPSON MEMORIAL  
LIBRARY, VASSAR COLLEGE,  
POUGHKEEPSIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
60

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A4154  
ADD XXXXXX LITTLE WHITE TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

ATTENTION!

38  
order for this customer. Please  
see to it that the photo  
prints are 4-10 or nega-  
tive prints are 4-10 or  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 7 1938

WORK SCHEDULE

By

Date

JOB	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	No	Time Allowed		
PRINTING			NOV 7 1938	NOV 7 1938
REPRODUCTION	51	2		
TECHNICAL				
STRIKING	82		11-9	11-10 N.Y.
ENGRAVING				
HAND COLOR PROOF	207	1 1/2		
ARTIST DPL.	217	8	11-14	11-15

DATE BLUEPRINT OR'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OR'D.

DATE Photo Returned to Customer

50

110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 6A-H2705

ORDER NO. 18631

DATE 11-3-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADRIANCE MEMORIAL  
LIBRARY, POUGHKEEPSIE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

28

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 43564

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

38

Subjects on  
order for this customer. Please  
see to it that all of our nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. & No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 3 1938	NOV 3 1938
SKETCH				
RETOUCHING	9	2		
PHOTO LITHO				
BLUEPRINT STAMPING OPAQUING	62		11-5	11-7 A.M.
ENRICHING				
HAND COLOR PROOF	215	1 1/2		7 Nov.
ARTIST DEPT.	219	8	11-14	11-17

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE PHOTO RETURNED TO CUSTOMER

By



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-112706

ORDER NO. 18651

DATE 11-3-1938

121 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMBIA COUNTY COURT  
HOUSE, HUDSON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO. 19

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A3019

WHITE TRIM WINDOWS FANCY POLYCHROME COLOR  
ORNAMENTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

38

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By

Date

1938-11-3 WORK SCHEDULE

By

Date

Co. Dept. Chicago

NOV 3 1938

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	12 2	11-3	11-5-38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPALING	8 1	11-5	11-7-38
ENGRAVING			
HAND COLOR FRONT	2 16 1/2	11-8	11-8
ARTIST DEPT.	2 11 8	11-14	

DATE DELIVERED TO CUSTOMER

DATE FILED

By

By

DATE HAND COLOR FRONT

DATE Photo Returned to Customer

By

DATE Photo Returned to Customer

12

57  
106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-M2707

ORDER NO. 18631

DATE 11-3-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

WORLD WAR MEMORIAL  
MONUMENT, 220 FEET HIGH  
BOT - HIGH POINT PARK, NEAR PORT  
JERVIS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
43

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3543 0A5043

MAKE INTO A UPRIGHT CARD AND ALSO MOONLIGHT VIEW.  
CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

38 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R.

OPERATION		EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. SING. TYPE SET UP			NOV 7 1938	NOV 7 1938
SKETCH				
RET. TOUCHING		2		
PHOTO-LITHO				
BLU. INT. ST. P. G. DRAWING	17		11-9	11-10-14
ENGRAVING				
ARTIST'S PR. X F	226	1/2		11-10-38
ARTIST'S PR. X F	203	8	11-14	11-15

DATE ALLU. FOR D. DATE

By

By

DATE HAND. FOR D. DATE

DATE Photo Returned to Customer

By

9

15  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-112708

ORDER NO. 18631

DATE 1-5-1938

125 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MARGIA, SHOWING  
STATE BUILDING, HIGH POINT PARK,  
NEAR PORT JERVIS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

45

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A5044

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R

OPERATION		EST. TIME		DATE	DATE
		(In clock Time - 1 hr. = 60 min.)		COMPLETED	
COMPOSING, TYPE SET UP				NOV 7 1938	NOV 7 1938
SKETCH					
RE TOUCHING		51	1 1/2		
PHOTO-LITHO					
BLUEPRINT STIPING, OPAQUING		84		11-9	11-9 11A.
ENGRAVING					
HAND COLOR PROOF		216	1 1/2	11-10	11-10
ARTIST DEPT.		213	8	11-14	11-15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

DATE Photo returned to Customer

ST  
110



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2709

ORDER NO. 18631

DATE 11-3-1938

12,500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL) TRI STATE ROCK, PORT  
JERVIS, N. Y.  
BOT - SHOWING DIVIDING LINE OF NEW  
YORK - NEW JERSEY AND PENNSYLVANIA  
STATES

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 0A5041

MAKE IT MORE COLORFUL MORE OF X AUTUMN COLORS  
X X CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

38 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By NOV 3 1938

Date NOV 3 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
REVISIONS TO SET UP			NOV 3 1938	NOV 3 1938
RETOUCHING		1		
PHOTO TAKING				
BLUEPRINT STAMPING	82		11-5	11-7
ENCRAVING				
HAND COLOR PROOF	65	1 1/2		11-8
ARTIST DELT.	211	9	11-15	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. BA-H2710

ORDER NO. 18631

DATE 11-5-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASTLE COURT FROM THE  
LAKE, GREENWOOD LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO. 26)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 62813

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of the President

By

Date

ESTIMATE

Cost Dept. Checked

NOV 3 1938 WORK SCHEDULE

By

Date

NOV 3 1938

OPERATION	EST. TIME	DATE	DATE
	Check No.   Time	ESTIMATE DEPT	COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	53 1/2		
PHOTO LITHO			
BLANKETS	82	11-5	11-7
STAMPING			
ENCRAVING	225		
HAND COLORING	65 1/2		14 Nov
ARTIST DEPT.	203 8 1/2	11-17	11-17

DATE BLUEPRINTS

By

DATE Filed

DATE HAND COLORING

By

DATE Photo Returned to Customer

By



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2711

ORDER NO. 18632

DATE 11-3-1938

12500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MAIN AND PROSPECT STREETS  
PASSAIC, N. J.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS WIRES & POLES & BLURRY FIGURE.  
LARGE BLDG. CREAM WHITE TRIM. POLLY CROME ORNAMENTAL IN STONE  
CORNER SMALL BLDG. BRICK BOTTOM TAN & BROWN STONE. REMOVE  
2 BLURRY FIGURES.

EXXXXX CUT PHOTO AS MARKED

PUT AUTUMN FOLIAGE X

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Straighten

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME Job No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. INC. TYPE SET UP		NOV 7 1938	NOV 7 1938
RETRACING	56 3 1/2		
PHOTO LITHO			
BLUEPRINT STRIPPING & GROUND	88	11-10	11-10 1/2
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	11-10	
ARTIST DEPT.	203 9	11-15	11-16

DATE BLUEPRINT ORD.

By

DATE PAID

By

DATE HAND COLOR PROOF

DATE RETURNED TO CUSTOMER

Charge to L.V. Dept.

By

Approved to Cost Dept.

By

By

By

By

56

57  
11/16



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2712

ORDER NO. 18632

DATE 11-3-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
JUNIOR HIGH SCHOOL,  
HACKENSACK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CREAM TAN XXXX

USE AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

38 Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

WORK SCHEDULE

By

Date

NOV 3 1938

		DATE ESTIMATE LEPT.	DATE COMPLETED
COMING		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCH	2		
PHOTO-LEPT.			
BLUEPRINT STRIPPING	82	11-5	11-7
ENGRAVING			
HAND COLOR	226		11-8-38
ARTIST LEPT.	204	11-16	11-17

DATE BLUEPRINT

By

DATE HAND COLOR

By

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2813

ORDER NO. 18632

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

TITLE (IN FULL) ATLANTIC STREET LOOKING  
NORTH, STAMFORD, CONN.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT IRON JUST IN FOREGROUND  
CUT DOWN PHOTO AS MARKED

AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By [Signature] Cost [Signature] Checked  
Date NOV 3 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMMITTING TYPE SET UP		NOV 3 1938	NOV 3 1938
SWITCH			
RETOUCHING	5 4	11-3	11-5 20
PHOTO-LITHO			
BLUE-PRINT STOPPING, REMARKING	82	11-5	11-7 14
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		11-7
ARTIST DEPT.	221 9	11-14	11-18

DATE BLUE-PRINT GOOD

DATE FILED

DATE HAND COLOR PROOF GOOD

DATE Photo Returned to Customer

ST.  
106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2714

ORDER NO. 18632

DATE 11-3-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WORLD WAR MONUMENT, ST. JOHNS PARK, STAMFORD, CONN.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

19

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RETOUCH MONUMENT COLOR WHITE CREAM TRIM STONE. FLOWERS IN BUSHES  
BEAUTIFUL LAWNS. REMOVE ALL SIGNS IN BACK OF MONUMENT. HOUSE  
IN BACK GROUND ADD LITTLE MORE FOLIAGE TO OBSTRUCT MORE OF IT.  
CUT PHOTO DOWN AS MARKED. AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,776

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

WORK SCHEDULE

Date

NOV 3 1938

OPERAT

ST. TIME

No. Time Allowed

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, T. & P.

NOV 3 1938

NOV 3 1938

SKETCH

RETOUCHING

56 2

PHOTO-LITHO

BLUEPRINT  
STRIPPING, OPAQUING

89

11-8-38

11-9-38

ENGRAVING

HAND COLOR PROOF

226 1 1/2

11-9-38

ARTIST DEPT.

28 8 1/2

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

By

*Autos out*

50

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2715

ORDER NO. 18632

DATE 11-3-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. BENEDICT'S R.C.  
CHURCH, STAMFORD, CONN.

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GREY WITH SPRINKLE OF TAN STONE. FANCY TRIM. COLOR CHURCH WINDOWS  
. COLORFUL FOLIAGE PARK EFFECT. AUTUMN FOLIAGE

CUT DOWN PHOTO AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,779

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive *[Signature]*

By

Date

NOV 3 1938

ESTIMATE

AND WORK SCHEDULE

Cost Dept. *[Signature]* Checked

By

Date

NOV 3 1938

OPERATION	EST. COST	DATE ENTERED (DEPT.)	DATE COMPLETED
COMPOSING		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	51 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	11 - 5	11 - 7
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		11 - 8
ARTIST DEPT	60 9	11/14/38	11/15/38

DATE BLUEPRINT

By

DATE FILED

By *[Signature]*

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

✓ 106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2716

ORDER NO. 18632

DATE 11-3-1938

12x500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

38 Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

New District

ESTIMATE

Cost Dept. Checked

1938 WORK SCHEDULE

By

Date

11-11-1938

DESCRIPTION	TIME IN HOURS	DATE ENTERED DEPT.	DATE COMPLETED
ETCH		NOV 5 1938	NOV 5 1938
RETUCHING	51 2		
PHOTO-ETCHING			
BLUEPRINT STRIPPING	88	11-8	11-8
ENGRAVING			
HAND COLOR PROOF	225 1/2		10 Nov
ARTIST DEPT.	210 8 1/2	11-14	11-15

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
109



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2717

ORDER NO. 18632

DATE 11-3-1938

12 M 500 POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
LEAVE 1" BET. TITLE & PRIV. NO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

NO TRUCK AT LEFT TAKE OUT. AUTUMN FOLIAGE.

CUT DOWN PHOTO AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

38

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

NOV 3 1938

TIME

To Lower

DATE  
ENTERED DEPT.

DATE  
COMPLETED

NOV 3 1938

NOV 3 1938

RETOUCHING

1 1/2

PHOTO-LITHO

B. L. & W.

STRIKING

82

11 - 5

11 - 7

ENGRAVING

HAND COLOR PROOF

202 1 1/2

2

8 1/2

ARTIST DEL.

202 8

11-15-38

11-15-38

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

By

Returned to Customer

50

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2710

ORDER NO. 18632

DATE 11-3-1938

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH JUNIOR HIGH SCHOOL,  
NEWBURGH, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

10

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FLAG ON POLE. FLOWERS AROUND BASE. SMALL BUSHES IN FOREGROUND  
BRKCK SPECKLED. WHITE TRIM STONE ORNAMENTS POLYCHROME

AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 3 1938

By

Date

NOV

QTY	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCHING	60 2		
PHOTO-LITH.			
BLUEPRINT			
STRIPPING, C. A. IN	89	11-8	11-9
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		10
ARTIST DEPT.	48 8	11/15/38	11/16/38

DATE BLUEPRINT

by

DATE PAID

DATE HAND COLOR PROOF

DATE PAID FOR CUSTOMER

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-12719

ORDER NO. 18632

DATE 11-3-1933

12500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

TITLE (IN FULL) NORTH JUNIOR HIGH SCHOOL,  
NEWBURGH, N. Y.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)  
20

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REDISH BROWN BRICK WHITE TRIM. TAKE OUT WATER HYDRON. FEW FLOWERS  
AROUND BASE OF BLDG. AND BUSHES IN FOREGROUND. ORNAMENTS POLYCHROME

AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

ATTENTION!

38

order for this customer. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

ESTIMATE

Cost Dept. Checked

Date

NOV 3 1933 AND WORK SCHEDULE

By

Date

NOV 3 1933

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1933	NOV 3 1933
SKETCH			
RETOUCHING	52 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING	82	11-7	11-7
ENGRAVING			
HAND COLORING	65 1 1/2		11-9
ARTIST DEPT.	28 8		

DATE BLUEPRINTS

DATE Filed

DATE HAND COLORING

By

DATE Photo Returned to Customer

By

ST.  
106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2720

ORDER NO. 18632

DATE 11-3-1938

12500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SHELTER HOUSE, DOWNING PARK, NEWBURGH, N. Y.

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" DET. TITLE & PRIV. NO.)

2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETOUCH FEW LINES ON SHELTER HOUSE PUT FLAG ON POLE OVER SHELTER HOUSE. PLENTY FLOWERS IN PARK SHOWING SOME FLOWERS AT SIDE OF WALK AND IN DISTANCE SHORE.

SEE PHOTO NO. 4A-H1673 ATTACHED. AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

38 Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

By *[Signature]*  
Date NOV 3 1938

ESTIMATE

Cost Dept. Checked

A D W O K SCHEDULE

By *[Signature]*  
Date NOV 3 1938

OPERATION	DATE TYPED	DATE COMPLETED
COMPOSING	NOV 3 1938	NOV 3 1938
SKETCH		
RETOUCHING	53 1	
PHOTO-LITHO		
BLUEPRINT STRIPPING	82 11-5	11-7
ENGRAVING		
HAND CO. OF PROOF	65 11-2	11-7
ARTIST LEPT.	216 8 11-14	11-15

DATE BOOKED

DATE FILED

DATE MADE

DATE Photo Returned to Customer

By

ST-106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2721

ORDER NO. 18632

DATE 11-3-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWBURGH BAY, NEWBURGH,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TO BE A MOONLIGHT SCENE. MOONLIGHT REFLECTION IN WATER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all subjects  
tives are uniform and sizes are  
in harmony with each other  
to make an attractive set.

Executive OK *[Signature]*

ESTIMATE

Cost Dept. Checked *[Signature]*

By *[Signature]*  
Date *[Signature]* 1938 AND WORK SCHEDULE

By *[Signature]*  
Date NOV 2 1938

OPERATION	ST. TIME Hrs. Mins.	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SETTING		NOV 3 1938	NOV 2 1938
SKETCH			
RE TOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, CAPS			
ENGRAVING			
HAND COLOR PROOF	225 1/2		11 Nov
ARTIST DEPT.	204 9	11-18	11-22

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

*[Large handwritten signature]*

106



THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H2122

ORDER NO. 18632

DATE 11-3-1938

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) ALGONQUIN PARK, NEWBURGH,  
N. Y.

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

PRIV. NO. AFTER TITLE AT EXTREME RIGHT  
(LEAVE 1" BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT BLACK BOX IN LEFT CENTRE.

AUTUMN FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

38 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		By	
Date		Date	
OPERATION	EST. TIME	DATE ASSIGNED DEPT.	DATE COMPLETED
COMPOSING		NOV 3 1938	NOV 3 1938
SKETCH			
RETOUCH	53	1	
PHOTOGRAPH			
BLUEPRINT STAMPING	82	11-5	11-7
ENGRAVING			
HAND COLOR PROOF	21	11/2	
ARTIST DEPT.	68	9	11-14-38
			11-15-38

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

17  
106



NO. 8A-H2723

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, ORDER No 19057  
TENN.

DATE 11-3-1938

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE: TORTOISE SHELL ROCK, ROCK CITY GARDENS, LOOKOUT MOUNTAIN	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE CARD 5A-H2459 ATT'D.

DWARF: CAP IS RED, LIKE ON CARD 8A-H332 ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Date 11-3-38

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
COMPOSITION, SET UP		NOV 1 1938	NOV 1 1938
SKETCH			
RETOUCHING	52 2		
PHOTO LITING			
BLUING & MOUNTING	89	11-7-38	11-7-38
ENGRAVING			
HAND COLOR PROOF	22 1/2		7 Nov.
ARTIST PRFT	68 9	11-16-38	11-17-38

DATE BLUEPRINTED \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE HAND DELIVERED \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

57  
107



MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 8A-H2724

ORDER NO. 19056

DATE 11-3-1938

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME OF MR. & MRS. MORRIS  
JONES ON LAKESHORE BLVD. IN LAKE  
WALES, FLORIDA

FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 11

*In sky*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE DETAILED INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

NOV 4 1938

NOV 4 1938

	EST. TIME	DATE	DATE
	Cost No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPUTING TIME SET UP		NOV 1938	NOV 1938
SHEET			
RETOUCHING	60 2		
PHOTO LITHO			
RETOUCHING	82 89	11-10	11-10 4P
ENGRAVING			
HAND COLORS LANCE	31 1 1/2		
ARTIST DENT.	211 P	11-22	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE TO BE USED FOR PROOF

DATE Photo Returned to Customer

By

56

✓ ST.  
107



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8-H2725 ORDER NO. 18635 DATE 11-3-1938

CUSTOMER TORO MFG. CORP.  
3042 SNELLING AVENUE  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIGHT, STRONG, PRESSED STEEL

CONSTRUCTION CLIMBS 50% GRADES

BOT - CUTS GRASS THREE TO FOUR INCHES TALL -  
OPERATES ON THREE QUARTS OF GAS PER DAY

*In red ink*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

*Handle bar, blades & inside of wheels are red. Moto, which grass very light green*

TO BE COLORED EXACTLY AS THE COLORED PICTURE ATTACHED.

WITHOUT ANY CHANGES WHATSOEVER IN THE COLORS OR ANY  
ADDITIONS AS FAR AS DECORATIONS ARE CONCERNED.

TO BE AN EXACT DUPLICATE.

*make red impression*

*Ref 3 1/2*  
*He. 1 1/2*  
*Last 9*

*[Red X]*  
*[Signature]*  
*#24*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 8A-H2726

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN ~~USA~~  
U.S.A.

ORDER NO. 19060

DATE 11-4-1938

6 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

*Place Stamp Here*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE TREE IS A ROYAL PONCIANA, VERY BRIGHT RED WITH ALMOST NO GREEN, BUT WITH SOME SMALL YELLOW SPOTS. IT IS A VERY VIVID CARMINE, NOT AS LIGHT AS THE CARD ATTACHED, 76687. <sup>2</sup>  
MAKE TREE AS PRETTY AS POSSIBLE. IF "B" ON CHIMNEY OF BOAT SHOWS, SET OFF SAME.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF 40 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

Executive Order of Estimate

By *[Signature]* 1938 ESTIMATE  
Date AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

OPERATION	DATE	DATE	DATE
COMPOSITION, TYPE SET UP		NOV 8 1938	NOV 8 1938
SKETCH			
RETOUCHING	12 5	11-8	11-9-38
PHOTO-LITHO			
BLUEPRINT			
STAMPING (PAQUING)	11-8	11-10	11-10-38
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.	2/10	11-10	11-14

DATE BLANK

DATE PAID

By

By

*[Large Handwritten Signature]*

51  
112



E.B. ACKLEY, SANDUSKY, OHIO

NO. 8A-H2727

ORDER NO. 19082

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

SAILBOAT RACE ON SANDUSKY  
BAY, IN OHIO'S LAKE ERIE VACATIONLAND,  
SHOWING MARBLEHEAD PENINSULA ON LEFT AND  
CEDAR POINT ON RIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 10

SMALL TYPE: PHOTO BY GEO. STILL

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. DECK OR BORDER ON BOATS DARK GREEN. HULL: FIRST BOAT ON  
LEFT DARK GREEN. LAST BOAT ON RIGHT LIGHT GREEN. OTHERS WHITE. TRIANGLE DESIGNS  
ON WHITE SAILS OF BOATS, RED. NUMBER SAILS IN BLACK INCK: FROM LEFT TO RIGHT:  
1st 9. 2nd 42. 3rd 41. 4th 45. 6th, NO NUMBER. 7th, 410. 8th 413. BRING OUT  
LIGHT HOUSE ON MARBLEHEAD PENINSULA JUST SHOWING ON RIGHT OF SECOND BOAT A  
LITTLE SHARPER. REMOVE SCOW & CRANE ON CEDAR POINT. BETWEEN 7th & 8th BOAT IS  
A BLOCK LIGHT HOUSE IN BAY. GRAY CEMENT BASE. RED ABOVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

4CH/75

Executive C. of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Chk. to Time Allowed

DATE  
ENTERED DEPT.

DATE  
COMPLETED

CONSTRUCTION

CEILING

WALLS

FLOOR

PAINTING

FINISHING

PAINT ON WALLS

ARTIST FEET.

12

4

11-15

11-16

92

11-17

11-17

65

1/2

11-18

11-18

66

8

11-22/38

11-22/38

DATE BLUEPRINT OK'D

By

DATE FILED

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

5

5  
109



NO. 84-H2728

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18658

DATE 11-4-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ No

TITLE (IN FULL) OGDEN UNION DEPOT, OGDEN, UTAH IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: K 801

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ANT TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

**ATTENTION!**

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order No. 108 ESTIMATE By W  
Date NOV 5 1938 AND WORK SCHEDULE Date NOV 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	(Clock No.)	Time (Hours)		
COMING TO THE SET UP			NOV 5 1938	NOV 5 1938
SKETCH				
RETOUCHING	3	4	11-5	11-9
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUEING	8		11-9	11-10 H.T.
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		11-11
ARTIST DEPT.	36	8 1/2	11-16	11-18 W.P.

DATE BLUEPRINT OKD \_\_\_\_\_

DATE PRINT \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OKD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 8A-H2729

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH ORDER NO. 18658

DATE 11-4-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO OGDEN CANYON,  
OGDEN, UTAH

PRIVATE NO. BEFORE TITLE: 802

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND TIPS BE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

Subject on order for the photo. Please see to it that all photo or negatives are uniform and colors are in harmony with each other to make an attractive set.

By Nov 5 1938 ESTIMATE AND WORK SCHEDULE Date Nov 5 1938

OPERATION	EST. TIME CL. No. 1 Time Low	DATE ENTERED DEPT.	DATE COMPLETED
COMING IN, TYPE SET UP		NOV 5 1938	NOV 5 1938
SHOOTING			
RETOUCHING	3		
PHOTO LITHO			
BLUEPRINT STRIPPING & ENGRAVING	73	11-10	11-11
ENGRAVING			
HAND COLOR PROOF	225	11-12	14 Nov
ARTIST DEPT.	207	9	

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9

Dot

107



NO. 84-H2730

DESERET BOOK COMPANY, S LT LAKE CITY,  
UTAH

ORDER NO. 18658

DATE 11-4-1938

121 500 POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROUT STREAM, OGDEN CANYON,  
OGDEN, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 803

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND TESSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. &amp; W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Officer Estimate

**ESTIMATE**

Cost Dept. General

By

By

Date

Date

NOV 5 1938

AND WORK SCHEDULE

NOV 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Order No.	Time Allowed		
CONTOUR LINE SETUP			NOV 5 1938	NOV 5 1938
SECTION				
FEEDING	53	3		
PHOTOGRAPH				
BLOCK STAMPING OFFERING	89		11-9	11-10
ENCLOSING				
HAND COLOR PROOF		1/2		
ARTIST DEPT.	201	834	11-25	11-21

L.A.

DATE

ST  
109



DESERET BOOK COMPANY, 5 LT LAKE CITY, UTAH

NO. 81-<sup>2781</sup>H888

ORDER NO. 18658

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. yes

TITLE (IN FULL) FINE VIEW LAKE, OGDEN

IMPRINT SAME AS ABOVE

CANYON, UTAH  
OGDEN

PRIVATE NO. BEFORE TITLE: 804

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

*[Large handwritten signature]*

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked yes

By NOV 5 1938 Date NOV 5 1938

OPERATION	EST. TIME Quoted (T. in hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	9 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, WRAPPING	89	11-9	11-10
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	11-14	11-14
ARTIST DEPT.	44 9	11/18/38	11/21/38

DATE BLUEPRINT O.K.

DATE ART

DATE PROOF

## TAKEOVER

Copy to Art Dept.

DATE TAKEN OVER

4	EXCUTION	1	Date	11/10/38
	PHOTO-LITHO	1		
	ENGRAVING			

Date recorded in Cost Dept.

Date

M

Change F P

5  
109



DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2732

ORDER NO. 18658

DATE 11-4-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OGDEN HIGH SCHOOL, OGDEN  
UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 805

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate

ESTIMATE

Comp. Dept. Chicago

By

Date

NOV 5 1938

AND WORK SCHEDULE

Date

NOV 5 1938

OPERATION	EST. TIME C. M. / T. M.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	52 2 1/2		
PHOTOGRAPH			
BLUETINT STYLING, GRADING	89	11-8-38	11-9-38
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		11-10
ARTIST DEPT.	39 8 1/2	11-16	11-18

DATE BLUEPRINT OK'D

DATE PAID

By

By

DATE HAND COLOR PROOF OK'D

DATE PAID

ST  
109



R.

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2733

ORDER NO. 18658

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. Yes

TITLE (IN FULL) WASHINGTON AVENUE,  
OGDEN, UTAH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 806

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

WORK SCHEDULE

By W

Date 11-4-38

COMPARISON	EST. TIME GIVEN (HOURS)	DATE ENTERED DEPT.	DATE COMPLETED
COMP. SET UP		NOV 8 1938	NOV 8 1938
ETCH			
INTRODUCING	52 7		
PHOTO-LITHO			
BLANKING STRIPPING & GRADING	82	11-11	11-12-38
ENGRAVING			
HAND COLOR PROOF	226 1/30		11-14-38
ARTIST DELV.	217 9	11-18	11-21

DATE BLUEPRINT OK'D

DATE Filed

By

By W

DATE FOR COLOR PROOF OK'D

DATE Photo Printed to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all the negatives  
are uniform and appear on  
in the same way and color  
to make an impression on

52-6  
56-1

112



Don

NO. 8A-H2734

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18658

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) LOOKING EAST FROM UNION  
DEPOT, ALONG 25TH STREET, OGDEN, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 809

PHOTO PROPERTY OF

KEENE C.T.

COLOR DESCRIPTION

USE PHOTO NO. 575-30  
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on  
order for this order. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate

By

## ESTIMATE

Cost Dept. Checked

Date

NOV 5 1938

AND WORK SCHEDULE

By

NOV 5 1938

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV - 1938	NOV 5 1938
SKETCH			
RETOUCHING	3 4	11-5	11-9-38
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING	89	11-10-38	11-10-38
ENGRAVING			
HAND COLOR PROOF	22 1/4		11-11-38
ARTIST DEPT.	207 9 1/2		

DATE BLUEPRINT OK'D.

DATE FILED

By

DATE HAND COLOR PROOF OK'D

By

DATE PHOTO RETURNED TO CUSTOMER



NO. <sup>a</sup>-H2735

DESIRET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18658

DATE 11-4-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) OGDEN CANYON, OGDEN, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 810

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 568-30

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Very Rush*

**ESTIMATE**  
 Date NOV 5 1938 By [Signature]  
 Date NOV 5 1938 Cost Dept. [Signature]

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION		NOV 5 1938	NOV 5 1938
SELECTION			
RETOUCHING	12 2	11-5	11-9-38
PHOTOGRAPHY			
EXPOSURE	89	11-9-38	11-10-38
STRIPPING			
ENGRAVING			
HAND COLOR PROOF	216 1/2	11-14	11-14
ARTIST DEPT.	68 9	11-17-38	11-18-38

DATE RECEIVED BY

DATE PAID

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

## MAKEOVER

Charge to P. L. Dept.

EST. Makeover Time Required

RETOUCHING	Time Recorded in Cost Dept.
PHOTOGRAPHY	1
EXPOSURE	
STRIPPING	
ENGRAVING	
HAND COLOR PROOF	
ARTIST DEPT.	

12

2-11-11  
109



NO. 8A-H2736

DESIRET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 16658

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OGDEN CANYON

BOT. SHOWING COTTAGES AND HERMITAGE  
HOTEL, OGDEN, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. *Yes*

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 811

*plate* - COURTESY OF UNION PACIFIC RAILROAD

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 97545. SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,725

Execution of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

HAND WORK SCHEDULE

OPERATION	EST. TIME (No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 5 1938	NOV 5 1938
SETTING			
RETOUCHING	13 3	11-5	11-12
PHOTO LITHO			
BLUENET STATIONERY, PROOFING	12	11-2	11-14
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	11-14	11-14
ARTIST DEPT.	25 8 1/2		

DATE ESTIMATE MADE

DATE RECD

DATE ESTIMATE MADE

DATE RECD

DATE ESTIMATE MADE

DATE RECD

DATE ESTIMATE MADE

DATE RECD

DATE ESTIMATE MADE

DATE RECD

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to *Ret* Dept.

EST. TIME (No. | Time Allowed)

DATE ESTIMATE MADE	DATE RECD
DATE ESTIMATE MADE	DATE RECD
DATE ESTIMATE MADE	DATE RECD
DATE ESTIMATE MADE	DATE RECD
DATE ESTIMATE MADE	DATE RECD

NOV 15 1938



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2737

ORDER NO. 18658

DATE 11-4-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OGDEN, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 812

© C.T. Co.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

*Photo in issue file under "H"*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,000

DATE Photo Returned to Customer	By
DATE HAND COLOR PROOF OK'D	By
DATE BLUEPRINT OK'D	By
ARTIST DEPT.	
HAND COLOR PROOF	
ENGRAVING	
STRETCHING OPAQUING	
PHOTO-LITHO	
RETOUCHING	
SKETCH	
COMPOSING, TYPE SET UP	

By	ESTIMATE	By	
Date NOV 10 1938	AND WORK SCHEDULE	Date NOV 10 1938	
OPERATION	EST. TIME (Clocks) (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 22 1938	NOV 22 1938
SKETCH <i>Lay Out</i>	5		
RETOUCHING	4		
PHOTO-LITHO			
BLUETINT STRETCHING OPAQUING	<i>83</i>	11-22	11-23
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	24 11		11-30-38

DATE BLUEPRINT OK'D	DATE
By	By
DATE HAND COLOR PROOF OK'D	DATE
By	By
DATE Photo Returned to Customer	DATE
By	By

60

17  
*Wm*



DISCRET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2738

ORDER NO. 18661

DATE 11-4-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) BONNEVILLE SALT FLATS--WORLD'S  
FASTEST SPEEDWAY--NEAR GREAT SALT LAKE,  
UTAH (BOT) THE GIANT RACER  
"THUNDERBOLT" MAKING A WORLD'S RECORD

IMPRINT SAME AS ABOVE

In small type in in lower border  
PRIVATE NO. BEFORE TITLE --- 959

PUT IN STAMP SPACE: IF SALT BAG ATTACHED  
WITH MESSAGE 3¢

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE ABOUT THE SAME COLOR SCHEME AS ON OUR ATTACHED CARD. THIS NEW RACER IS 3  
SILVER IN COLOR. FOR T IS LAST RACE THE LARGE FIN WAS REMOVED FROM THE REAR OF  
THE CAR AND THE NOSE WAS ROUNDED AS IT IS IN THE ATTACHED SMALL PHOTO. THE  
ENCLOSED CARD IS SOLD BY OUR COMPETITOR AND IS A GOOD EXAMPLE OF XAN WHAT WE DO  
NO WANT. THE NEGATIVE FROM WHICH THE 8 x 10 PRINT WAS MADE WAS DESTROYED SO WE  
COULD NOT GET A BETTER ONE. REMOVE FEE UNDER R AR OF RACER. ALSO POLIS AND RR  
TRACKS. SEE TISSUE OVER PHOTOL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,202,776

Photo in 015215

ESTIMATE

NOV 8 1938 AND WORK SCHEDULE

By

Date

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMMISSION			NOV 8 1938	NOV 8 1938
SKETCH				
RETOUCH	5	4	11-8	11-10 St
PHOTO-LITHO				
BLUE-PRINT	89		11-11-38	11-12 H.T.
STRAIGHTENING QUARTERS				
ENGRAVING				
HAND COLOR PROOF	2 1/2	1/2		14 Nov
ARTIST DEPT.	202	8	11-18-38	11-21-38

DATE BLUEPRINT COME

DATE FILE

DATE HAND COLOR PROOF COME

DATE PHOTO

ATTENTION!

Subjects of  
only for the customer. Please  
see to it that all or reg-  
ulations uniform colors are  
in harmony with each other  
to make an attractive set.

10P1848

R

R.M. III

118



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2739

ORDER NO. 18661

DATE 11-4-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES *same as*

TITLE (IN FULL) THE TEMPLE SQUARE, SALT LAKE CITY, UTAH

IMPRINT SAME AS ABOVE

*3BH203*

PRIVATE NO. BEFORE TITLE --- 903

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT SMOKE STACKS, WIRES, STREET CAR TRACKS, IRREGULAR AUTOS IN FOREGROUND  
STREAMLINE ANY OLD FASHIONED AUTOMOBILES. TAKE OUT THE K.S. IN SHADOW IN  
FOREGROUND. SEE TISSUE OVER PHOTO FOR FURTHER INSTRUCTIONS.

*in ORH 2166*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,575

ATTENTION!

Subjects on  
order for the... Please  
see to it that... nega-  
tives are uniform... and  
in harmony with each other  
to make an attractive set.

*3BH1640*  
*~~27178~~*

ESTIMATE  
Date NOV 5 1938 By 210  
Date NOV 5 1938

OPERATION	TIME Cost No. Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	52 5		
PHOTO LITHO			
BLUE PRINT STRIPE, OPAQUE	67	11-10	11-10 1/2
ENGRAVING			
HAND COLOR PROOF	22 1/2		11-10
ARTIST DEPT.	204 9 1/2	11-17	11-18

DATE BLANKET OK'D

DATE Filed

DATE HAND COLOR PROOF

DATE Photo returned to Customer



R.

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2740

ORDER NO. 18665

DATE 11-4-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) MAIN STREET, SALT LAKE CITY,  
UTAH.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 860

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE ATTACHED POST CARD. 84611 . HAVE MORE DISTANCE BETWEEN CITY AND  
MOUNTAINS IF POSSIBLE. TAKE OUT STREET CAR TRACKS.

ALSO SEE TISSUE OVER PHOTO FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

## ESTIMATE

Cost Dept. Checked

By

Date

NOV 9 1938 WORK SCHEDULE

OPERATION	EST. TIME (No. of Hours Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSITION & SET UP		NOV 8 1938	NOV 8 1938
SKETCH			
RETOUCHING	7		
PHOTO-UNITED			
BLUE-PRINT STRAIGHT CUTTING	8 1/2	11 - 11	11 - 11 1/2
ENGRAVING			
HAND COLOR PROOF	2 1/2	11-18-38	11-21-38
ARTIST COST.	41	9	

DATE ESTIMATE MADE

DATE MADE

DATE RECEIVED BY

DATE PHOTO

ST.  
RM 111  
112



NO. 8A-H2741

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18665

DATE 11-4-1938

12M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ NoTITLE (IN FULL) THE BRIDGE IN MEMORY PARK,  
SALT LAKE CITY, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 861

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THE BRIDGE IS GRAY STONE WITH WHITE SIDES AND CAPS. SIDE WALL OF CREEK, VARIOUS  
COLORED STONES. WALKS, GREEN LAWNS. VARIOUS COLORED PETUNIAS ALONG WALKS.  
WHITE STONE MONUMENT WITH BRONZE PLAQUE. BRONZE EAGLE ON TOP OF BALL. TREES  
AND SHRUBS--VARIOUS SHADES OF GREEN, SOME AUTUMN COLORS.

ALSO SEE TISSUE OVER PHOTO.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,728

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	4 5	11-5	11-11
PHOTO-LITHO			
BLUEPRINT STRIP, 1/2, OPENING	22	11-11	11-12
ENGRAVING			
HAND COLOR PROOF	225 16		14 Nov
ARTIST DEPT.	27 9		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo returned to Customer \_\_\_\_\_



DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2742

ORDER NO. 18665

DATE 11-4-1938

12 <sup>1</sup> / <sub>2</sub> MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) ENTRANCE TO MEMORY PARK AND CITY CREEK CANYON, SALT LAKE CITY, UTAH	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE --- 862	PHOTO PROPERTY OF XXXXXX C.T.	

COLOR DESCRIPTION

THE PILLARS ARE GRAY WITH BRONZE TABLETS AND LAMPS. ROAD, CURBING GRAY. SHRUBS, TREES, AND LAWNS VARIOUS SHADES OF GREEN. MAKE WORDS ON PILLARS LEGIBLE

ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

24 Subjects on order for the customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE		DATE ENTERED DEPT.		DATE COMPLETED	
ITEM	TIME	DATE	DEPT.	DATE	DEPT.
COMPOSITION, TIME, SET UP		11-5	1938	11-11	1938
SKETCH					
ETCHING	1 1/2				
PHOTO LITHO					
BLUEPRINT STENCILING, OPAQUING	12	11-11		11-22	
ENCAVING					
HAND COLOR PROOF	201	11-14		11-14	
ARTIST DEPT.	64	11-21		11-21	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

57-3/4  
-3/4

109



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2743

ORDER NO. 18665

DATE 11-4-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL) THE TEMPLE FROM THE NORTH EX  
GATE, TEMPLE BLOCK, SALT LAKE CITY,  
UTAH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 863

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TEMPLE GRAY WITH WHITE WINDOW FRAMES. SPIRE TIPS GOLD. GREEN HOUSE AT LEFT  
CLEAR GLASS IN WHITE FRAMES. BOTH WALLS GRAY. RED FLOWERS ON WALLS  
VARIOUS COLORED FLOWERS IN BEDS. THIS SHOULD MAKE A BEAUTIFUL CARD.

ALSO SEE TISUE OVER PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Excuse *By* *Nov 5 1938* **ESTIMATE** *Cost Dept. Checked*  
By *Nov 5 1938* *Nov 5 1938*  
Date *Nov 5 1938*

OPERATION	EST. TIME (HOURS)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	60 4 <sup>1</sup> / <sub>2</sub>		
PHOTO-LITHO			
BLUEPRINT STRIP OPAQUING	89	11-10-38	11-10-38
ENGRAVING			
HAND COLOR PROOF	226 1 <sup>1</sup> / <sub>2</sub>		11-11-38
ARTIST DEPT.	69 8	11-15	11-17

DATE BLUEPRINT ORD.

DATE *By* *Nov 5 1938*

DATE HAND COLOR PROOF

DATE Photo returned to C. T. *By* *Nov 5 1938*

By

60  
32

Rm. ST ✓ 109



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2744

ORDER NO. 18665

DATE 11-4-1938

12½ M PHST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES
TITLE (IN FULL) ERECTED IN GRATEFUL REMEMBRANCE OF THE MERCY OF GOD TO THE MORMON PIONEERS. BOT - SEA GULL MONUMENT, TEMPLE BLOCK, SALT LAKE CITY, UTAH.		IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- 864 / 1		PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ABOUT THE SAME AS ON THE ATTACHED CARD. ALSO SEE TISSUE OVER PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cards or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME (Total Time - 4 hrs - 1)	DATE ENTERED DEPT.	DATE COMPLETED
CONTROLLING TIME		NOV 5 1938	NOV 5 1938
SECTION			
REWORKING	52 2		
PHOTOGRAPH			
BLUEPRINT STAMPING, GUMMING		11-9	11-11-14
ENLARGING			
HAND COLOR PROOF	65 1/2		11-11
ARTIST DEPT.	63 1/2	11/16/38	11/18/38

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE Filed

By

DATE Photo Returned to



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2745

ORDER NO. 18665

DATE 11-4-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE "MORMON" TABERNACLE AND  
TEMPLE, SALT LAKE CITY, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 865

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

§ COLORS: Temple same color as attached card.  
Roof of Tabernacle, black  
Woodwork and pillars--light cream  
DOORS--trimmed with light tan and light brown  
Walks--gray  
Trees--various shades of green.  
Make flower beds as attractive as possible.

SUBMIT

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Order in 06222*

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,778

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By *[Signature]* Date *Nov 5 1938*  
Cost Dept. Checked *[Signature]* Date *Nov 5 1938*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING WITH SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT ETCHING, OPACIFYING	89	11-10	11-11-48
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	600 8 3/4	11/15/38	11/16/38

DATE BLUEPRINT OF D

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

ST  
111  
109



NO. 8A-H2746

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18665

DATE 11-4-1938

12<sup>1</sup> M POST CARDS ART COLORTONE WHITE BORDER  
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
 PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
 TITLE (IN FULL) MONUMENTS AND FLOWERS IN  
 T MPLE BLOCK, SALT LAKE CITY, UTAH  
 FRONT NO. I R. M. YES  
 IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----866

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE :

COLORS: Temple--gray, white window frames.  
 Monuments like attached post card  
 Emphasize gold angel on spire.  
 Beautiful lawns and flowers  
 Walks--gray cement.

\*\*\*\*\*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,779

ATTENTION!

Subjects on  
 order for this customer. Please  
 see to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

D 7179

ESTIMATE AND WORK SCHEDULE		By <u>[Signature]</u> 1938		Cost Dept. Checked <u>[Signature]</u>	
OPERATION		DATE ENTERED DEPT.		DATE COMPLETED	
COMPOSING, TYPE SET UP		NOV 5 1938		NOV 5 1938	
SKETCH					
RETOUCHING		11-5		11-9-38	
PHOTO-LITHO					
BLUE-INT STRIPPING, OPAQUING }		89 11-10-38		11-10-38	
ENGRAVING					
HAND COLOR PROOF		65 11-16-38		11-11	
ARTIST DEPT.		202 11-16-38		11-17-38	

DATE BLUE-INT ORD. \_\_\_\_\_

DATE Paid \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

B. \_\_\_\_\_

5

ST.  
Am 111  
109



NO. 8A-H2747

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18665

DATE 11-4-1938

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ANGELS LANDING, ZION NATIONAL PARK, UTAH

IMPRINT

SAME AS ABOVE

*Photo In 944254*

PRIVATE NO. BEFORE TITLE ---- 867

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED AND ALSO ~~EMATEXX~~ TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By *[Signature]* Date *Nov 5 1938*

OPERATION	EST. TIME Clock No.   Time A   W.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	51 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	11-9	11-9
ENGRAVING			
HAND COLOR PROOF	31		
ARTIST DEPT.	211 9½	11-18	

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

ST  
109



R

NO. 8A-H2748

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 18665

DATE 11-4-1938

12 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>THE GREAT WHITE THRONE AND</u> <u>THE GREAT ORGAN, ZION NATIONAL PARK, UTAH</u>		IMPRINT	<u>SAME AS ABOVE</u>
PRIVATE NO. BEFORE TITLE ---- <u>868</u>		PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED & ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

By [Signature] ESTIMATE AND WORK SCHEDULE  
Date 11-4-1938 Cost Dept. Checked [Signature]  
Date 11-4-1938

OPERATION	EST. TIME Clock No. Time & Rate	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
RETOUCHING	12 3	11-5	11-10 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OP. QUING	589	11-10	11-11 45
ENGRAVING			
HAND COLOR PROOF	720 1 1/2		11-11
ARTIST DEPT.	62 8 1/4	11-14	11-16

DATE BLUEPRINTS 11-11 DATE FIN. 11-16  
DATE 11-11 DATE 11-16

12

11-11  
109



Call

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-2749

ORDER NO. 18665

DATE 11-5-1938

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE GREAT WHITE THRONE, ZION  
NATIONAL PARK, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 869

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED & ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this set. Please see to it that subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]* ESTIMATE AND WORK SCHEDULE  
Date NOV 5 1938 Cost *7.00* Checked *[Signature]*

QUANTITIES	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION SET UP		NOV 5 1938	NOV 5 1938
SKETCH			
REPRODUCTION	53 3		
PHOTO-LITHO			
BLUE-PRINT STANDARD AQUEOUS	89	11-9-38	11-9-38
ENGRAVING			
HAND COLOR SET UP	225 1/2		11 Nov.
ARTIST IMPR.	212 8 1/2	11-17-38	11-17-38

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR SET UP \_\_\_\_\_ DATE PHOTO SET UP \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

53-2  
206-1

ST  
Am  
109



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2750

ORDER NO. 18665

DATE 11-4-1938

12 1/2 M POST CARDS

ART COLOORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ NO

TITLE (IN FULL) BLACK ROCK BEACH, GREAT SALT LAKE, UTAH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 870

COLOR DESCRIPTION

POSTAGE  
PUT IN STAMP SPACE: ^ IF SALT BAG  
ATTACHED WITH MESSAGE 3¢, without message 1/4¢

PHOTO PROPERTY OF C.T.

SEE INSTRUCTIONS ATTACHED & ALSO TISSUE OVER PHOTO

*Chita Morrill*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,222

## ESTIMATE

Cost Dept. Checked

## WORK SCHEDULE

By

Date

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
STITCH		NOV 8 1938	NOV 8 1938
REI. LITHING	5 5	11-8	11-12-38
PHOTO LITHING			
BINDING	8 2	11-12	11-14-38
PRINTING			
HIGH COLOR PLATE	225 16		14 Nov.
ART LITHING	62 9 1/2	11-21	11-22

DATE RECEIVED

DATE PAID

*11/24/38  
add 1 1/2 hrs  
to former  
estimate*

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

*R*



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2751

ORDER NO. 18665

DATE 11-4-1938

121 M POST CARDS ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AN INTERESTING CORNER IN  
TEMPLE BLOCK, SALT LAKE CITY, UTAH

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 871

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED & ALSO SEE TISSUE OVER PHOTO.

*Show all of hotel*

*IC P1838*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Date

NOV 8 1938

			DATE ENTERED DEPT.	DATE COMPLETED
CLIPPING			NOV 8 1938	NOV 8 1938
RETRAILING	9	5		
PHOTO-UNIT				
BLUETINT	82		11-11	11-11
STRIPPING	89			
ENGRAVING				
HAND COLOR PROOF	65	1/2		11-14
ARTIST TRST.	61	9		11-21

DATE RECEIVED ORDER

DATE

DATE RECEIVED ORDER

By

ATTENTION!

Subject on  
order for this photo. Please  
see to it that all colors or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

*R. paper in folder*

*Rm. 111  
112*







NO. 8<sup>A</sup>-H2753

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH,  
PA.

ORDER NO. 19103

DATE 11-4-1938

12<sup>M</sup> 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) STATE HIGHWAY PATROL

IMPRINT SAME AS ABOVE

BARRACKS ON U.S. ROUTE 40, CAMBRIDGE,  
OHIO

PRIVATE NO. *Below title*  
*In sky*  
UPPER LEFT CORNER: CA-10

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. DARK RED BRICK. GREEN & DULL BROWN MOTTLED SLATE ROOF.  
GRAY STEPS AND ENTRANCE. BROWN AWNINGS. GRAY SASH AND WINDOW  
FRAMES. DARK RED RADIO TOWER. DARK RED BRICK ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO:

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

*2* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
By <i>M</i>		Checked	
Date <i>NOV 7 1938</i>			
OPERATION	DATE ENTERED DEPT	DATE COMPLETED	
COMP. PHOTO	NOV 7 1938	NOV 7 1938	
SKETCH			
PROOFING	51 2.		
PRINTING			
BLU. PRINT	89	11-10-38	11-11-38
PROOFING			
HAND COLOR PROOF	226 1/2		11-14-38
ARTIST DEPT.	902 8	11-21-38	11-22-38

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

By *M*

DATE Photo Returned to Customer

*Jan 112*  
*110*



DESIRET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2754

ORDER NO. 19117

DATE 11-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PROVO, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. *yes*

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 813

C.T. & Co.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARDS AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ~~yes~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate

By

**ESTIMATE**

Cost Dept. Checked

DATE AND WORK SCHEDULE

By

Date

NOV 5 1938

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING	60 7 60-1 52-4 5	NOV 23 1938	NOV 23 1938
PHOTO-LITHO			
PRINTING	87	11-29	11-29 RT.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	12		

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Ref - 4

11-29  
11-29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2755 ORDER NO. 18667 DATE 11-7-1938

CUSTOMER ALERT ADVE. AGENCY  
GALVESTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ALICE, ALICE, TEXAS

AFFILIATED NATIONAL HOTELS

In sky

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

WE HAVE CROPPED THIS PHOTO OUT AND ATTACHED TRIP  
SHEET SHOWING ADDITION AT THE RIGHT SIDE TO  
COMPLETE BLDG. DETAIL ABSENT IN PHOTO. YOU ARE  
TO RETOUCH PHOTO ADDING THIS DETAIL IN ADDITION  
TO WHATEVER ARTWORK YOU DEEM NECESSARY.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE HOTEL ALICE IS BUILT OF WHITE BRICK WITH GREEN WINDOW SILLS ETC., AND RED TILE ROOF.

SEE TRIP SHEET FOR COLORS.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Straighten  
Paper on Right side

Ret 7  
28 - 179

X

Handwritten signature

X  
112



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 84-H2756 ORDER NO. 18668

DATE 11-21-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER HOLMANS DEPT. STORE.  
PACIFIC GROVE, CALIFORNIA

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOLMAN'S DEPT. STORE -- PACIFIC  
GROVE -- CALIFORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 23 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2757

ORDER NO. 18670

DATE 11-7-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
H. T. HARRIS  
HARRIS HOUSE  
MARLIN, TEXAS

Photos for  
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HARRIS HOUSE MARLIN, TEXAS

BOT - TEXAS' GREATEST HEALTH RESORT &  
RECREATION CENTER

RIGHT BORDER - ONE BLOCK FROM HOT WELLS AND BATH  
HOUSES

L. BORDER - MARLIN'S ONLY MODERN BOARDING HOUSE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ELIMINATE PURPLE SHADOW FOLLOW 7A-H1581 FOR  
SHADOW TREATMENT FOR ALL OTHER RETOUCHING AND  
COLOR TREATMENT FOLLOW SKETCH.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

C.T. ART COLORTONE REG. U.S. PAT. OFF.

in center

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

make DK. Blue impression

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2758 ORDER NO. 18672

DATE 11-8-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER EASTERN AIRLINES  
1775 BROADWAY  
NEW YORK, NEW YORK

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EASTERN AIR LINES PLANE OVER MIAMI,  
FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Large Photo in large files "H"

COLOR DESCRIPTION

SEE 7A-H1739 (ATTACHED) FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2,500—1-2-38

5x7  
2 1/2  
7 1/2  
2  
35- 2A 10 1/2

65

12-5

Add Outwork

3 50

not

NOV 26 1938

4  
9



61

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2759 ORDER NO. 18673 DATE 11-7-1938

CUSTOMER DAMONS FAIRMOUNT, INC.  
2466 FAIRMOUNT BLVD.  
CLEVELAND HEIGHTS, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE PHOTO COLORIT ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full EMPIRE ROOM

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replicate 5x7  
LO ✓  
Ret. 7  
246 1 3/4 62 1-9  
Fair 10/11

As ordered  
PW

DEC 31 1938  
comp. Dept.

X

2  
6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2760 ORDER NO. 18677 DATE 11-8-1938

CUSTOMER MARIO'S RESTAURANT  
583 OULETTE AVENUE  
WINDSOR, ONTARIO, CANADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (GROUP 2) STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARIO'S FOR EXCELLENT CUISINE -  
FRIENDLY ATMOSPHERE ETC. AS PER SKETCH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH.

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



J.B. HOFFMAN, HARRISBURG, PA.

NO. 8A-H2761

ORDER NO. 19146

DATE 11-7-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ITALIAN GARDENS, ONE OF THE  
BEAUTY SPOTS IN HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LARGE FLOWER BEDS ON RIGHT AND LEFT, RED CENTER WITH GREEN BORDER AND PINK  
FLOWERS. LEFT FOREGROUND GOLD OR YELLOW FLOWERS. CENTER FOREGROUND PURPLE AND  
WHITE. REAR RIGHT PINK, RED & WHITE FLOWERS. GRAY WALL, PINK WATER LILIES ON  
LAKES GRAY WALL AROUND LAKE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2  
order for this set. Please  
see to it that all the nega-  
tives are uniform in colors and  
in harmony with each other  
to make an attractive set.

Pt.

Date

OPERATION

NOV 9 1938

NOV 9 1938

PRICE

DATE

SAME

EPIC

HAND COLOR PROOF

ARTIST REPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

115



J.B. HOFFMAN, HARRISBURG, PA..

NO. H2762

ORDER NO. 19146

DATE 11-7-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I R. M. NO.

TITLE (IN FULL) MUNICIPAL ROSE GARDEN,  
ANOTHER BEAUTY SPOT IN HARRISBURG, PA.

IMPRINT SAME AS ABOVE

81309

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED ROSES ON BUSHES ON LEFT AND RIGHT. LIGHT CEMENT AROUND WATER. FOUNTAIN  
IN CENTER BRONZE. BROWN GATES ON RIGHT. REAR BLDG. LIGHT GRAY TOP OF TOWER YELLOW  
AND RED DESIGN. BROWN ROOF. SHOW RED ROSES ON REAR RIGHT ON BUSHES. REMOVE  
POLES AND WIRES. SHOW RED AND PINK ROSES CLEAR ON BUSHES ON RIGHT AND LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject  
order for this customer. See  
see to it that all cuts or  
tives are uniform and color  
in harmony with each other  
to make an attractive set.

			DATE COMPLETED
COMPOSE		NOV 9 1938	NOV 9 1938
SKETCH			
RETOUCH	53 3		
PHOTOGRAPH			
BLUEPRINT	82	11-12	11-12
ENGRAVE			
HAND-COLORING	31 1/2		
ARTIST	68	11-21-38	11-21-38

DATE DELIVERED TO CUSTOMER  
DATE HAND-COLOR PROOF  
By  
DATE Photo Returned to Customer

51  
55  
115



NO. 8A-H2763

J.B. HOFFMAN, HARRISBURG, PA.

ORDER NO. 19148

DATE 11-16-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.TITLE (IN FULL) FARM SHOW ARENA, HARRISBURG,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

## COLOR DESCRIPTION

DARK DULL RED BRICK. LIGHT STONE CORNICE & BASE & COLUMNS, SILVER STRIPS OVER  
ENTRANCE ABOVE DOORS DARK BLUE DOORS, WITH CREAM SASH ON WINDOWS OF DOORS. LIGHT  
STONE FIGURES ON CORNICE IN IN CENTER GRAY CEMENT STEPS. MAKE SMOOTH GREEN LAWN  
MAKE CEMENT WALK FROM ONE INCH ABOVE LEFT CORNER OF PHOTO TO PORCH COLUMN ON  
RIGHT AND ALONG FRONT OF STEPS. DARK BLUE FLAG POLES, GOLD NOBS. SHOW LARGE  
FLAGS ON POLES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

NOV 16 1938

NOV 16 1938

52 3

82

11-21

11-22

201 1/2

11-23

11-23

211

12-6

## MAKEOVER

Charge to L.V. Dept.

EST. 1

Required

RECORDED

1/2

Recorded in Code Dept.

RECORDED

DEC 7 1938

C. O. S.

ART DEPT. HC

1/2

C.

RETRAVING

 IT.  
123



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 8A-H2764 ORDER NO. 19159 DATE 11-7-1938

CUSTOMER REV. WILLIAM BYRNE  
IMMACULATE CONCEPTION CHURCH  
ITAHCA, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

GROUP 3

STYLE

PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRIST, THE KING - HIGH ALTAR -  
SAINT JOSEPH

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAYS.

*see all at art*

*Very fine*

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

2,500—1-2-38

NOV 10 1938

*No printed*

*Ref 10*  
*Ref 14*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2765 ORDER NO. 19161 DATE 11-7-1938

CUSTOMER MC GAUGH HOSIERY MILL  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LET AIRMAID BE YOUR VALENTINE

(ETC. AS PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo Returned Dec 29, 1938

COLOR DESCRIPTION

COLORS AS PER OLD ART COLORTONE COLOR CHART:

ROBE: #23. DIVAN NO. 13. HAIR: BROWN. WALL: NO. II. SHOES: NO. 13.

FLOOR: NO. 19. ROSE: LIGHT BEIGE AS SHOWN ON CARD ATT'D, 8A-H195.

Leaves pattern white

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

121 5  
11/13/4  
A 10

~~X~~  
Am

Rush

NOV 9 1938

5.  
small key  
113



O'NEALL SPECIALTY CO., MC ALLEN, TEXAS

NO. 8A-H2766

ORDER NO. 18623

DATE 11-1-1938

12 1/2" POST CARDS

AMERICAN ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARRO DAYS ON THE RIO ~~GRANDE~~  
GRANDE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN LOWER ~~LEFT~~ BORDER PUT IN SMALL TYPE  
A. ROGERS PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MEXICAN COLORS, RED, YELLOW, & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,597,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all customer  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Ret photo to office*

OPERATION		EST. TIME		DATE	
		Check No.	Time Allowed	By	Date
COMPOSE & TYPE SET UP				NOV 8 1938	NOV 8 1938
		53	3		
		82		11 9	11-9-38
HAND		65	1/2		11-10
ARTIST		64	8 1/2		11/23/

DATE DELIVERED  
DATE HAND DELIVERED  
By  
DATE FILED  
DATE RETURNED TO CUSTOMER

ST  
112



O'NEALL SPECIALTY CO., MC ALLEN, TEXAS

NO. 8AH 2767

ORDER NO. 18623

DATE 11-11-1938

12½ M POST CARDS AMERICAN ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARRO DAYS ON THE RIO GRANDE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE ---  
A. ROGERS PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MEXICAN COLORS - RED, YELLOW & GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Ret' photo to office*

	NOV 2 1938	NOV 8 1938	NOV 8 1938
COM. DES. & SET UP		NOV 8 1938	NOV 8 1938
SKETCH			
RETOUCHING	51	2.	
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	11-8-38	11-9-41
ENGRAVING			
HAND COLOR PROOF	65	1/2	11-9
ARTIST DEPT.	67	9	11/23/38

DATE BLUEPRINT OK'D. DATE Filed

By

DATE Photo Returned to Customer

By

112



O'NEALL SPECIALTY CO., MC ALLEN, TEXAS

NO. 8AH2768

ORDER NO. 18623

DATE 11-1-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS AMERICAN ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARRO DAYS ON THE RIO GRANDE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE  
A. ROGERS PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

1st Lady - BLOUSE - WHITE OR CREAM. RED FLOWERS - GREEN LEAVES. SKIRT - RED WITH GREEN TRIM.

2nd Lady - BLOUSE - SAME AS ABOVE. SKIRT - RED, GREEN & YELLOW.

Man - SHIRT - WHITE OR CREAM OR YELLOW. PANTS - BLACK, TAN SUEDE TRIM.

SERAPES (SHAWLS) MEXICAN COLORS - RED, YELLOW, & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

3

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Ret photo to office*

*Estimate*

ESTIMATE  
NOV 2 1938

Est. Dept. Chicago

NOV 7 1938

OPERATION	EST. TIME	DATE	DATE
TRIMMING, MOUNTING		NOV 8 1938	NOV 8 1938
KETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUE		11-9	11-9 1938
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	68 9	11-21-38	11-22-38

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

17  
112



NO. 8A-H2769

DISTRIBUTED BY H. PAULSON, GRAND VIEW POINT HOTEL, ORDER NO. 18686  
CENTRAL CITY, PA.

DATE 11-19-1938

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. 1	R. M. NO
TITLE (IN FULL) MAIN DINING ROOM, S. S. GRAND VIEW POINT HOTEL ON LINCOLN HIGHWAY 17 MIES WEST OF BEDFORD, PA.			IMPRINT SAME AS ABOVE	
			PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION  
CEILING WHITE. LIGHT GREEN COLUMNS ON RIGHT & WINDOW FRAMES & WALLS BASE. WALLS  
ALMOST WHITE WITH SLIGHT LIGHT GREEN TINGE. TAN ROPE EDGE AROUND WALL. CLOCK IN  
REAR MAHOGANY BRASS DIAL. LIGHT TAN OAK CHAIRS. TABLE COVERS ON LEFT RED & WHITE &  
PINK DESIGN. WHITE TABLE COVERS ON RIGHT. SILVER NAPKIN HOLDERS ON TABLE. DULL  
GREEN FLOOR. WATER COLOR PICTURE REAR CENTER. SHOW BOAT & MOUNTAIN SCENE PHOTO ON  
RIGHT. WATER COLOR SCENES ON UPPER WALL BORDER. RED CHAIRS IN REAR DINING ROOM ON  
REAR LEFT & RIGHT. BROWN MARON CURTAINS WITH CREAM FIGURES ON RIGHT & REAR CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 21 1938		NOV 21 1938	
3			
ENGRAVING	125	134	10 Jan 39
HAND COLOR PROOF	65	11-28	
ARTIST DEL.	66	10	1-25

DATE BLUEPRINT ORD \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

MAKEOVER

Charge to LV Dept.

1. To be made by \_\_\_\_\_

PETCH		Recorded in Cost Dept.
PROG	1/1	
C. W.		
ART DEPT. HC	1/4	

65 12-18

132



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2770

ORDER NO. 18693

DATE 11-9-1938

25 M POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW OF SALT LAKE  
XXX PAVILION, GREAT SALT LAKE, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE - Postage, if salt  
bag attached with message, 3¢, without  
message, 1¢

PRIVATE NO. BEFORE TITLE ---- 912

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS OF PAVILION, SEE 3A-H212 (ATTACHED) MAKE WATER  
DEEP BLUE AND HAVE SUNSET EFFECT IN THE SKY.

THEY HAVE SUGGESTED THAT THE GROUP BE WORKED IN AS AN INSERT AND NOT MADE  
TO APPEAR THAT THE WATER OF THE LAKE IS DOWN IN FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject to  
order for this customer. Re-  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Rephoto 5X7

When ~~the photo is~~ see

1938

By U  
Date NOV 11 1938

		DATE TECH. DEPT.	DATE COMPLETED
CO.		NOV 11 1938	NOV 11 1938
REF.	8		
PHOTOGRAPHY			
BLUE COPY	8/89	11-16	11-16 11/11
STAMPING			
ENGRAVING			
HAND COLORING	11/12		
ARTIST	68 9/12	11-28-38	11-29-38 Sunset

DATE 11-11-38 DATE 11-11-38

DATE 11-11-38 DATE 11-11-38

DATE Photo Returned to Customer

9

115  
Rm.  
117



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2771

ORDER NO. 18695

DATE 11-9-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXXXX~~ SALT AIR PAVILION  
FROM THE WATER, GREAT SALT LAKE, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE - Postage, if salt  
bag attached with message, 3¢, without  
message, 1 1/2¢

PRIVATE NO. BEFORE TITLE ---- 945

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE 3A-H212 (ATTACHED) FOR COLOR SCHEME. WORK IN MORE BATHERS ~~XXXXXXXXXXXX~~  
PERHAPS CLOSER TO THE BUILDING IN ORDER TO GIVE MORE LIFE TO THE PICTURE.  
THE TOP OF THE PLATFORM ON WHICH THE PAVILION IS BUILT IS GRAY CEMENT.  
ALSO DRAW IN THE DOMES WITH FLAGS AS ATTACHED SKETCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject  
order for this customer. Please  
see to it that all cuts or neg-  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set

~~Photos~~ X  
~~before photo~~  
~~see sketch~~  
4 Prints  
4-5 Prints

		DATE	DATE
		RECEIVED	COMPLETED
		NOV 17 1938	NOV 17 1938
		10	
		63 1/2	11-19 11
		65 1/2	11-22
		69 8 1/2	11-29
			11-30

DATE



EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 8A-H2772

ORDER NO. 18697

DATE 11-9-1938

12½ M POST CARDS

ART COLORTONE

\*\*WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **THE NEW ENGINEERING BUILDING**  
**AT UNIVERSITY OF ALABAMA, TUSCALOOSA,**  
**ALA.**

IMPRINT

**SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE --- T-23

PHOTO PROPERTY OF

**CUSTOMER**

COLOR DESCRIPTION

TAKE OUT AUTO'S & PEOPLE & MAKE ~~SHRUBBERY~~ SHRUBBERY HIGH & FULL. ENOUGH  
TO COME UP TO TOP OF WHITE ~~KEEN~~ FOUNDATION LINE.

BUILDING IS OF RED BRICK TRIMED IN WHITE STONE \* SAME AS 2A-H896 (ATTACHED)

~~SHRUBBERY~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,299,776

ATTENTION!

**2** Subject of  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and color in  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 9 1938

WORK SCHEDULE

DATE

NOV 9 1938

	TIME	DATE	DATE
	ENTR. DEPT.	COMPLETED	
COMPOSING & DESIGN		NOV 9 1938	NOV 9 1938
REPRODUCTION	51 2		
PHOTO-LITHO			
BLUEPRINT	12	11-11	11-12-11
ENGRAVING			
HAND COLOR PROOF	225 1/2		16 Nov
ARTIST DEPT.	63 8	11/21/38	11/22/38

DATE BLUEPRINT SENT

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer



EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 8A-H2773

ORDER NO. 18697

DATE 11-9-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BARNWELL HALL "GIRLS' GYM"  
AT UNIVERSITY OF ALABAMA, TUSCALOOSA,  
ALA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- T-24

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDINGS ARE OF RED BRICK TRIMMED IN WHITE STONE - SAME AS 8A-HB96 (ATTACHED)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all subjects  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

OPERATION	DATE	DATE	DATE
C. W. L. & W. PROOF	NOV 9 1938	NOV 9 1938	NOV 9 1938
REPRODUCTION	60	3	
PRINTING	82	11-11	11-12 1/2
ENVELOPE			
HAND COLOR PROOF	225	11-11	11-12 1/2
ARTIST DEPT.	69	8	11-21

DATE RECEIPT OR'D.

By

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

115



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8-H2775

ORDER NO. 18704

DATE 11-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE~~ COCOANUT GROVE, SALT  
LAKE CITY, UTAH  
BOT - THE LARGEST BALLROOM IN AMERICA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 858

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ESTIMATE

1938

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
DISCOUNT FOR NO. OF				NOV 10 1938
SALES TAX				NOV 10 1938
REWORKING	9	5		
PRINTING				
DELIVERY	82			11-14
REWORKING				11-14
DELIVERY	225	1/2		11-22-38
REWORKING	40	9		11-23-38 A.M.

DATE ORDERED: 11-10-38  
DATE RECEIVED: 11-14-38  
DATE PAID: 11-22-38  
DATE SHIPPED: 11-23-38  
By: [Signature]  
DATE PAID: 11-22-38

Very Rush

11/16



Stoughton

NO. 8A-H2776

WILSON'S BOOK STORE, PADUCAH, KY.

ORDER NO. 19177

DATE 11-9-1938

12 M500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) UNITED STATES POST OFFICE AND COURT HOUSE, PADUCAH, KY.	FRONT NO. I	R. M. NO
	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF CUSTOMER	

*Photo in 3014702*

COLOR DESCRIPTION  
TAKE OUT POLES, WIRES, AUTOMOBILE AND BUILDINGS TO LEFT AND RIGHT. BILLOWY CLOUD EFFECT. PUT FLAG ON POLE. PUT ANOTHER LAMP ON OTHER SIDE OF DOOR COVERED BY POLE. BUILDING: RED BROWN BRICK. WHITE TRIM. LAMP TRIM: POWDER BLUE. FENCE; POWDER BLUE. DOORS: BRONZE. BRING OUT LETTERS ON BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

The picture is an excellent reproduction, but the buildings on both sides have been removed (we did not suggest doing this), and we feel, along with our principal Post Card Outlets, that it makes the picture anything but desirable. We suggest making the Post Office a slight bit lighter in shade, replacing the building which have been removed, in the colors indicated on the proofs, and we then believe the card will be just what we want.

ESTIMATE  
NOV 9 1938 AND WORK SCHEDULE NOV 9 1938

OPERATION	EST. TIME (No. of Hours)	DATE ESTIMATED	DATE COMPLETED
COMP. ART STAMP		NOV 9 1938	NOV 9 1938
RETOUCH	6		
PHOTOGRAPH	89	11-15	1-15-41
ENGRAVING			
HANDCOLOR PROOF	225 1/2		16 Nov.
ARTIST	211 8	Jan-5	

DATE ORDERED \_\_\_\_\_ DATE FILED \_\_\_\_\_  
DATE IN COLOR \_\_\_\_\_ DATE PRINTED \_\_\_\_\_  
By *[Signature]*

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1	
PHOTOGRAPH	1	
ENGRAVING		
Handcolor	1 1/2	
By <i>[Signature]</i>		11/20/38

53-51-By  
50-1/4

115



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2777 ORDER NO. 19179 DATE 11-8-1938

CUSTOMER MARQUETTE HOTEL  
HOT SPRINGS, ARK.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MARQUETTE

HOT SPRINGS NATIONAL PARK, ARK.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE CARD ATTACHED. COLOR OF BUFF BRICK IS TOO GREEN.

Return Photo

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 9 1938

ST.  
Mallory  
11/11



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2778 ORDER NO. 19180 DATE 1D-9-1938

CUSTOMER SENATOR APT. HOTEL  
SEATTLE, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>M</sup> 500 POST CARDS SIZE

3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SENATOR APARTMENT HOTEL AND EAGLES  
TEMPLE, AERIE NO. 1, 708 UNION STREET,  
SEATTLE, WASHINGTON

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER PREFERS AVERAGE DEEPER TONES TO BRING OUT A NATURAL  
PICTURE OF THE BUILDING. SEE CARD ATTACHED FOR COLORS, 2A-H84  
XXXXXXXXXXXXXXXXXXXX FINISH OFF ENTRANCE CANOPY AND SIGN "SENATOR  
APT. HOTEL" SO IT WILL BE SHOWN IN ITS ENTIRETY.

MAKEOVER

Charge to Adv Dept.

Time Required

1. Design		Time Required in Cost Dept.
2. Engraving	1/2	
3. Composing		
4. Litho		
5. Proof		

NOV 9 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2779 ORDER NO. 19193

DATE 11-9-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER NEW GRANT HOUSE  
STAMFORD, NEW YORK

6M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW GRANT HOUSE, STAMFORD, N.Y. - IN THE CATSKILLS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To office

XXXXX REMOVE FLOWERS IN FLOWER BED  
BELOW THE 1ST AUTO AS THIS WILL BE PLAIN LAWN  
WITHOUT ANY FLOWERS. TOUCH OUT EDGE OF  
SIGN ON LOWER LEFT EDGE OF PHOTO.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED

Photo ret  
1/23/39

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 9 1938



F.W.WOOLNORTH CO., ST. PETERSBURG, FLA.

NO. 8A-H2780

ORDER NO. 19182

DATE 11-8-1938

12 1/2 M 10M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) PASADENA COMMUNITY CHURCH,  
ST. PETERSBURG, FLA.

IMPRINT XXXXXXXXXXXXX NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: ROOFS: #2. WALLS: #10. WINDOW FRAMES AND  
ORNAMENTS: #15. SKY: #16. STREET: #15. TREES, GRASS  
& SHRUBS: #8. AWNINGS: #2 and 8. BENCHES: #8.

old color chart

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Checked

By

Date

DATE  
COMPLETED

NOV 9 1938

NOV 9 1938

5 5

11-9

11-16 80

82

11-17

11-17 145

31

12

25

9

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE PAID

By

DATE Photo Returned to Customer

By

ST.  
RM 115



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 8-H2781

ORDER NO. 18709

DATE 11-9-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE AND  
GOVERNMENT BUILDING, ELIZABETH CITY,  
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- EC-11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1st floor, off white sandstone. 2nd floor #13 cream brick. #67 dark green window casing, door & rainpipes. cream window shades. door at right deep brown. Dark ~~gray~~ slate roof. small towers on roof #24 weather stained green. lamp poles at entrance #67 green. white flag pole. street lamp poles blueish green. aluminum color water tank. at left red brick bldg. and light gray monument. evergreen hedge, put some flowers on bushes at right. take out poles, wires car, policeman and boy at entrance

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,287,775

ATTENTION!

2 Subjects of  
order for this customer. Please  
see to it that all colors or  
tatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

9 1938

DATE RECEIVED	DATE PAID	DATE PHOTO RETURNED TO CUSTOMER
NOV 9 1938	NOV 9 1938	
51 3/2		
82	11-14	11-14-38
226 1/2		
36 8	11-21	11-15-38 11-21 WP

DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_



ASHEVILLE POST CARD CO., ASHEVILLE, N.C.

NO. 8A-H2782

ORDER NO. 18711

DATE 11-9-1938

25 M POST CARDS ART COLORTONE ~~WATER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM HIGH CLIFF,  
SHOWING TOP OF CHIMNEY ROCK AND LAKE  
LURE, "IN THE LAND OF THE SKY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT, NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- N-58

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR GOOD COLOR OF ROCK SEE SUBJ. 83563. FOR GOOD COLOR OF HAZE OVER DISTANT  
MOUNTAINS SEE SUBJ. A-35953. FOR GOOD COLOR OF WATER SEE 4A-H1029. FOR GOOD COLOR  
OF ROCK ON MOUNTAIN SIDE IN LEFT BACK GROUND SEE CARD NO. 120443. STEPS. LEADING  
TO ROCK ARE OF UNPAINTED, NATURAL WOOD COLOR. RAILING ALUMINUM FINISH. SUMMERY  
CLOTHING ON PEOPLE. HAVE FLAG AS IS. TREE IN ~~LEFT~~ FOREGROUND DARK GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

2 subjects of  
order for the customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
NOV 9 1938			
DATE	ESTIMATE	DATE	COMPLETED
NOV 9 1938		NOV 9 1938	
REVISION	205 3		
PHOTO COST			
REVISION COST	89	11-11-38	11-14-38
EMBEDDING			
HAND COLOR PROOF	125 1/2		15 Nov
ARTIST COST	44 9	11/21/38	11/23/38

DATE PLUGGED IN

DATE HAND COLOR PROOF

ST  
Rm. 115  
115



Strawberry

NO. 8A-H2783

XX DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHER,  
AMARILLO, TEXAS

ORDER NO. 19201

DATE 11-9-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) UNITED STATES POST OFFICE  
AND COURT HOUSE, AMARILLO, TEXAS

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) 1938, McCORMICK CO.,  
AMARILLO PHOTO 32288

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 11 1938

ESTIMATE

By Curt Teich  
Date NOV 11 1938

DATE	DEPT.	DATE	COMPLETED
NOV 11 1938		NOV 11 1938	
12	5	11-11	11-11
89		11-17-38	11-18 1/2
65	1 1/2		11-23
67	7		

MAKE A RECORD

Charge to Ret. Dept.

LST. Material Time Required

REWORKING	TIME	RECORDED IN COST DEPT.
REWORKING	1	75
226	1 1/2	

Calby

ST  
RM 116  
(11)



Stwaigh  
Call

MC LELLAN STORES, LAPEER, MICH.

NO. 8A-12784

ORDER NO.

DATE 11-9-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) LAPEER COUNTY COURT HOUSE,  
LAPEER, MICH. BUILT 1836

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT KIDS, SHACKS ON RIGHT. ADD LEAVES ON TREES. WHITE BLDG. RED BRICK  
TRIM BOT.. RED CHIMNEY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the... Please  
see to it that the...  
tives are uniform...  
in harmony with...  
to make an attractive set.

Ret. photo to office

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	Date
	TIME	DATE ENTERED DEPT.	DATE COMPLETED
FOR... (illegible)		NOV 11 1938	NOV 11 1938
SKETCH			
RETOUCHING	51 3		
PHOTO LITHO			
BLUEPRINT	82	11-15	11-5-38
STAMPING, GRAPING			
ENRAVING			
HAND COLOR PAGE	31 1/2		
ARTIST COST.	202 8 1/2	12-2-38	12-5-38

DATE BLUEPRINT OK'D

DATE FR...

DATE...

51  
117



MC LELLAN STORES, LAPEER, MICH.

NO. 8A-H2785

ORDER NO.

DATE 11-9-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~NEPPESING~~ STREET, LAPEER, M  
MICH.

NEPPESING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

1st. bldg. red. 2nd bldg. red sign Drugs, Soda red letters blue trim.  
3rd bldg. red Mc Lellan sign gold letters on red background. 4th bldg. red.  
5th bldg. red. 6th bldg. white  
7th bldg. red. 8th bldg. white. bank.  
Take out cars. Put in a few modernistic one.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order to the customer. Please  
see to it that the negatives  
are uniform and so are in  
in harmony with each other  
to make an attractive set.

Straighten

D15

ESTIMATE

Cost Dept. Checked

By

Date

1938 WORK SCHEDULE

	EST. TIME (Hrs. & Cents)	DATE ENTERED DEPT.	DATE COMPLETED
NOV 11 1938		NOV 11 1938	NOV 23 1938
NOV 23 1938			NOV 23 1938
VELOCUTING	52 5		
PHOTO LITHO			
BLUING	82	11-17	11-18 RT
ENGRAVING			
HAND COL. PROOF	31 1/2		
ARTIST COST	17 9		

DATE REPRODUCTION

DATE

DATE

DATE

make red impression

11/17



NO. 8A-H2786

ORDER NO.

DATE 11-9-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M.

NO

TITLE (IN FULL) ~~NEWBORN'S~~ STREET, LAPEER,  
MICH.

IMPRINT      NONE

NEPPESING

PHOTO PROPERTY OF

CT.

### COLOR DESCRIPTION

COLOR DESCRIPTION.  
1st bldg. red white trim gray roof sign Shad Vincent white letters black back-  
ground. Sign Quality Etc. white background black letters. Rexall sign red  
letters black background Vincent white letters. Hardware sign yellow background  
black letters. 2nd bldg. white. Stiles Cafe sign red letters black background  
3rd. bldg. yellow. 4th bldg. brown Lowe Bros. sign yellow letters blue backgrd.  
5th bldg. red drug sign red letters black background. 6th bldg. white trim  
brown brick. Take out cars. take out sign lower-left hand corner. put in a  
few modernistic cars.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,791,775

## ATTENTION

Core Data Checked

### 1919 AND WORK SCHEDULE

400720

[illegible]

ST.  
116

56



MC LELLAN STORES, LAPEER, MICH.

NO. 8A-12787

ORDER NO.

DATE 11-9-1938

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) ADMINISTRATION BUILDING, LAPEER STATE HOME AND TRAINING SCHOOL, LAPEER, MICH.	FRONT NO. I R. M. NO	IMPRINT <del>SAME AS BACK</del> NONE
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

GREY STONE RED TRIM ON TURRETS GREY SLATE COLORED ROOF. WHITE PORCHES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

NAME	DATE	DATE	DATE
ESTIMATE	NOV 10 1938	NOV 10 1938	NOV 10 1938
DATE	DATE	DATE	DATE
DATE	DATE	DATE	DATE
CONSTRUCTION	NOV 10 1938	NOV 10 1938	NOV 10 1938
STREET			
PLUMBING	9 2		
PHOTOGRAPHY			
BLOCK	11-11	11-12	11-12
STREET			
ENGINEERING			
HAND COLOR PROOF	1/2		
ARTIST LEAD	203 8 1/2	12-3	12-5

DATE BLURPRINT OKD \_\_\_\_\_ DATE PAID \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OKD \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to \_\_\_\_\_

ATTENTION!

Order for this set of photos. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

*Ret. photo to office*

ST 16



NO. 8A-F2788

ORDER NO.

DATE 11-9-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAPEER STATE HOME AND  
TRAINING SCHOOL, LAPEER, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. NO .

IMPRINT NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

RED BRICK, SLATE ROOF, WHITE TRIM

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for the collection. Please  
see to it that all books or ma-  
terials are uniform and colors are  
in harmony with each other  
to make an attractive set.

1938

DATE	DATE ENTERED DEPT.	DATE COMPLETED
NOV 10 1939	NOV 10 1939	
58	3	
82	11 - 12	11 - 12
65	11/2	11 - 15
214	8	

2572 ALPHEA 000

DATE PAID 1925 120 74.11

*[Faint handwritten notes at the bottom of the page]*

1

ST.  
116



MC LELLAN STORES, LAPEER, MICH.

NO. 8a-H2789

ORDER NO.

DATE 11-9-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEPESING LAKE, LAPEER, MICH.

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

MC C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this order. Please  
see to it that all subjects or nega-  
tives are uniform and to the  
in harmony with each other  
to make an attractive set.

*Red photo to office*

ESTIMATE AND WORK SCHEDULE			
By <i>W</i>		Date <i>NOV 10 1938</i>	
DESCRIPTION	QUANTITY	DATE EST. DEPT.	DATE COMPLETED
COMPOSING YOU SET UP		NOV 10 1938	NOV 10 1938
RETOUCHING	57 2		
PHOTO-LITHO			
BLANKET SITTING OR QUIN?	82	11-11	11-12 NT
EXPOSING	225		30
HAND COLOR PROOF	65 1/2		11-14
ARTIST DUE	69 8 1/2	12-5	12-6

DATE BLUE PRINT DND

DATE PROOF

DATE HAND COLOR PROOF DND

DATE Photo Returned to Customer

MAKEOVER

Charge to *Ap/m Art* Dept.

EST. Makeover Time Required

DESCRIPTION	QUANTITY	DATE RECORDED IN COST DEPT.
INTRODUCING		
PHOTOGRAPH		
COMPOSING		
ARTIST HC	3/4	
MAKEOVER		

ST  
116



MC LELLAN STORES, LAPEER, MICH.

NO. 8-H2790

ORDER NO.

DATE 11-9-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PUBLIC LIBRARY, LAPEER, MICH. IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK, GREY ROOF, WHITE TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,713

ATTENTION!

10 Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 11 1938

WORK SCHEDULE

Date NOV 11 1938

		ESTIMATE DEPT.	DATE COMPLETED
RETOUCHING	57 2	NOV 11 1938	NOV 11 1938
PROOFING	83 1	11-16	11-16 1938
ENGRAVING	31 1 1/2		
HAND COLOR PROOF	68 7 1/2	12-3-38	12-5-38
ARTIST DEPT.			

DATE ORDERED NOV 11 1938 DATE FRIED

DATE MADE NOV 11 1938 DATE PRINTED

Ret photo to office

53  
57  
58

117



*Streight*

MC LELLAN STORES, LAPEER, MICH.

NO. 8A-H2791

ORDER NO.

DATE 11-9-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HIGH SCHOOL, LAPEER, MICH.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK WHITE TRIM, DOORS DARK REDDISH COLOR. TAKE OUT WIRES  
TELEPHONE POLE, ~~XXXX~~ CARS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set

*Ret photo to office*

ESTIMATE			
DATE ORDERED	DATE RECEIVED	DATE COMPLETED	
NOV 14 1938	NOV 11 1938	NOV 11 1938	
QUANTITY	PRICE	TOTAL	
53	2		
PRINTING			
ELI	82	11-15	11-15
STUDY COLOR PROOF	21		
ARTIST ART.	63	12/2/38	12/5/38

DATE DELIVERY OF

DATE

DATE

DATE

ST  
117



MC LELLAN STORES, LAPEER, MICH.

NO. 8A-H2792

ORDER NO.

DATE 11-9-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) COUNTRY CLUB, LAPEER, MICH.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT WIRES WHITE BLDG. GRAY SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set

*Red photo to office*

ESTIMATE

Cost Est. Checked

By *SW*

Date NOV 10 1938

	QTY.	UNIT PRICE	DATE ESTIMATED	DATE COMPLETED
COUNTRY CLUB, LAPEER, MICH.			NOV 10 1938	NOV 10 1938
RETIEN				
RETIENING	2			
PHOTO PRINT				
BLUING & STRIP	82		11-12	11-12 NT.
ENCLOSING				
RETIENING	65 1/2			11-14
ARTIST FEE	28 7			

DATE OF START OF WORK DATE FIN.

DATE OF COMPLETION DATE FIN.

DATE OF DELIVERY DATE FIN.

DATE OF DELIVERY DATE FIN.

54

116



MC LELLAN STORES, LAPEER, MICH.

NO. 8A-H2793

ORDER NO.

DATE 11-9-1938

6 M \*POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) POST OFFICE, LAPEER, MICH.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RED BRICK WHITE STONE TRIM BUFF WINDOW AND DOOR FRAMES. GRAY SLATE ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

NOV 10 1938 AND WORK SCHEDULE

By

NOV 10 1938

Date

DESCRIPTION	EST. TIME	DATE	DATE
		EST. RECD. DEPT.	CONF. COMPLETED
CONF. COMPLETED		NOV 10 1938	NOV 10 1938
RET. PHOTO	5-2 2		
PHOTO-LITHO			
BL. & W. ST. & W. CHANGES	89	11-11-38	11-12-48
ENG. LITHO			
HAND COL. PROOF	1/1		
ATTN. LITH.	2/1	12-23	

DATE ORDER T.O.D.

DATE FID

DATE

DATE

ATTENTION!

1/8  
Credit for the following: Please  
set to it that the color nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Ret photo to office



NO. 8A-H2794

015

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 19204-5

DATE 11-10-1938

50 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) TIME SQUARE AT NIGHT, NEW YORK CITY		IMPRINT SAME AS ABOVE	
PRIVATE NUMBER UPPER LEFT CORNER: 168		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

THE SIGN "FOUR ROSES" IS AS FOLLOWS:

ROSE LEAVES IN GREEN, ROSES IN THEIR FAMILIAR RED,  
AND THE NAME "FOUR ROSES" IN AN ORANGE COLOR.

OTHERWISE YOUR COLORS SHALL BE OF YOUR OWN CHOOSING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Handwritten signature*

# ESTIMATE AND WORK SCHEDULE

Cost Dept. 11/10/38

By *[Signature]*  
Date 11/10/38

			DATE ENTERED DEPT	DATE COMPLETED
ART DEPT			NOV 11 1938	NOV 11 1938
PHOTO DEPT	3	10	11-11	11-17 SP
ENGRAVING	52	8	11-18	11-19
HAND COLOR PROOF	225	2		21 Nov.
ARTIST DEPT	68	10	12-5-38	12-7-38

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OR D

By

DATE Photo Returned to Customer

3  
2  
5

ST.  
117



CHAMPAIGN & URBANA NEWS AGENCY, CHAMPAIGN, ILL.

NO. 84-H2795

ORDER NO. 18724

DATE 11-10-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS ART COLOR TONE WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK GARDEN, UNIVERSITY OF ILLINOIS

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE MAN IN THE PICTURE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

28  
106

ESTIMATE

NOV 10 1938 AND WORK SCHEDULE

By Curt Teich  
Date NOV 10 1938

DATE	TIME	DATE	DATE
START	STOP	START	COMPLETED
		NOV 10 1938	NOV 10 1938
	53 1		
	82	11-12	11-12
	225 1/2		15 Nov
	217 8 1/2	11-21	11-23

DATE SUBMITTED \_\_\_\_\_ DATE PAID \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

116



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2796 ✓ ORDER NO. 19218  
CUSTOMER ILLINOIS FARM SUPPLY CO.  
CHICAGO, ILL.

DATE 11-10-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DON'T TIE THEM TO LIFE  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT, INSTRUCTIONS AND TISSUE OVERLAY ATTACHED.

make red & DK. Blue impression  
of bag. for all 3 cards

MAKEOVER

Charge to Ill. Dept.

100% M. & C. Time Required

DEC 19 1938

NOV 14 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2797 ORDER NO. 19218 DATE 11-10-1938

CUSTOMER ILLINOIS FARM SUPPLY CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>M</sup> 500 POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INSURE YOUR POULTRY PROFITS

(ETC. AS PER COPY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT, INSTRUCTIONS AND TISSUE OVERLAY ATTACHED.

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

MAKEOVER

Advt Dept.

Required

Recorded in Cost Dept.

DEC 1 1938

MAKEOVER

Advt Dept.

Required

Recorded in Cost Dept.

NOV 14 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8<sup>A</sup>-H2798

ORDER NO. 19218

DATE 11-10-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ILLINOIS FARM SUPPLY CO.  
CHICAGO, ILLINOIS

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLANNING AHEAD (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE LAYOUT, INSTRUCTIONS AND TISSUE OVERLAY ATTACHED.

by H.

make red impression

MAKEOVER

Check to Adv Dept.

Est. Makeover Time Required

Time Recorded in Cost Dept.

DEC 19 1938

NOV 14 1938



NO. 8A-H2799

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 19221

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER: CENTER - BORDER.

TITLE (IN FULL) MILLION DOLLAR BUHL  
PLANETARIUM AND INSTITUTE OF POPULAR  
SCIENCE, PITTSBURGH, PA.

PRIV. NO. UPPER LEFT CORNER:

*In sky*

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

*LPH 1083*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE DOME WILL BE COVERED WITH COPPER. THE STONES  
ARE EXACTLY OF THE SAME TYPE AS CARD 6A-H2146 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Order for this card. See to it that all cards are given in uniformity and in harmony with each other to make an attractive set.

## ESTIMATE AND WORK REQUIRED

DATE	ESTIMATE	DATE	ESTIMATE
NOV 11 1938	NOV 11 1938	NOV 11 1938	NOV 11 1938
3	3	3	3
82 59	11-16	11-17	11-17
725 1/2	11-23	11-28	11-28
36 7/2	11-23	11-28	11-28

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE Photo Returned to Customer

By

*117*



NO. 8A-H2800

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 19221

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) PITTSBURGH'S "THEATRE OF THE STARS"

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER:

*Jimmy*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE DOME WILL BE COVERED WITH COPPER. THE STONES ARE EXACTLY OF THE SAME TYPE AS CARD 6A-H2146 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

order for this set. Please see to it that all negatives are uniform and color in harmony with each other to make an attractive set.

DATE RECEIVED	NOV 11 1938	DATE COMPLETED	NOV. 11 1938
PRICE			
RETURNS	3		
PHOTOGRAPH	12 89	1 5	15 15
ENGRAVING			
HAND COLORING	31 1/2		
ARTIST	40 7/2	11-30-38	12-2-38 F.W.

DATE PAID \_\_\_\_\_

DATE PAID \_\_\_\_\_

By \_\_\_\_\_

*over R.M. 117*



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND  
WILDWOOD, N. J.

NO. 8A-H2801

ORDER NO. 18732

DATE 11-12-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENNSYLVANIA MILITARY  
COLLEGE AND STADIUM, CHESTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE: NO. BEFORE TITLE --- C-30

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. BLDG. BRIGHT BUFF. WHITE TOWERS & CORNICE. GREEN SASH AND  
WINDOW FRAMES. STADIUM DARK RED BRICK. GRAY SEATS & BASE WHITE ENTRANCE.  
DEEP GREEN LAWN IN FOREGROUND SHOW FLAG ON POLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By 11-15-1938  
Date

OPERATION

NOV 16 1938 NOV 16 1938

COMMISSIONED

SHEET

54 3

RECEIVED

82

11-21

11-22 1/2

216

1/8  
7/8

11-22

11-22

DATE TIME

DATE PLATE CARD PHOTO

DATE Photo Returned to Customer

ATTENTION

order for this  
see to it that all  
tives are uniform  
in harmony  
to make an attractive

1-  
123



NO. 8A-2802

LYNN H. BOMER, JR., PHILADELPHIA, PA., AND WILDWOOD, N.J. ORDER NO. 18737

DATE 11-12-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.TITLE (IN FULL) LAFAYETTE MONUMENT SHOWING  
CHAPEL AND PARDEE HALL, LAFAYETTE,  
COLLEGE, EASTON, PA.(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- E-8'

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. ON LEFT FIRST LIGHT STONE. CENTER & RIGHT BROWN STONE  
STONE SLATE ROOF. COLONIAL BUFF CORNICE. MONUMENT LIGHT GRAY BRONZE FIGURE.  
GREEN HEDGE & LAWN.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform in size and  
in harmony with each other  
to make an attractive set.

By [Signature] ESTIMATE [Signature]  
Date NOV 16 1938 NOV 16 1938  
OPERATOR [Signature]  
COMPOSED NOV 16 1938 NOV 16 1938  
SKETCHED 53 2  
RETOUCHED 82 11-21 11-22 H.A.  
PHOTO 216 1/2 11-22  
EXPOSURE 8 1/2  
DATE 11-22

DATE 11-22 FILED 11-22  
By [Signature]  
DATE 11-22 PHOTO 11-22

15-  
123



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILWOOD, N.J.

NO. 8A-H2803

ORDER NO. 18741

DATE 11-14-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOGWOOD BLOSSOMS AT HUDSON  
STATUE OF GEORGE WASHINGTON AT  
VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- V.F.67

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

MONUMENT LIGHT GRAY, BRONZE FIGURE. CENTER DOGWOOD BLOSSOMS PINK  
RIGHT & LEFT TREES WHITE BLOSSOMS  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,297,774

ATTENTION!

order for this card set. See to it that all card set  
tives are uniform and in  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

OPERATION

COMP

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57.2

82

65 1/2

47 8 1/2

NOV 16 1938

NOV 16 1938

1/10/39

1/17/39

DATE Paid

By

DATE Photo Returned to Company



NO. 8A-H2804

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD? N.J.

ORDER NO. 18746

DATE 11-14-1938

25 M POST CARDS ART COLO-TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) MAIN BUILDING, GREENHOUSE &  
GROUP, LONGWOOD GARDENS  
(BOT) BETWEEN KENNETT SQUARE, PA. AND  
WILMINGTON, DEL.

IMPRINT SAME AS ABOVE

PRIVATE: NO. BEFORE TITLE - W-25

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. PINK ROSES IN FRONT OF STONE WALL. WALL LIKE STONE ON  
CARD 7A-H2308. BLDG. LIKE SAME IN 7A-H2332. TREES IN FOREGROUND VERY DARK  
YEW TREES. EVERGREENS MEDIUM GREEN. LEFT BACKGROUND LIGHTER GREEN MAPLES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,759,779

ATTENTION!

see to it that the negatives are uniform and colors are  
in harmony with each other  
to make an attractive set

NOV 16 1938	NOV 16 1938
NOV 16 1938	NOV 16 1938
3	
83	11-21
225 1/2	11-22 1/2
67 8	1/25/39
	23 Nov
	1/27/39

57-1  
205-2

123



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.  
NO. 8A-H2805  
ORDER NO. 18750  
DATE 11-14-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE ROCKS, FORT CHRISTIANA  
PARK, WILMINGTON, DEL.  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
PUT CLOUDS IN SKYL., ROCKS IN FOREGROUND DARK GRAY. LIGHT GRAY & BROWNISH GRANITE  
WALL & POSTS GRAY CHAINS. DARK & LIGHT GRAY WALKS. REAR BLDGS. DARK RED BRICK  
GRAY ROOF ON RIGHT EDGE. REMOVE STACKS IN REAR LEFT. REMOVE CRANE ON REAR RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Order to this company  
see to it that all photo-  
tives are uniform and  
in harmony with each other  
to make an attractive set

ESTIMATE

NOV 16 1938

NOV 16 1938

51 2

82

11-21

11-21

201 1/2

11-22

11-22

206 2

12-22

12-23

DATE BLANKETED By DATE Filed By

DATE HAND DELIVERED By DATE Photo returned to Customer

By

5-  
123



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 81-H2806  
ORDER NO. 18754

DATE 11-14-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE) UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) DUCK FARM, VINELAND, N. J.  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- V-5

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. WHITE DUCKS IN FOREGROUND & REAR CENTER ON LEFT BLDGS.  
GRAY. GREEN FOLIAGE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

order for the...  
see to it that...  
tives are...  
in harmony with each other  
to make an attractive set

1938

NOV 16 1938	NOV 16 1938
205 2.	
11-8	11-8 41.
225 1/2	21 1/2
210 8	12-22
12-23	

DATE BLUEPRINT OF...  
DATE HAND COLOR PROOF...

ST  
123



LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 8A-H2807

ORDER NO. 18758

DATE 11-14-1938

12<sup>1</sup>/<sub>2</sub>M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHESTER COUNTY COURT HOUSE,  
WEST CHESTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE: NO. BEFORE TITLE --- W.C.1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. LIGHT BROWN OR DARK TAN COLOR STONE. LIGHT GRAY COLUMNS &  
CORNICE & SASH. COLORED WINDOWS ON SECOND FLOOR. LEFT WING LIGHT GRAY STONE SLATE  
ROOF. ~~IN~~ DARK BROWN STEEPLE GREEN TOP ON STEEPLE ON RIGHT BLDG. LIGHT BROWN STONE  
MONUMENT LIGHT GRAY BRONZE FIGURE. DARK RED BUCK STEPS SHOW SPRINGTIME FOLIAGE ON  
TREES DARK GRAY STONE WALL GREEN LAWN REMOVE BARRELS & BOARDS ON LEFT.  
ELIMINATE ALL CARDS. PUT LEAVES ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

9 Subjects on  
order for this order. Please  
see to it that all subjects are  
uniform in size and are  
in harmony with the order  
to make an attractive set.

NOV 16 1938

Cost Checked

By

NOV 16 1938

SPR.

COMPLETED

NOV 16 1938

NOV 16 1938

58-2  
56-1 3

RE

PI

BU

ST

EN

225 1/2

205 8

11-22

12-22

11-22 1/2

12-22

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

DATE

DATE

58-2  
56-1

57  
123



NO. 8A-E2808

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 18761

DATE 11-14-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) BROADWAY SHOWING POST OFFICE,  
FREEHOLD, N. J.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- F-4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
 PUT CLOUDS IN SKY. ON LEFT 1st DARK RED BRICK. CREAM CORMICE AND COLUMNS & SASH  
 & WINDOW FRAMES. GRAY STEPS. & BASE. 2nd BLDG. WHITE GREEN SHUTTERS DARK RED ROOF  
 3rd BLDG. CREAM. 4th WHITE. GREEN SHRUBERY & LAWN. REMOVE POLE & WIRES ON LEFT.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,799,775

ATTENTION!

order for this customer. We see to it that all negatives are uniform and in harmony with each other to make an attractive set.

Executive

by

Date

NOV 15 1938

NOV 16 1938

DATE COMPLETED

NOV 16 1938

NOV 16 1938

SKETCH

REMARKS

54 2

REMARKS

REMARKS

82

REMARKS

REMARKS

66 1/2

REMARKS

1211

8

11-22/38

12-22

11-18/38

11-22/38

DATE

DATE

By

8  
123



Rephoto 51 X

ATTENTION!

9 Subject of this order for this customer should be so set that all cut negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 8A-H2809

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 18780

DATE 11-14-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PACKER MEMORIAL CHAPEL,  
LEHIGH UNIVERSITY, BETHLEHEM, PA.

FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- B-51

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION  
PUT CLOUDS IN SKY. DARK GRAY STONE ALL OVER. DULL RED ROOF. DARK GRAY STONE  
STEEPLE GRAY SASH GREEN CORNICE EDGE ON ROOF & REAR STEEPLE TAN GRAY DOORS.  
GRAY STEPS. LIGHT GREEN COLORED WINDOWS. REMOVE TREE ON LEFT UPPER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
NOV 17 1938			
DESCRIPTION	QUANTITY	DATE	DATE
NOV 17 1938		NOV 17 1938	NOV 17 1938
	3		
82		11-22	11-22-38
226 1/2			11-23-38
204 8		12-23	

DATE BLANKET ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_  
DATE ORDERED \_\_\_\_\_ DATE PHOTO TAKEN \_\_\_\_\_  
DATE PHOTO PRINTED \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

9

ST.  
125



12 587

NO. 8A-H2810

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19222

DATE 11-11-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 6

R. M. YES

TITLE (IN FULL) LOOKING SOUTH ON FIRST STREET, SAN JOSE, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT UPPER BORDER:

SMALL TYPE: PHOTO COURTESY SAN JOSE CHAMBER OF COMMERCE

(USE GOTHIC TYPE)

BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for the customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1938

NOV 15 1938

DESCRIPTION	QUANTITY	UNIT PRICE	DATE EST. COMPLETED	DATE COMPLETED
COPIES OF ESTIMATE			NOV 15 1938	NOV 15 1938
SAMPLES				
REPRODUCTION	60	5		
PHOTO LITHO				
STYLING CHARGES	89		11-18	11-19 1938
ENGRAVING				
HAND COLOR PROOF	201	134	11-21	11-21
ARTIST DET.	202	9	12-12-38	12-13-38

DATE BLUEPRINT ORD.

DATE

DATE HAND COLOR PROOF

MAKEOVER

Charge to

L.V.

Dept.

EST. 11-19-38

RETOUCHING		Recorded in Cost Dept.
PHOTO LITHO	1/2	
COMPOSING		
ART DET.		
STYLING		

ST  
RM 119  
120



Q. 587

NO. 8A-H2811

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19222

DATE 11-11-1938

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) MUNICIPAL ROSE GARDEN, SAN JOSE, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT UPPER BORDER:

BOT. OF MESSAGE SPACE: PICTORIAL, WONDERLAND

XXXXXXXXXXXX

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform and are in harmony with each other to make an attractive set.

ESTIMATE  
WORK SCHEDULE

By

Date

	NO.	TIME	DATE ENTERED DEPT.	DATE COMPLETED
GENERAL DESIGN			NOV 14 1938	NOV 14 1938
SECTION				
RETOUCHING	205	2		
PHOTO LITHO				
BLIND STAMPING	187		11-18	11-18
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		11-21-38
ARTIST DEPT.	210	9	12-10	12-13

DATE BLUEPRINT

DATE PAID

DATE PROOF

ST  
Rm. 119  
120



STANLEY A. FILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8"-H2812

ORDER NO. 19223

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) DOWNTOWN SAN FRANCISCO

IMPRINT SAME AS ABOVE

AS SEEN FROM THE SAN FRANCISCO-OAKLAND BAY BRIDGE

SMALL TYPE: CALIFORNIANS, INC. PHOTO  
PRIVATE NO. AT EXTREME RIGHT IN UPPER  
BORDER: 107

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all  
titles are in  
in harmony with the other  
to make an attractive set.

ESTIMATE			
By <u>W. M. W.</u>		Date <u>NOV 11 1938</u>	
ITEM	QTY	DATE ENTERED DEPT.	DATE COMPLETED
CONTRACT PREPARED		NOV 11 1938	NOV 11 1938
SKETCH			
RETOUCHING	3	10	11-14
PHOTO LITHO			
BLANKET STITCHING, ORNAMENTS	829	11-8	11-18
ENLARGING			
HAND COLOR PROOF	65	13/4	11-18
ARTIST DEPT.	64	10	12/14/38

DATE PLATED

DATE FIN.

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>A</sup>-H2813

ORDER NO. 19223

DATE 11-11-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) SAN FRANCISCO NIGHT VIEW,  
BAY BRIDGE AND BATTLESHIP SEARCHLIGHTS AND  
LIGHTS OF OAKLAND, BERKELEY, ALAMEDA IN  
DISTANCE

IMPRINT SAME AS ABOVE

PRIVATE NO. EXTREME RIGHT IN UPPER BORDER:

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

13

SMALL TYPE: (C) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.



4BH97

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

## ESTIMATE

Cost Dept. J.

DATE	COMPLETED
NOV 16 1938	NOV 16 1938
3 8	1 21
8 24	11 21
11 22	11 22
201 2	11 22
201 11	12 8
12 8	12 10

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

## ATTENTION!

See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

1-  
RM 119  
121



547 sec. line 30

STANLEY A. WILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 84-H2814

ORDER NO. 19223

DATE 11-11-1938

25<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 6

R. M. YES

TITLE (IN FULL) SAN FRANCISCO, "THE QUEEN CITY OF THE PACIFIC" BY NIGHT

IMPRINTS AS ABOVE

SMALL TYPE: (C) STANLEY A. WILTZ  
PRIV. NO. EXTREME RIGHT IN UPPER BORDER: 108

BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MULTICOLORED NEON LIGHTS. SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

108

NOV 15 1938

NOV 15 1938

OPERATION	DATE STARTED	DATE COMPLETED
COMPOSED	NOV 16 1938	NOV 16 1938
SKETCH		
RETouched	6 11-10	11-19-38
PRINTED		
BLANK	89 11-21	11-22-38
STAMPED	1	
ENVELOPES		
HAND DELIVERED	215 42 11-22	11-22
ARTIST COST	205 9 12-9	12-

DATE DELIVERY ORD

By

DATE HAND COLOR PROOF

By

ST  
Rm. 119  
121



2. 5x7

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8A-H2815

ORDER NO. 19223

DATE 11-11-1938

25 M POST CARDS

ART COLDTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) LOOKING DOWN CALIFORNIA

IMPRINT SAME AS ABOVE

STREET TOWARD MARKET, SAN FRANCISCO  
CALIF.

BOT. OF MESSAGE SPACE: PICTORIAL

WONDERLAND

SMALL TYPE: (C) STANLEY A. PILTZ

PRIV. NO. EXTREME RIGHT IN UPPER BORDER:

20

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE

By 100  
Date NOV 15 1938

DESCRIPTION	EST. TIME Clocks Time Allowed	DATE ENTERED D.M.Y.	DATE COMPLETED
COMPOSITION & SET UP		NOV 15 1938	NOV 15 1938
SKETCH			
RET. COPIES	5		
PHOTO LITHO			
BE. & S. COPIES	89	11-19-38	11-21-38
ENCLOSING			
HAND CO. CR. PROOF	2 1/2		11-22-38
AT POST OFF.	207 9		

DATE ESTIMATE PREPARED

DATE FILED

DATE PAID OR RECORDED

By 100

Photo Returned to Customer

By

55  
R.M. 119  
120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8A-H2816

ORDER NO. 19223

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) LOOKING DOWN MARKET STREET  
FROM POWELL, SAN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

PRIV.NO. EXTREME RIGHT IN UPPER BORDER:  
25

BOT.OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

SMALL TYPE: CALIFORNIANS, INC. PHOTO  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF PHOTO. SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE

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A.M. 119  
120



Ja 587

NO. 8<sup>A</sup>-H2817

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19223

DATE 11-11-1938

25<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 6 R. M. YES

TITLE (IN FULL) FERRY BUILDING, SAN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

PRIV. NO. EXTRMEM RIGHT IN UPPER BORDER: 8

SMALL TYPE: CALIFORNIANS, INC. PHOTO (USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,295

# ATTENTION!

Subjects on order for this order. Please see to it that all subjects are uniform in size and in harmony with each other to make an attractive set.

206

## ESTIMATE

Cost

By Stanley A. Piltz Date 11-11-1938

OPERATION	DATE ENTERED L.F.T.	DATE COMPLETED
CONTRACT	NOV 11 1938	NOV 14 1938
SHOOTING		
RETOUCHING		
PROOF		
BLUE PRINT		
STAMPING		
ENGRAVING		
HAND COLORING		
ARTIST	206 9 12-9-38	12-15-38

DATE 11-11-1938 BY Stanley A. Piltz

206

11-15-38 120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO,  
CALIF.

NO. 8A-H2818

ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) SAN FRANCISCO'S CITY HALL  
AT NIGHT

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 3

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

SMALL TYPE: CALIFORNIAN'S INC. PHOTO

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD 2A-H776  
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

ATTENTION

Order for the above set of  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
By	Cost Dept.	By	Cost Dept.
Date	NOV 15 1938	Date	NOV 15 1938
OPERATION	EST. TIME	DATE ESTIMATED	DATE COMPLETED
COMP. INK		NOV 15 1938	NOV 15 1938
SKETCH			
RET. COPIES	52 3		
PHOTO LITHO			
BLU. COPIES	89	11-18	11-1938
ENG. LITHO			
HAND. COPIES	1/2		
ART. LITHO	214 8		

DATE ESTIMATE FORW.

DATE Filed

DATE ESTIMATE FORW. BY

DATE Photo Returned to Cust.

RECEIVED

Checked by App. Ret. Dept.

Date Received

RECEIVED	Date Received in Cost Dept.
PH.	DEC 11 1938
C.	
I.	

ST.  
Rm 119  
120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>A</sup>-H2819

ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL)

MARKET ST. LOOKING EAST

IMPRINT SAME AS ABOVE

FROM POWELL ST., SAN FRANCISCO,  
CALIF.

BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 5

SMALL TYPE: (C) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND CARD 2A-H759 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,795

ATTENTION!

Subjects for  
order for the set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4B H 95

ESTIMATE

NOV 15 1938

NOV 15 1938

DATE	TIME	DATE	TIME	DATE	TIME
ENTERED	DEPT.	COMPLETED			
NOV 14 1938		NOV 14 1938			
5-2	5-2				
1-89	11-17	11-17 45			
1-15	1-15	11-15			
2-21	9-12	9-12			

Nov 19 1938



587

NO. 8A-H2820

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF. ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) CHINESE CHILDREN,  
CHINATOWN, SAN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT IN UPPER BORDER:  
60

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

SMALL TYPE: (6) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARDS 2A-H794, 5A-H1180 ATTACHED. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order to the customer. Please  
see to it that all the photo-  
tives are uniform and that the  
in harmony with each other  
to make an attractive set.

ESTIMATE

By *[Signature]* Date *NOV 15 1938*

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	CHARGE	TIME REQUIRED		
CONFIRMING THE ORDER			NOV 14 1938	NOV 14 1938
SHIPPING				
RETOUCHING	206	2		
PRINTING				
BY MAIL	82		11-17	11-17-38
STANDARD PROOF				
RETOUCHES PROOF	226	1 1/2		11-18-38
ARTIST COST.	210	8 3/4	12-8	12-10

DATE RECEIVED BY

DATE FILED

DATE HAVE COPIES TO BE MADE

DATE Photo Returned to Customer

ST  
Rm. 119  
120



2. 5x7 Mar

NO. 8A-H-821

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) DUTCH WINDMILL, WESTERN  
ENTRANCE TO GOLDEN GATE PARK, SAN  
FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

PRIV. NO. EXTREME RIGHT IN UPPER BORDER: 93

SMALL TYPE: (G) STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

10

NOV 15 1938

NOV 15 1938

58 2

89

11-17

11-17

65 1/2

11-18

17 8

12/7/38

12/12/38

57  
Rm 119  
120



A. 547

NO. 84-M2822

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) OUTDOOR FISH MARKETS AND  
SEA FOOD RESTAURANTS, FISHERMAN'S WHARF,  
SSN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

BOT.OF MESSAGE SPACE:

PRIV.NO.EXTREME RIGHT,UPPER BORDER:19

PICTORIAL WONDERLAND

SMALL TYPE: (C) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND CARD 7-H1315 ATTACHED.

43H106

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

# ESTIMATE

By STANLEY A. PILTZ Date NOV 11 1938

For WORK SCHEDULE Date NOV 11 1938

COMMENTS	DATE	INTER. DEPT.	DATE COMPLETED
	NOV 15 1938		NOV 15 1938

ST. 1			
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ST. 2	6		
-------	---	--	--

ST. 3	23/9	11-18	11-19 145
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ST. 4	1/2		
-------	-----	--	--

ST. 5	211	9	12-9
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DATE 11-11-1938 DATE 11-11-1938

By STANLEY A. PILTZ

DATE 11-11-1938

205-4  
9-2

ST  
A.M. 119  
120



NO. 8<sup>th</sup>-H2823

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19226

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HUNTINGTON FALLS, STOV LAKE,  
GOLDEN GATE PARK, SAN FRANCISCO, CALIF.

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 54

SMALL PRINT (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. MES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE:

PICTORIAL WONDERLAND

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEL TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

# ESTIMATE

Cost Dept. Checked

By

1938 WORK SCHEDULE

Date

OTHER	TIME	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
NOV 14 1938	NOV 14 1938		
206	2.		
889		11-17	11-17 145
37	1/6		
204	8 1/2	12-10	12-12

DATE

By

ST.  
A.H. 119  
120



2 5x7

NO. 8A-H2824

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19228

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DRAKE'S PRAYER BOOK CROSS  
AND FALLS, GOLDEN GATE PARK, SAN  
FRANCISCO, CALIF.

PRIV. NO. EXTREME RIGHT IN UPPER BORDER:  
58

SMALL TYPE: (C) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE:  
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD, 4A-H846 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

ESTIMATE  
by W. J. Smith  
Date 11-11-38

	TIME	DATE	DATE COMPLETED
PHOTOGRAPHING		NOV 14 1938	NOV 14 1938
RET. PHOTO	51 1/2		
PHOTOGRAPHING	12 1/2	11-18	11-19 1938
ENGRAVING			
HAND COLOR PHOTO	201 1/2	11-21	11-21
ARTIST DEL.	202 1/2	12-12-38	12-12-38

DATE SUBMITTAL \_\_\_\_\_ DATE PAID \_\_\_\_\_  
DATE GOVERNMENT \_\_\_\_\_ DATE TIME EXPIRES \_\_\_\_\_

ATTENTION

26  
In order for this customer to see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set

ST. 119  
Rm. 120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>th</sup>-H2825

ORDER NO. 19228

DATE 11-11-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COIT MEMORIAL, TELEGRAPH  
HILL, SAN FRANCISCO, CALIF.

PRIV. NO. EXTREME RIGHT IN UPPER BORDER:  
29

SMALL TYPE: (C) STANLEY A. PILTZ  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set of cards  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ok for

ESTIMATE

Cost Estimate

By

Date

NOV 15 1938

WORK SCHEDULE

NOV 15 1938

DESCRIPTION	EST. PRICE	DATE ENTERED DEPT.	DATE COMPLETED
COMP. WORK		NOV 14 1938	NOV 14 1938
SMALL			
REPRODUCTION	51 3		
PHOTOGRAPH			
BRASS	89	11-17	11-17 14.1
ENGRAVING			
PROOF ON CARD	31 1/2		
ARTIST FEES	61 8		12-9

DATE BLUE PRINT OVER

DATE BY

DATE BY

11-11-38  
120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>th</sup>-H2826

ORDER NO. 19228

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) T.W.A. SKYSLEPER OVER  
GOLDEN GATE BRIDGE, SAN FRANCISCO,  
CALIF.

PRIV.NO. EXTREME RIGHT IN UPPER BORDER:  
104

SMALL TYPE: PHOTO COURTESY ROBERTS & ROBERTS  
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS A BOVE

BOTTOM OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

26 subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NOV 1

ESTIMATE

AND REVISION SCHEDULE

NOV 1 1938

DESCRIPTION	EST. TIME HOURS	DATE EXTENDED	DATE COMPLETED
WORK ON THE CARD		NOV 16 1938	NOV 16 1938
REVISION	51 3		
PRINTING	83 89	11-19	11-19
DELIVERY	25 12		
HAND COL. PROOF	219 85	12-10	12-13
ARTIST DEPT.			

DATE RECEIVED

DATE PAID

ST.  
Rm. 119  
121



NO. 8<sup>a</sup>-12827

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19228

DATE 11-11-1938

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) CONSERVATORY, GOLDEN GATE  
PARK, SAN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

PRIV. NO. XXXXX EXTREME RIGHT IN  
UPPER BORDER: 50

BOT. OF MESSAGE SPACE; PICTORIAL  
WONDERLAND

SMALL TYPE: © STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,229

ESTIMATE

NOV 11 1938 WORK SCHEDULE

TJ

Date

NOV 15 1938

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSERVATORY, GOLDEN GATE PARK, SAN FRANCISCO, CALIF.		NOV 15 1938	NOV 15 1938
SETUP			
METROGRAPH	51 3		
PRINT LITHO			
BLANKET STAMPING ORANGE	82 89	11-18	11-18 1938
PROOFING			
HAND COLORTONE	226 1/2		11-21-38
ARTIST COST.	213 8 1/2	12-12	12-18-38

DATE MOUNTING OK'D

DATE FILED

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

See to it that all negatives are uniform and that they are in harmony with each other to make an attractive set.

ST.  
R.M. 119  
120



2 587

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8-H2828

ORDER NO. 19228

DATE 11-11-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M.

YES

TITLE (IN FULL)

FERRY BUILDING AND BAY  
AND EXPOSITION ISLAND, SAN FRANCISCO,  
CALIF.

IMPRINT

SAME AS ABOVE

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 8

BOT. OF MESSAGE SPACE-PICTORIAL WONDERLAND

SMALL TYPE: (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY, PORTION OF NEWSPAPER,  
MAGAZINE VIEW, AND CARD 2A-H762 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this design. Please  
see to it that all  
tives are uniform and in  
in harmony with each other  
to make an attractive set

Rush

ESTIMATE		By	
		NOV 1	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
		NOV 16 1938	NOV 16 1938
SERVICE			
RETAIL PRICE	7 5	11-11	11-21 5
PHOTO LITHO			
BLUE PRINT	5	11-22	11-22 1/2
ENLARGING			
IMAGE COLOR TONE	107	1/4	
REPRINT WORK	41	9/2	12-15

DATE PAID

DATE PAID

DATE PAID

DATE PAID

ST.  
NOV 21 1938  
121



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>2829</sup>

ORDER NO. 19228

DATE 11-11-1938

25<sup>M</sup> POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) TWIN PEAKS, SAN FRANCISCO, CALIF.

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND

PRIVA. NO. EXTREME RIGHT, UPPER BORDER:

109

SMALL TYPE: (G) STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY, XXXXX AND FOLDER VIEW ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all or nega-  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 15 1938

DATE	TIME	DATE	DATE
NOV 15 1938		NOV 15 1938	NOV 15 1938
RET. PHOTO	13 3	11-15	11-15-8
PROOF			
B. L. & W. PROOF	82	11-21	11-22-14
PROOF			
TIME	225 1/2		22 Nov.
AD. PHOTO	217 8	12-14	12-15

DATE

DATE

DATE

57  
120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8A-H2839

ORDER NO. 19230

DATE 11-11-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) T.W.A. SKYSLLEEPER OVER SAN FRANCISCO, BAY BRIDGE, EXPOSITION, AND OAKLAND, BERKELEY IN DISTANCE

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL WONDERLAND

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 105

STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

NOV 15 1938

NOV 15 1938

DESCRIPTION	1ST TIME	2ND TIME	DATE COMPLETED
1. SKYSLLEEPER			NOV 15 1938
2. BAY BRIDGE	5	7	11-16
3. EXPOSITION	1/2		11-22
4. OAKLAND	1/2		11-22
5. BERKELEY	1/2		11-22
6. WONDERLAND	1/2		11-22
7. TOTAL	62	10	12-13

DATE FILED

By

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

504 3 hrs

ST  
A. M. 119  
120



R. 5-87

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>A</sup>-H2831

ORDER NO. 19230

DATE 11-11-1938

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE ROCKS" ALCATRAZ ISLAND,  
SAN FRANCISCO, CALIF.

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 106

SMALL TYPE: (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

FRONT NO. 6

R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE:

PICTORIAL WONDERLAND

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY, & CARD 6A-H86 ATTACHED.

4BH98

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See back of  
order for this order. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
By <u>W</u>	Date <u>NOV 11 1938</u>	By <u>W</u>	Date <u>NOV 11 1938</u>
DESCRIPTION	EST. TIME (Total time allowed)	DATE ENTERED DEPT.	DATE COMPLETED
RECORDING	5 5	NOV 14 1938	NOV 14 1938
PHOTOGRAPHING	5 5	11-14	11-19 38
BLUING	12 12	11-21	11-21 1938
STRIPPING	12 12	11-21	11-21 1938
ENCLOSING	2 2	12/9/38	12/12/38
HAND COLORING	2 2	12/9/38	12/12/38
ARTIST DEPT.	63 63	12/9/38	12/12/38

DATE BLUING OK'D \_\_\_\_\_

DATE FID \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLORING OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

5

5  
11/19  
120



NO. 8<sup>th</sup>-H2832

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19230

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UP FOWELL STREET,  
CABLE CARS AND TURNTABLE, SAN  
FRANCISCO, CALIF.

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 17

SMALL TYPE: ~~XXXXXXXX~~ (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND CARD 4A-H847 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all pos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

Cost Dept. Chas. I.

By J. M.

NOV 1938 WORK SCHEDULE

Date 11-11-38

	EST. TIME	DATE EST. TO DEPT.	DATE COMPLETED
EST. TIME		NOV 14 1938	NOV 14 1938
RETY. CLIP	12 6	11-14	11-17 SP
RETY. CLIP	23 89	11-18	11-19 HT
RETY. CLIP			
RETY. CLIP	201 34	11-21	11-22
ARTIST CLIP	68 9	12-8-38	12-7-38

DATE BLANKET ORD

DATE 11-11-38

DATE HAND CLIP FROM C

DATE 11-11-38

ST.  
R. M. 119  
120



STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 8<sup>A</sup>-112833

ORDER NO. 19230

DATE 11-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) PARADE "GOLDEN DRAGON" OF  
GOOD LUCK, CHINATOWN, SAN FRANCISCO, CALIF.

IMPRINT

SAME AS ABOVE

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 62

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

SMALL TYPE: (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

## ESTIMATE

AND WORK SCHEDULE

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
FORMS AND SET UP				NOV 14 1938
RETOUCHING	3			
PHOTO LITHO				
EDITING ST. DRESS, C. P. H. H. H.	8.00		11-17	11-17
ENGRAVING				
HAND COL. OR PROOF	65	1/2		11-18
ARTIST LITHO	6.4	9	12-9	12-10

DATE RECEIVED BY

DATE PAID

DATE RECEIVED BY

By

DATE PAID RECEIVED BY

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ST  
Rm 119  
120



R. 577

NO. 8A-H2834

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 19230

DATE 11-10-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) DANCE OF THE MAGNIFICENT  
LION, CHINATOWN, SAN FRANCISCO,  
CALIF.

IMPRINT: SAME AS ABOVE

PRIV. NO. EXTREME RIGHT, UPPER BORDER: 6

BOT. OF MESSAGE SPACE: PICTORIAL  
WONDERLAND

SMALL TYPE: (C) STANLEY A. PILTZ

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE CARDS 2A-H795, 5A-H2622  
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that the subjects  
are uniform in style and  
in harmony with the order  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 15 1938

DESCRIPTION	EST. TIME Hrs. Mins.	DATE INT'D. DEPT.	DATE COMPLETED
WORKING COPY		NOV 14 1938	NOV 14 1938
REPRODUCTION	9 6		
PROOFING			
BLANKET PROOF	8 28 9	17	11-17-38
ENCLOSURE			
SHOWING PROOF	2 26 1/2		11-18-38
ARTIST'S COPY	2 4 9		

DATE OF ORDER

DATE PAID

DATE OF DELIVERY

DATE PHOTO RETURNED TO CUSTOMER

9

Rm-119  
120



XXX DISTRIBUTED BY FRASHER'S, INC., POMONA,  
CALIF.

NO. 8A-H2835

ORDER NO. 19220

DATE 11-11-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) DATE GARDENS OF THE  
COACHILLA VALLEY, CALIFORNIA

SMALL TYPE, IN PLATE: (C) FRASHER FOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*in 3B4103*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. *8-16-39*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

ORDER FOR THIS SERVICE. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

*[Signature]*

*[Signature]*

OPERATION

OPERATION	DATE COMPLETED
COMPOSING, 1938	NOV 11 1938
SKETCH	
RETURNS 206 2	
PHOTOGRAPH	
BLUE STRIP 8x89	11-14-1938
ENCLOSURE	
HAND - OUTLINE 65 1/2	11-15
ARTIST 207 9	

DATE RECEIVED

DATE PAID *[Signature]*

DATE HAND DELIVERED

DATE PHOTO RETURNED TO CUSTOMER

*57*  
*117*



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8<sup>th</sup>-H2836

ORDER NO. 19220

DATE 11-11-1938

6 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8

R. M. YES

TITLE (IN FULL) A DESERT SUNSET AT TWENTY-  
NINE PALMS, CALIFORNIA

IMPRINT S ME AS ABOVE

SMALL TYPE, IN PLATE: (C) FRASHER FOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. 2-16-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

OPERATION	DATE COMPLETED
COMPOSING, etc.	NOV 11 1938
SKETCH	NOV 11 1938
RETOUCHING	205 1 1/2
PHOTO-LITHO	
BLUEPRINT	82 89
STRIPPING, etc.	11-15
ENGRAVING	11-15
HAND COLORING	31 1 3/4
ARTIST DEL.	202 9
	12-1-38
	12-2-38

DATE DELIVERED TO CUSTOMER \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

Rm. 118  
117



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-M2837

ORDER NO. 19220

DATE 11-11-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8

R. M. YES

TITLE (IN FULL) PALO VERDE AND SMOKE TREES  
OF THE DESERT

IMPRINT SAME AS ABOVE

SMALL TYPE, IN PLATE: <sup>(C)</sup> FRASHER FOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

2-16-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects in  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By

Date

ESTIMATE

AND PHOTO DESCRIPTION

OPERATION	EST.	AMT.	DATE	DATE
COMPOSE			NOV 11 1938	NOV 11 1938
SCROLL				
RETRY	205	2		
PHOTO	83		11-15	11-16
RETRY	89			
ENGRAVE				
HAND L. & W. PROOF	225	16		17 Nov.
ARTIST	207	9		

DATE BLUEPRINT ORD.

DATE Filed

DATE HAND COLOR PROOF USED

DATE Photo Returned to Customer

15.  
Am 118 small key.  
117



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8<sup>A</sup>-H2838

ORDER NO. 19220

DATE 11-11-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) "WHEN THE DESERT BLOOMS"

IMPRINT SAME AS ABOVE

SMALL TYPE, IN PLATE: <sup>©</sup>FRASHER FOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

2-16-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimated by 10/27

ESTIMATE  
AND WORK SCHEDULE

Cost 2.00

By 10/27

Date

DATE

DATE

NOV 11 1938

NOV 11 1938

57-1 1/4  
205-3/4

2

83

11-15

11-15

225

1/2

17 Nov

64

82

12/3/38

DATE Filed

By 10/27

DATE Photo Returned to Customer

57-1 1/4  
205-3/4

11/18 small leg  
117



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8<sup>A</sup>-H2839

ORDER NO. 8<sup>A</sup>-H2839

DATE 11-11-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SAN VERBENAS AND EVENING  
PRIMROSES OF THE DESERT

SMALL TYPE, IN PLATE: ~~XXXXX~~ FOTO  
© FRASHER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this card. Please  
see to it that the negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

By

Date

OFFERED

CORNER

SKETCH

ENTRANCE

PROOF

ENTRANCE

PROOF

ENTRANCE

PROOF

ENTRANCE

PROOF

ENTRANCE

PROOF

NOV 11 1938

NOV 11 1938

206 2

203 9

11-15

12-1

11-15

12-2

117  
118 making  
117



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8-H2840

ORDER NO. 19220

DATE 11-11-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) "THE ANGEL" IN MT. SAN  
JACINTO AS SEEN THROUGH DESERT PALMS

SMALL TYPE, IN PLATE; FRASHER FOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS AND PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

2-16-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By [Signature] Date 11-11-38

DATE	DATE
COMPLETED	COMPLETED
NOV 11 1938	NOV 11 1938
206 3	
11-15	11-15
225 1/2	17 Nov.
106 11	12-1-38

DATE BLUEPRINT AND By [Signature] DATE Filed [Signature]

DATE HAND COLOR PROOF By [Signature] DATE Photo Returned to Customer [Signature]

11-11-38 small bag  
117



OLEAN NEWS AGENCY, OLEAN, N. Y.

NO. 8A-H2841

ORDER NO. 18727

DATE 11-12-1938

12 $\frac{1}{2}$  M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO.

TITLE (IN FULL) ST. MARY OF THE ANGELS CHURCH, OLEAN, N. Y.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. OF WHITE STONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on order for the customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

*[Signature]*

1938

ESTIMATE

Cost Dept. Checked

By [Signature]  
Date NOV 16 1938

NOV 16 1938

NOV 16 1938

52 3

82

11-19

11-21/4

00 1/2

11/23/38

11/23/38

204 7/2

12/1/38

12/2/38

DATE RECEIVED BY

DATE FOR

DATE TAKEN COLOR PHOTO

DATE TAKEN RETURN TO Customer

5  
122



OLEAN NEWS AGENCY, OLEAN, N. Y.

NO. 8A-B2842

ORDER NO. 18727

DATE 11-12-1938

12 M

POST CARDS

ART COLORETTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. FRANCIS HOSPITAL,  
OLEAN, N. Y.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CREAM BLDG. FOUNDATION & TRIM LIGHT BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,755,775

ATTENTION!

2  
order for the customer. See  
see to it that all negatives  
tives are uniform and make  
in harmony with each other,  
to make an attractive set.

ESTIMATE

NOV 14 1938

NOV 14 1938

NOV 14 1938

NOV 14 1938

57

4

Bldg to be made  
very light

23

11-18

11-19-38

60

1/2

11/23/38

11/23/38

206

8

12/1/38

12/2/35

DATE

DATE

DATE Photo Returned to Customer

ST  
120



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2843 ORDER NO. 19255 DATE 11-11-1938

CUSTOMER JOE FAFLIK SHOES INC.

CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

GROUP 2

STYLE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOE FAFLIK SHOES (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2,500—1-2-38

Ref 6  
SO 1  
11-23 1 7/4  
10

As guaranteed

My

Prop. Cont  
Total Rate 11.00  
Sell Rate 38.75  
at 233

12 - Ref  
18 -

200



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO  
YES  
NO

DIAL No. 8<sup>th</sup>-H2844 ORDER NO. 19261 DATE 11-14-1938

CUSTOMER LOCKE OBER COMPANY  
BOSTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE *Full Face on 3 sides*

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LOCKE-OBER CAFE' - 3 AND 4 WINTER PLACE, BOSTON, MASS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer G.T. Imprint No Imprint

*No ON FRONT*

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout BRING OUT CARVING ON BACK AND SIDE WALLS. ~~TAKE OUT BLUE AND WHITE SPOTS NEAR TOP ON ON PAINTING ON FAR WALL. CLEAN UP PATCH OVER POST AT RIGHT.~~

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CHAIR BACKS BETWEEN 7 & 21. LEGS, 61. BRASS NAILS. FLOOR SMALL BLACK SQUARES. LARGER SQUARES MOTTLED GRAYISH BLACK AND 13. FRONT WALL 61. CEILING 61 with 57 BORDER. RAIL: BRASS. EQUIPMENT: ON COUNTER: NICKLE. HAT RACK ON FRONT WALL: BRASS. COSTUMERS NEARLY BLACK MAHOGANY WITH TRACES OF CHERRY COLOR. BAR AND SIDE WALLS NEARLY BLACK MAHOGANY WITH TRACES CHERRY COLOR. STATEE: BLACK COPPER WITH TRACES DULL COPPER. OVE-HEAD FANS: BODY, BLACK WITH GOLD STRIPES. BLADES BETWEEN 59 & 66. PAINTING ON FAR WALL, FRAME NEARLY BLACK MAHOGANY WITH TRACES 62 MAHOGANY. SCARF ON WOMAN. 22. COLUMN ON WHICH SHE LEANS, 39. BACKGROUND, DARK GREENS, 67, 54 ETC. DOOR ON SERVING CABINET AT LEFT BETWEEN COSTUMERS, LEADED GLASS.

TABLECLOTHS ARE WHITE, NOT PINK NOR PORTYCEE BLUE!

17-17-38

PHOTO RETURNED

TO

PHOTO USED FOR

65 11-30

*11-30*  
*11*

*Add Artwork 5.50*

*gm*

NOV 26 1938

*11-8*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

NOV 16 1938

DIAL No. 8A-H2845 ORDER NO. 19262 DATE 11-14-1938

CUSTOMER THE SURFSIDE  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

see instructions  
attached

Rush

As quoted  
Gw

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2846 ORDER NO. 19288 DATE 1-9-1939

CUSTOMER P.W.MINOR & SON, INC.,  
BATAVIA, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EARLY ADVANCE STYLES

FRATERNITY GIRL SHOES BY TREADEASY

*names of shoes Valois DE BENNY  
Carmen Cairo*

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout ☒ Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NONE

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120  
133  
150  
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PUT NAME OF EACH SHOE AS SHOWN ON DRAWINGS. DECREASE SIZE OF WORD "SHOES" AND INCREASE  
SIZE OF "FRATERNITY GIRL". SEE PROOFS ATTACHED FOR STYLE OF LETTERING.

*make DK Blue impression*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

JAN 12 1939



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 8A-H2847

ORDER NO. 19304

DATE 11-15-1938

12<sup>M</sup> 500 POST CARDS

ART COLORTONE

WHITE BORDIR

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. I

R. M.

YES

5AH192

TITLE (IN FULL) EMERALD BAY, LAGUNA BEACH,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUT.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

For the customer. Please  
see to it that the film or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
By	DATE	DATE	DATE
11-16-1938	11-16-1938	11-16-1938	11-16-1938
OPERATION	EST. TIME	DATE	DATE
COMPOSING		NOV 16 1938	NOV 16 1938
SKETCH			
RETOUCHING	206 3		
PHOTOGRAPH			
BLUEPRINT	83	11-19	11-19
STRIPPING			
ENGRAVING			
HANDLING	225 1/2		22 Nov
ARTIST	201 9 1/2		

DATE RECEIVED BY... DATE FILED...

DATE PHOTO COLLECTED... DATE PHOTO RETURNED TO CUSTOMER...

By...

205

55.  
122



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 8-H2848

ORDER No 19304

DATE 11-15-1938

12 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 1

R. M. YES

TITLE (IN FULL) WOOD'S COVE, LAGUNA B ACH,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,778

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all subjects or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By NOV 16 1938  
Date NOV 16 1938  
Cost Dept. Checked  
Date NOV 16 1938

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSED		NOV 16 1938	NOV 16 1938
SKETCH			
RETOUCH	205 2		
PHOTOGRAPH			
BLUE SKI	89	11-19-38	11-
ENGRAVING			
HAND COLOR PROOF	225 13/4		22 Nov
ARTIST DEPT.	202 9 1/2	11-28-38	11-29-38 Sunset

DATE BLUEPRINT ORD \_\_\_\_\_

DATE FOR \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

11-12-38  
122



R. M. WARRINER, LAGUNA BEACH, CALIFORNIA

NO. 8<sup>A</sup>-H2849

ORDER NO. 19304

DATE 11-15-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ALONG THE ROCKY COAST,  
LAGUNA BEACH, CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects in  
order for the customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		NOV 16 1938	
DATE		DATE	
NOV 16 1938		NOV 16 1938	
COM. TIME	DATE	DATE	DATE
IN. TIME	IN. TIME	IN. TIME	IN. TIME
NOV 16 1938	NOV 16 1938	NOV 16 1938	NOV 16 1938
53	1 1/2		
8 1/2	11-18	11-18	11-18
22 1/2	11-28	21 Nov	11-29
203	9		

DATE BLUEPRINT

By

DATE HAND COLOR

By

DATE

By

DATE Photo Returned to Customer

RM 122  
122



R.M.MARRINER, LAGUNA BEACH, CALIFORNIA

NO. H-2850

ORDER NO. 19304

DATE 11-15-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ARCH BEACH, LAGUNA BEACH,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

on the front of the card. Please  
see that the title and address  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

NOV 16 1938

NOV 16 1938

EST. TIME

DATE  
ENTERED DEPT.

DATE  
COMPLETED

NOV 16 1938

NOV 16 1938

606 2

23

11-18

11-19

ENGRAVING

225 1/2

24 Nov

HAND COLOR PROOF

210 9

11-28

11-29

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2851 ORDER NO. 19289 DATE 11-14-1938

CUSTOMER JOHN COOPER STORES, INC.  
MULLINS, S.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOU CAN SEE COOPER'S DI-HO-MA GUANO  
MIXED. ~~XXXXXX~~

BOT-COOPER'S DI-HO-MA GUANO IS BETTER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TOBACCO GROWS GREEN. THE OTHER COLORS ARE LEFT  
TO YOUR OWN JUDGMENT.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AB9

12

4

1. Replata 507

Ret. 341

65 11-25

He. 172

Lat 9

X  
M

200



Sketch 9  
13/2/1938

NO. 84-H2852

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 18794

DATE 11-15-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

8

R. M.

yes No

TITLE (IN FULL) GREETINGS FROM BIG BEAR  
LAKE, CALIFORNIA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

THE FOLLOWING SUBJECTS WOULD BE SUITABLE. 82473, 108817, 108822, 4A-H238

~~108817~~, 4A-H227, 88072, 3A-H783, 88469, 82466.

TAKE ONE OF THE CLOSE UP VIEWS OF THE LAKE AND PUT IN A SMALL SAIL BOAT.

108815

AND FOR A DECORATION, USE A BROAD SIDE OF A BEAR SIMILAR TO 82465

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,291,776

ESTIMATE  
NOV 11 1938  
NOV 11 1938  
DEC 2 1938 DEC 2 1938  
11 11  
11 12 - 2 12 - 5 80  
82 12 - 5 12 - 6 11  
37 13 Dec 6 1938 Dec 7 1938

X  
11  
16

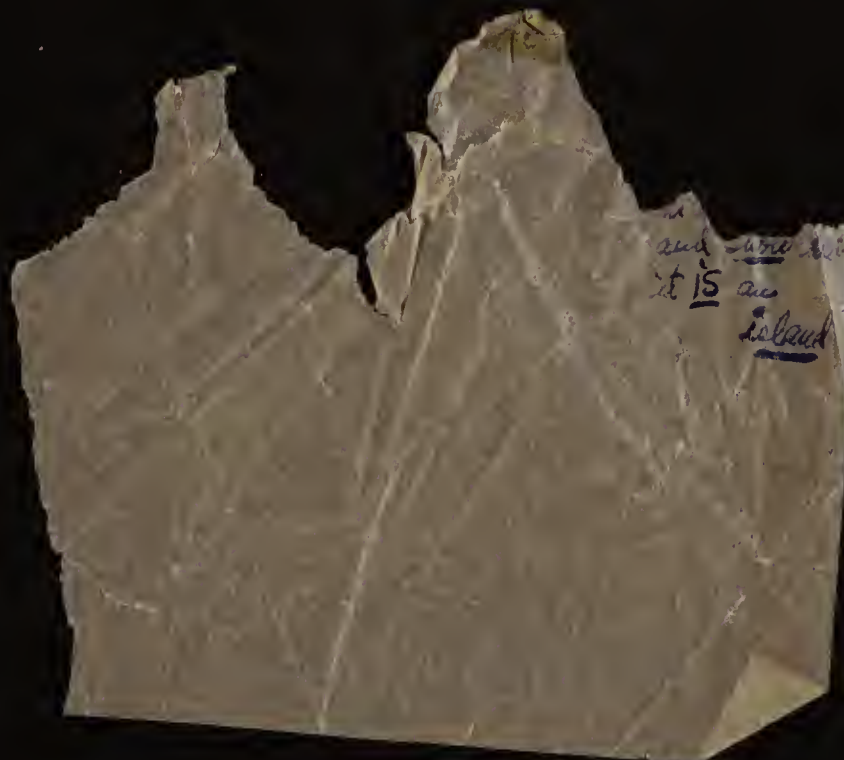
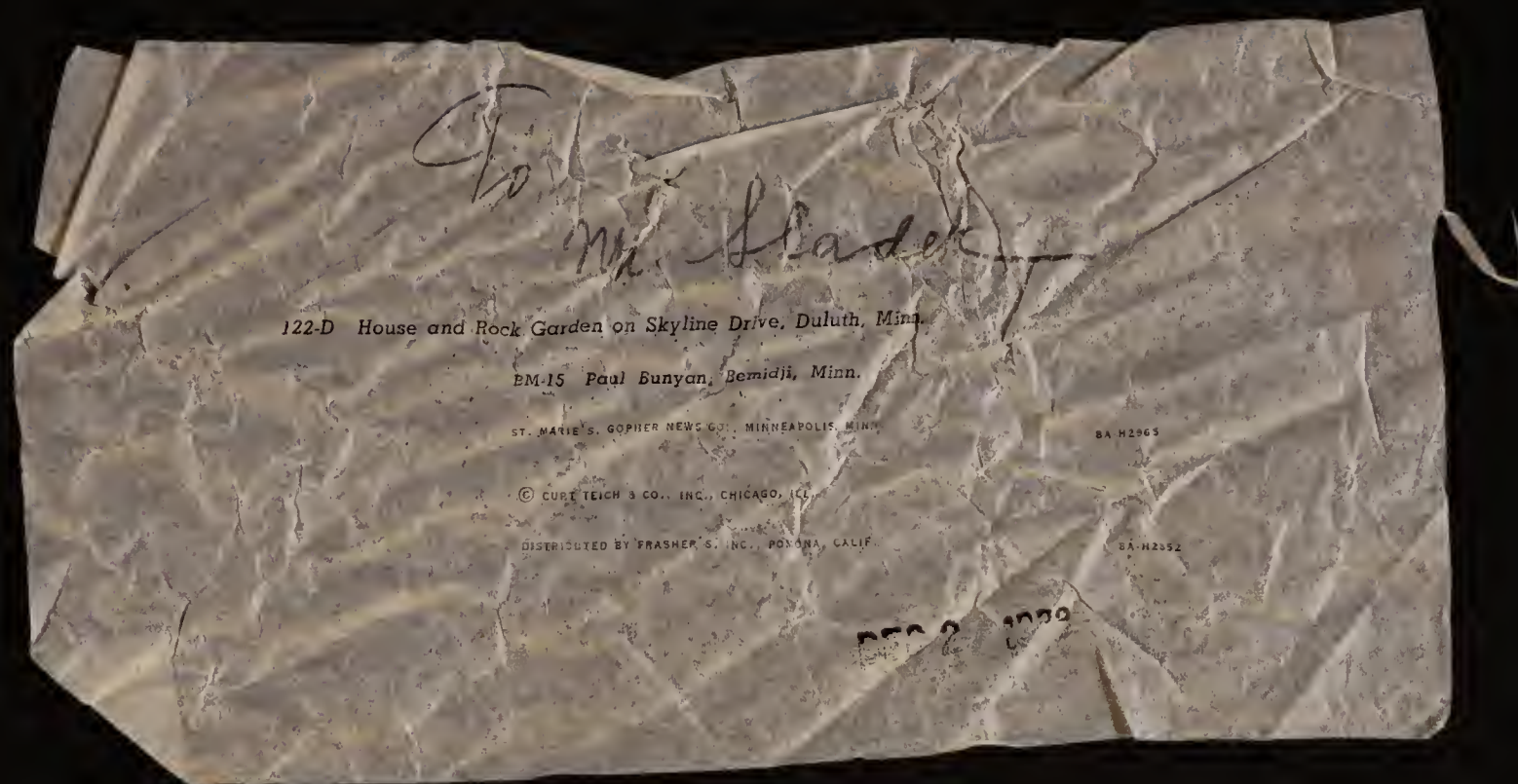


Teich Production Files

8AH2852 - see oversize

Midwest MS Teich Co. /  
Box 491  
Folder







NO. 8A-H2853

ORDER NO. 18795

DATE 11-15-1938

6 M POST CARDS

PHOTO COLORIT  
XXXXXXXXXXXX

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. **8** R. M. **YES**

TITLE (IN FULL) **EVENING ON THE DESERT**

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT HAND CORNER OF PICTURE  
(NOT IN THE BORDER) (c) Frasher Foto

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

COLORFUL SUNSET SKY. MOST DISTANT HILLS BLUE. NEXT DISTANT HILLS LAVENDAR  
AND ONE KNOLL BACK OF JOSLURE AT RIGHT A PEACHY SAND.  
ALSO SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Fu

NOV 15 1966

NOV 16 1938

NOV 16 1939

NOV 21 1938 NOV 21 1938

# PAKOVÉ

Charge to Appl Ret Dept.

E. H. L. or Time Required

RETORT

Recorded in Cost Dept.

12070-111

NOTES

100

11

ART. CXXI.

0

1820.

DATE Photo Returned to Customs

8.

Qm. 122  
121



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H2854

ORDER NO. 18795

DATE 11-15-1938

6 M POST CARDS	PHOTO COLORIT	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: <u>UPPER</u> , LOWER, <u>CENTER</u> , BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
TITLE (IN FULL) A "SNOGO" CLEARING HIGHWAY OF WINTER SNOWS	FRONT NO. 8	R. M. YES
	IMPRINT	SAME AS ABOVE
PUT IN LOWER LEFT HAND CORNER OF PICTURE (NOT IN THE BORDER) (c) Frasher Foto		
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION  
TREE TRUNKS A DARD REDDISH BROWN. SNOW TO HAVE BLUE & LAVENDAR TONE SHADOWS  
THE "SNOGO" IS TO BE TINTED AN ORANGE IN BEHIND THE SNOW MIST.  
REFER TO THE CRANDALL SNOW SUBJECT & COLOR IN A SIMILAR MANNER.  
ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 2-16-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ESTIMATE AND WORK SCHEDULE

By [Signature]  
Date NOV 1 1938

ITEM	DATE ESTIMATE DELT.	DATE COMPLETED
	NOV 16 1938	NOV 16 1938
58 2		
84 19	11 - 18	11 - 18.45
225 14		21 Nov
211 8	11 - 29	

DATE BLUEPRINT

by

DATE HAND WORK

by

Am ST  
122  
121



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8A-H2855

ORDER NO. 19795

DATE 11-15-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER BORDER.

TITLE (IN FULL) TRAVELING THROUGH THE  
SIERRA IN WINTER TIME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT HAND CORNER OF PICTURE  
(NOT IN THE BORDER) (c)Frasher Foto

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING TO BE SIMILAR TO THAT OF GRANDALL SNOW SUBJECTS.

*also see time attached*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 2/16/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*ldg*

DATE	TIME	DATE	TIME
NOV 16 1938	NOV 16 1938		
51	2		
82	18	11-28-38	11-28-38
225	1/2	21	11-28-38
202	9	11-28-38	11-28-38

DATE RECEIVED  
DATE PHOTO RETURNED TO CUSTOMER

15  
RM/22  
121



A. B. BYCKOFF, STROUDSBURG, PA.

NO. 8<sup>A</sup>-H2856

ORDER NO 19275

DATE 11-15-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROUT STREAM IN THE POCONOS,  
PA.

PRIV.NO. AFTER TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE DEAD LIMBS ON TREES AT LEFT. GRAY & BROWNISH COLORED  
ROCKS ALONG STR AM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executed

By

Date

ESTIMATE

NEW WORK SCHEDULE

NOV 1 1938

OPERATION

NOV 16 1938

NOV 16 1938

53

8Y

65

1 1/2  
8

11-17

11-18

11-21

DATE ORDERED

B

DATE PHOTO ORDERED

By

DATE

By

DATE Photo Returned to Customer

121



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

NO  
YES  
RETURN PHOTO

DIAL No. 8<sup>A</sup>-H2857 ORDER NO. 19280 DATE 11-14-1938

CUSTOMER MAISEL'S INDIAN TRADING POST  
ALBUQUERQUE, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500~~XX~~ POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full INDIAN SILVERSMITHS FROM MAISEL'S  
INDIAN TRADING POST, ALBUQUERQUE, NEW MEXICO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE 121604 AND CARDS ATTACHED, FOR COLORS OF  
INDIANS.

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 8<sup>A</sup>-H2858 ORDER NO 19281

DATE 11-14-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WELLINGTON HOTEL, MIAMI BEACH, FLORIDA

BOT-TWO BLOCKS FROM OCEAN

EUCLID AVE. AT 7<sup>TH</sup> ST.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 21 1938



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 8<sup>A</sup>-H2859 ORDER NO 19282

DATE 11-14-1938

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER MEMORIAL HOSPITAL  
FT. LAUDERDALE, FLA.

12 M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE (Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PINE CREST SANATORIUM  
BOT. FORT LAUDERDALE, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

BE SURE TO ELIMINATE THE TREES IN PHOTO  
NEEDED TO BRING OUT FRONT OF MAIN BLDG. AS SHOWN  
ON SKETCH.

COLOR DESCRIPTION

ALL BLDGS. IN THE FOREGROUND OF THE INSTITUTION ARE WHITE WITH BLUE AWNINGS. THE DARKER  
BLUE IN THE POOL IS PRACTICALLY ~~XX~~ IDENTICAL WITH THE BLUE OF OUR AWNINGS AND WILL BE  
SATISFACTORY IN THE FINISHED CARD. ALL BLDG.S. IN THE REAR OF THE ROAD SHOWN SEPARATING THE  
PROPERTY, ARE WHITE WITH GREEN ROOFS AND GREEN AWNINGS : SHUTTERS. ~~XXXXXXXXXX~~  
LEAVE ROOFS AS IN SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8  
65 11-25 He 1 1/2  
61 12-14 Ret 7 1/2

As guaranteed  
W



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE,  
N. M.

NO. 81-H2860

ORDER NO. 18821

DATE 11-15-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - KIT CARSON'S CAVE + RM

as on card 117676 both sides

PRIVATE NO. BEFORE TITLE -- 3

PUT IN LOWER RIGHT CORNER OF PLATE  
(C) J.R.WILLIS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 117676

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,777

ATTENTION!

Subjects on  
order for this Please  
see to it th. nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

DATE

NOV 17 1938

OPERATION

DATE  
COMPLETED

COMPLETION

NOV 18 1938

NOV 18 1938

SKETCH

REVISION

PHOTOGRAPH

BLOCKING

STAMPING

ENGRAVING

HAND COLOR

ARTIST

225

1 1/2

215

8

12-20

12-21

DATE DELIVERED

DATE PAID

DATE HAND COLOR

DATE Photo Returned to Customer

MAKEOVER

Charge to App. Ret. Dept.

EST. Makeover Time Required

OPERATION	TIME	DATE
REVISION		
PHOTOGRAPH	1	
BLOCKING		
STAMPING		
ENGRAVING	1 1/2	
HAND COLOR		
ARTIST		

126



NO. 8-2861

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 18821

DATE 11-15-1938

12 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - TYPICAL INDIAN PUEBLO OR  
SETTLEMENT PUEBLO DE TAOS, NEW MEXICO,  
FAMOUS IN FRONTIER HISTORY *RM as on  
and 32475*

PRIVATE NO. BEFORE TITLE --- 37X

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 33475

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION		EST. 12	DATE COMPLETED
COMPOSING, TYPE SET, etc.			NOV 19 1938 NOV 19 1938
STYLING			
REVISIONS		53 1/4	
PROOFING			
PRINTING		89	11-22-38 11-23-38
BINDER			
HAND COLOR CORRECTION		225 1/2	20 Nov
ASSEMBLY		215 1/2	12-7 12-

DATE ORDER RECEIVED

DATE FILED

DATE HAND COLOR CORRECTION

DATE Photo Returned to Customer

by

ST  
130



DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 8A-H2862

ORDER NO. 18825

DATE 11-15-1938

12<sup>1</sup>/<sub>2</sub> M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - KIMO, AMERICA'S FOREMOST INDIAN  
THEATRE, ALBUQUERQUE, NEW MEXICO -

R M. as on card 115666

PRIVATE NO. BEFORE TITLE --- A-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS SAME AS 115666. TAKE OUT LIGHT STREAMERS.  
SIGN - DARK BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

WORK SCHEDULE

NOV 19 1938 NOV 19 1938

3

89

11-23-38 11-23-38

225

68

10'

12-14-38

12-16-38

17.  
130